

I Maestri

Interaction Design

Phase 1 / Round 4 / September 30 2013

The following document outlines user experience recommendations for the I Maestri eCommerce site. Content and copy are for placement only.

Overview

1 / Wireframes: Desktop, Tablet, and Mobile

GLOBAL PAGES

- Homepage (Pre-Registration)
- Product Gallery
- About
- News
 - Blog
 - Detail
- 404
- Generic Corporate

LOG IN / REGISTER

- Request Account
 - Registration Form
 - Register (Form Submit)
 - Register (With Form Errors)
 - Register (With Error Message)
 - Upload Credentials
- Log In
 - Log In Form
 - Log In (With Form Errors)
 - Log In (With Error Message)
 - Forgot Password

BROWSE

- Homepage (Logged In)
- Category Landing
 - Product Grid
 - Product List
- Designers
 - Index
 - Products

BROWSE (continued)

- Companies
 - Index
 - Products
- Item Detail
 - Configurable
 - Companies Tab View
 - Designer Tab View
 - Tear Sheet
- Search Results

MY ACCOUNT

- Dashboard (Empty)
- Dashboard (Full)

MY PROJECTS

- My Projects (Empty)
- Create New Project
- My Projects (Multiple)
- Share Project
- My Projects (Notifications)

SHOPPING CART

- Shopping Cart (Full)
- Shopping Cart (Empty)

2 / Global Elements

- Navigation (Header and Footer)
- Welcome Messages / Alerts
- Subnavigation
- Breadcrumb
- Filters
- Product Actions
 - Save to Project
 - Compare
 - Add to Cart

3 / Site Map

1 / Wireframes

Global Pages

Homepage (Pre-Registration)

Homepage (Pre-Registration) Desktop

Notes

1 / Header

2 / Feature Area: Introduction

Introductory text may be set on a static image or on a backdrop of several images that rotate over a set time interval.

3 / Section One: Reasons to Join

Each Icon is linked to a section of the homepage, and clicking it will jump the user down to the value proposition referenced.

4 / Back to Top (Sticky)

As users scroll down the page, a back to top icon floats above the content in the bottom right corner of the screen. Once the footer is reached, the sticky back to top fades back, as it is persistently linked to in the global footer itself.

1 HEADER (PRE-REGISTRATION)

2 **The finest Italian design,
now at your fingertips.**

I Maestri is a private, trade-only service dedicated to helping designers obtain high-end, artisanal Italian furnishings and home goods.

3 **Tailored to the design professional.**

I Maestri's curated marketplace connects you to the highest quality Italian designs and best-in-class customer service. It's a platform helping you efficiently serve your clients, grow your business, and improve your workflow.

- [ICON] EASILY DISCOVER QUALITY PRODUCTS
- [ICON] SHARE WITH YOUR CLIENTS AND STAFF
- [ICON] ENJOY WORRY-FREE ORDER FUFILLMENT
- [ICON] STREAMLINE AND GROW YOUR BUSINESS

4 **↑**
TOP

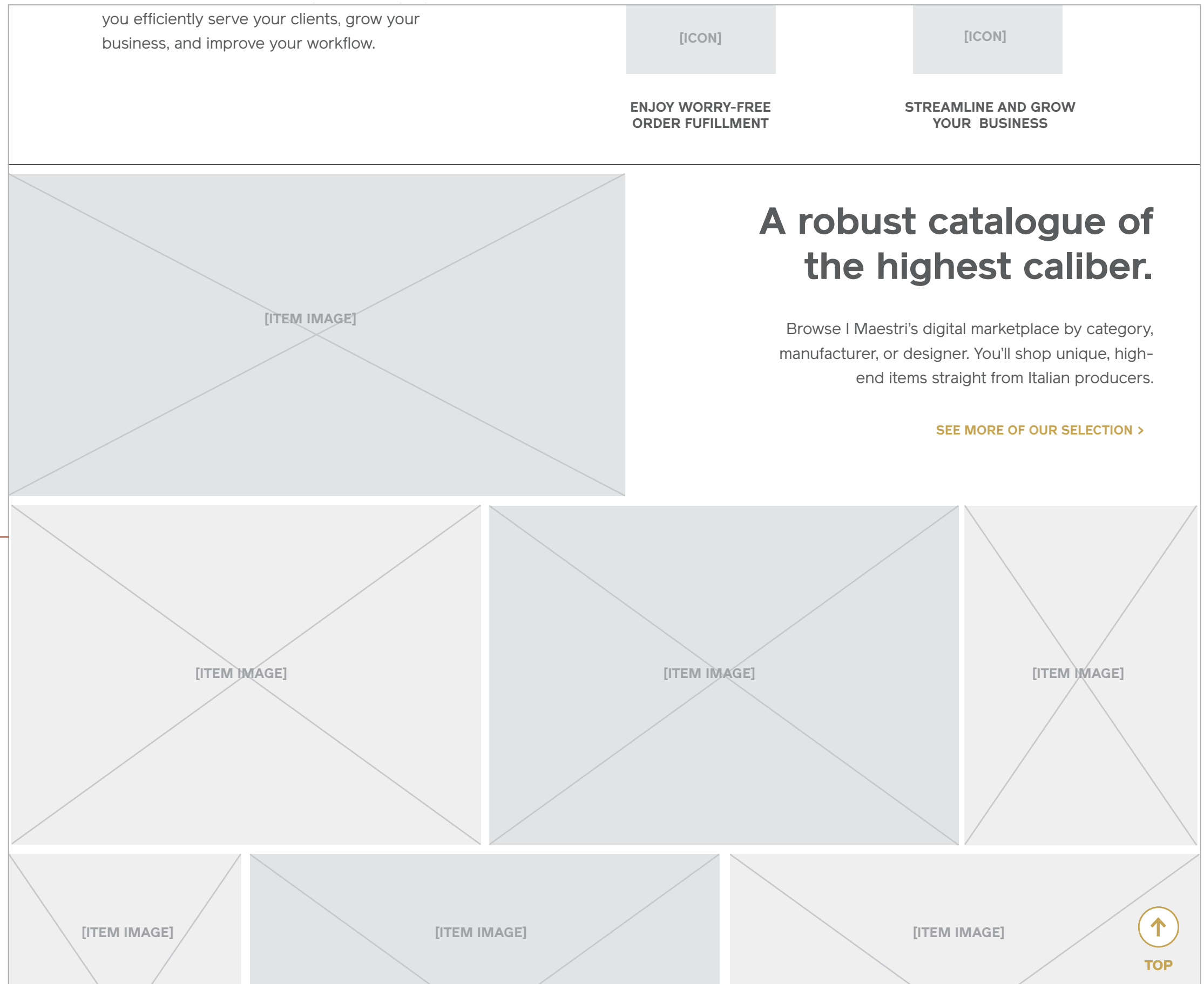
A robust catalogue of

Homepage (Pre-Registration) Desktop

Notes, Continued

5 / Section Two: Product Catalog

A handful of products are displayed in this section to give users a preview of the items in I Maestri's catalogue. If the user clicks "See More of Our Selection", they are taken to a separate page with an even larger gallery of products to explore.



Homepage (Pre-Registration) Desktop

Notes, Continued

6 / Section Three: Shared Project Lists

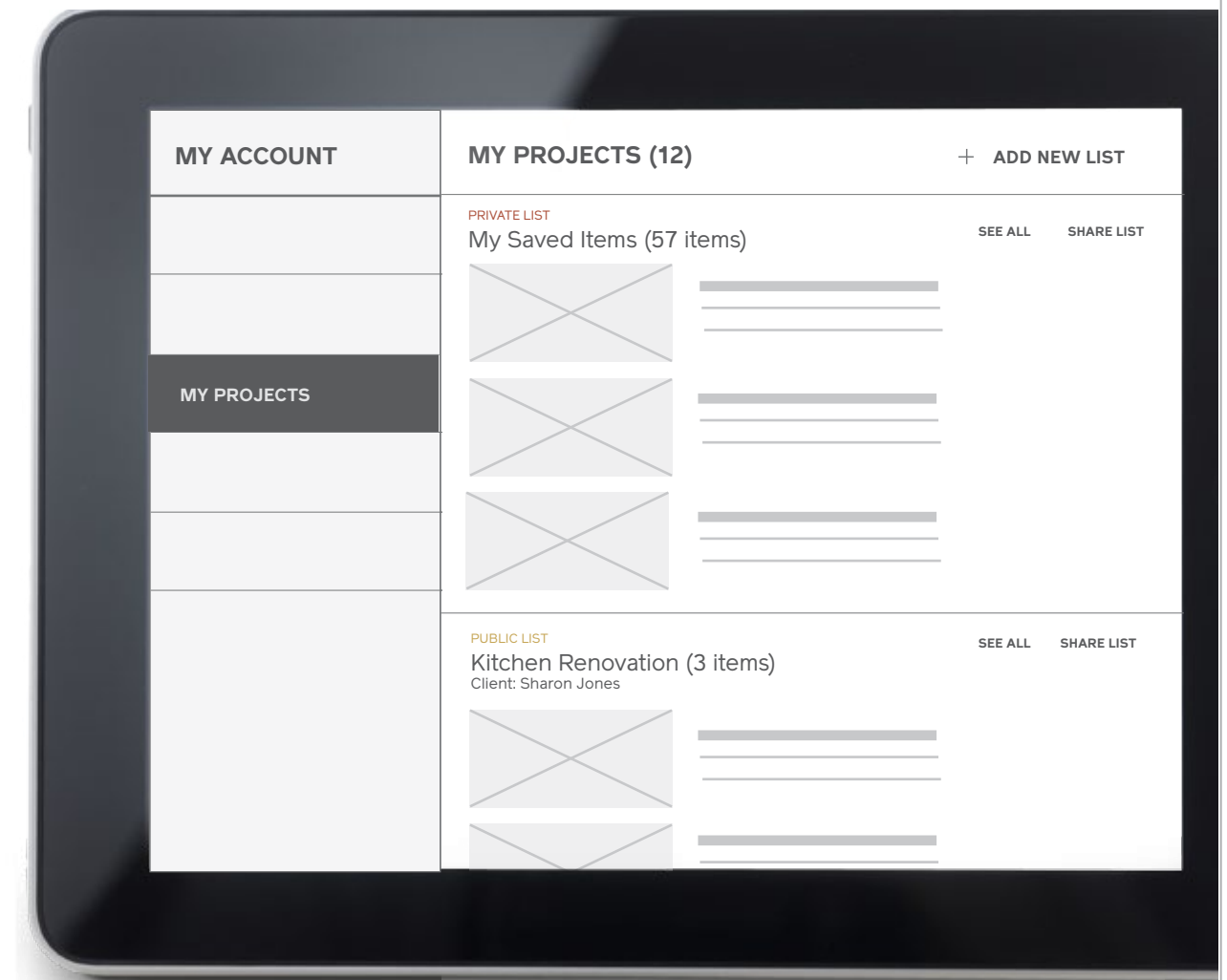
Shared project lists are the focus of this section, and the functionality of the feature should be heroed with key screengrabs illustrating the experience.



Collect and curate to share with clients.

Save items of interest to a list to help you keep track of products for your projects, and easily attach or share them with clients to help make their decision making process easier.

6



Orders and fulfillment made easy



TOP

Homepage (Pre-Registration) Desktop

Notes, Continued

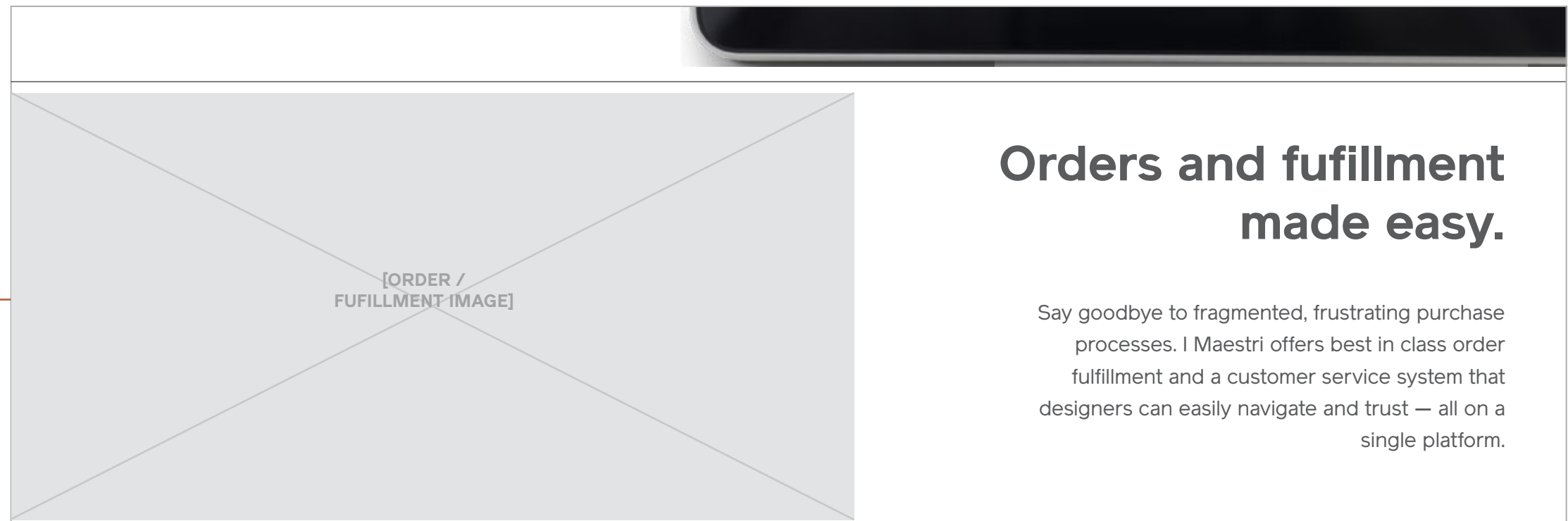
7 / Section Four: Orders and Fulfillment

To reinforce high-quality service and instill confidence, this section should focus on bringing forward order tracking tools and customer service features.

8 / Section Five: Grow Your Business

This section calls out the profitable gain for design professionals and the value of streamlined, digital workflows for their business.

7



8



Request Account

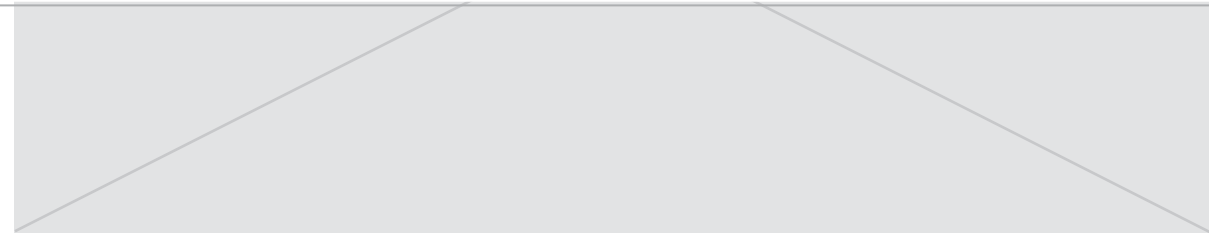
For full access to our catalogue of designer home goods, request an account as a design professional today.

Homepage (Pre-Registration) Desktop

Notes, Continued

9 / Registration Form

complexity of your business more effectively. Better communication, streamlined workflows, and no more unwieldy printed catalogues.



Request Account

For full access to our catalogue of designer home goods, request an account as a design professional today.

First Name	Email
Last Name	Confirm Email

Sign up for I Maestri's newsletter

REQUEST ACCOUNT

Already have an account? [Log in.](#)

9

FOOTER (PRE-REGISTRATION)

Homepage (Pre-Registration) Tablet

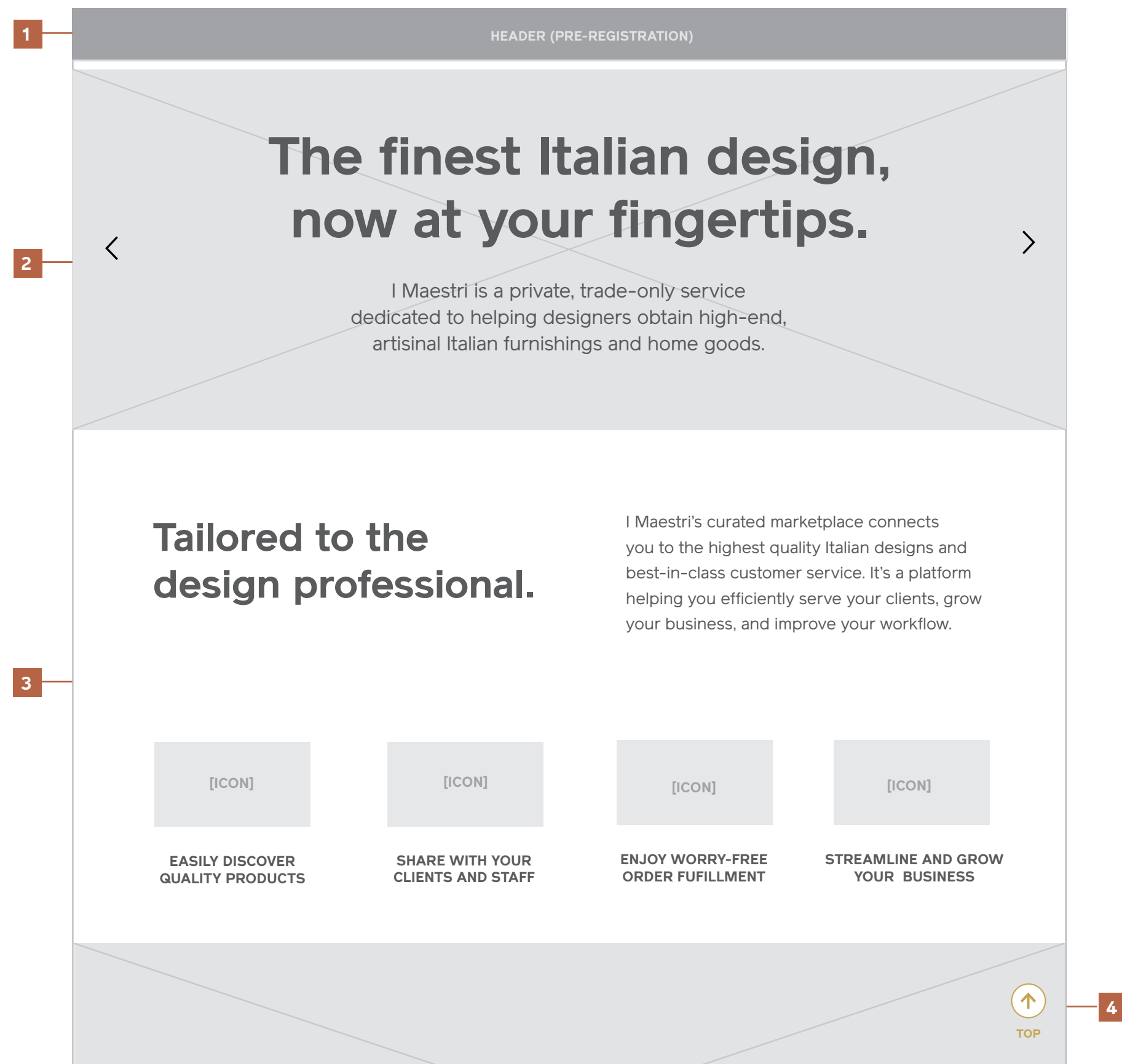
Notes

1 / Header

2 / Feature Area: Introduction

3 / Section One: Reasons to Join

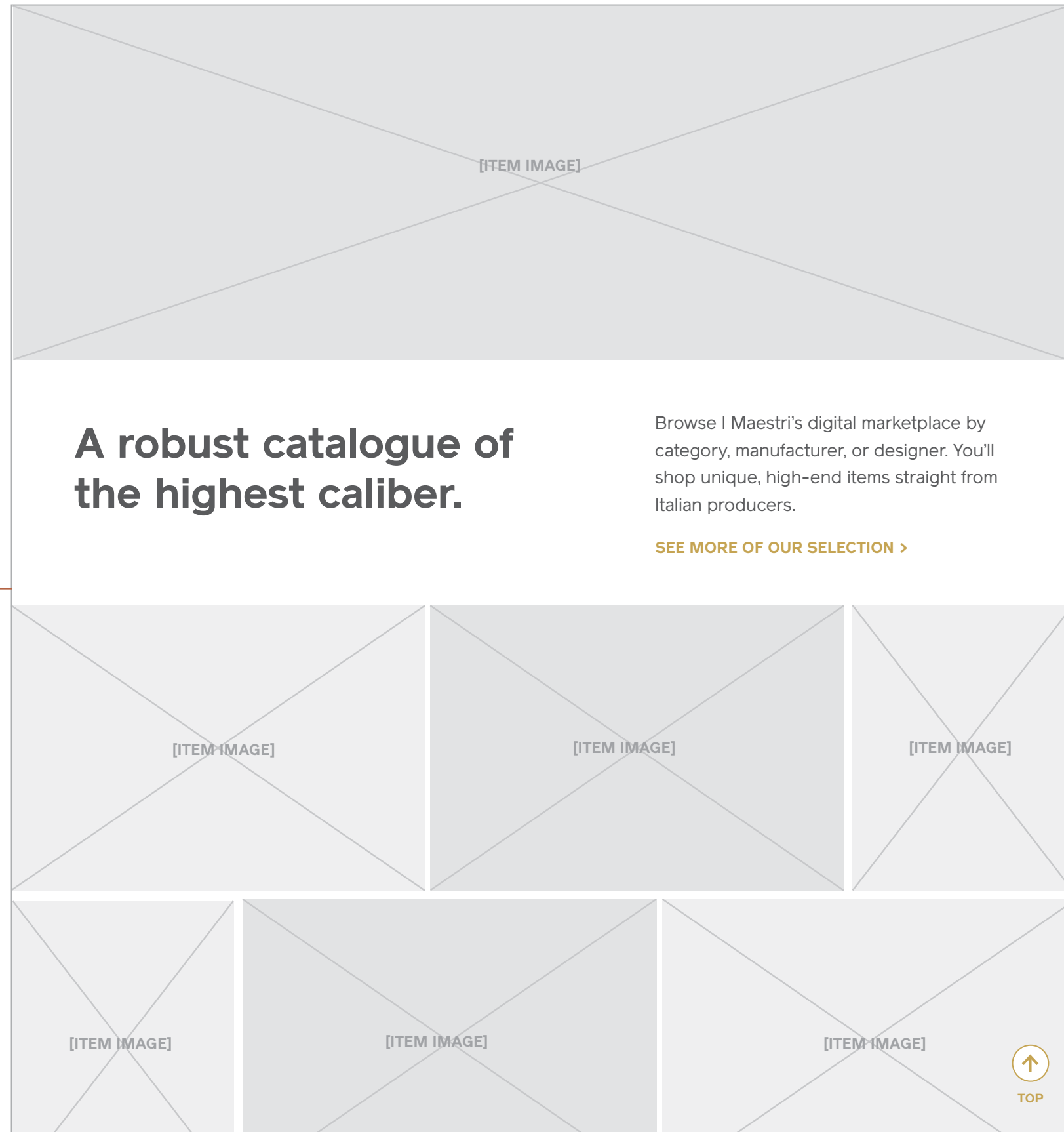
4 / Back to Top (Sticky)



Homepage (Pre-Registration) Tablet

Notes, continued

5 / Section Two: Product Catalog

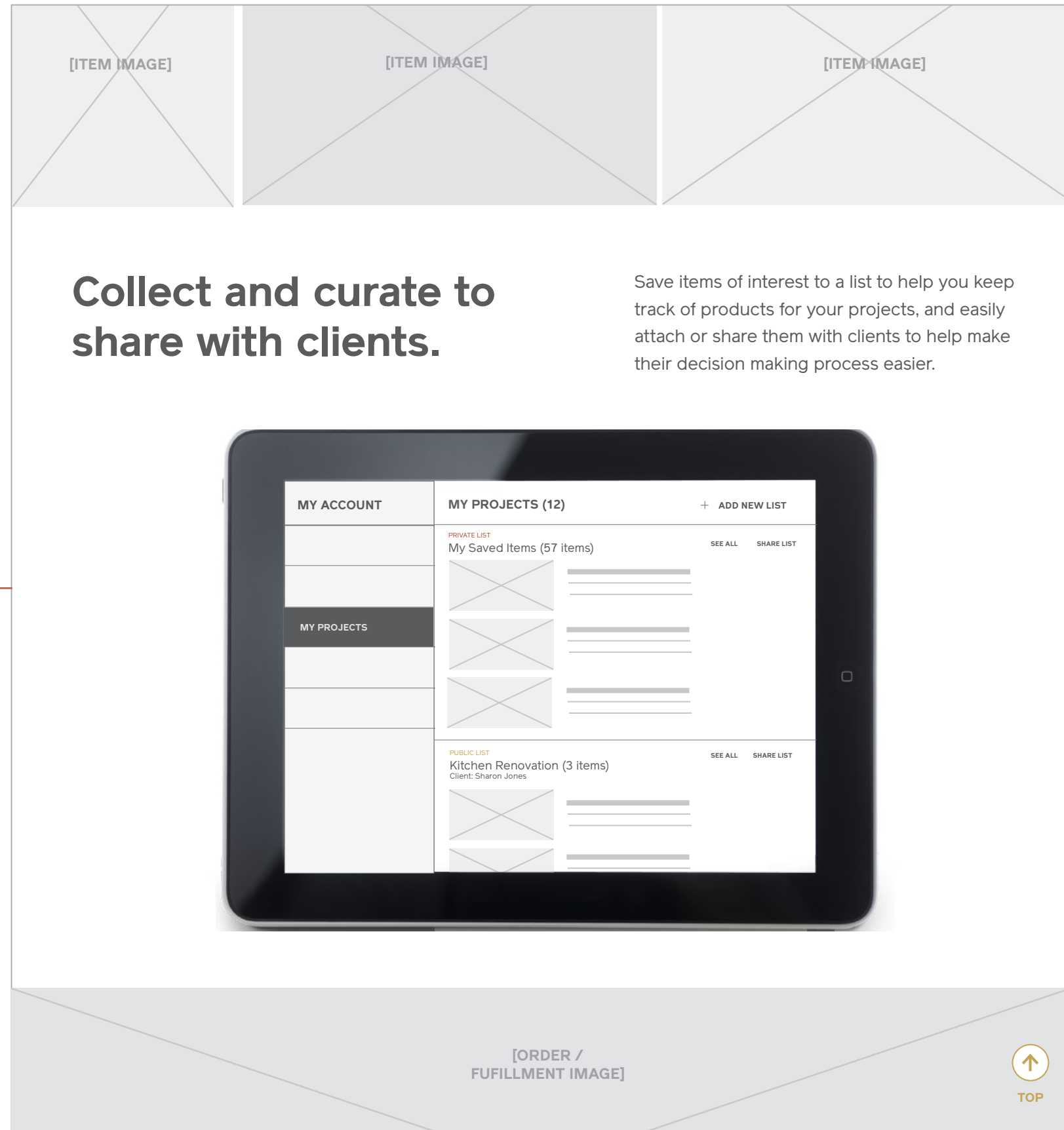


5

Homepage (Pre-Registration) Tablet

Notes, continued

6 / Section Three: Shared Project Lists



6

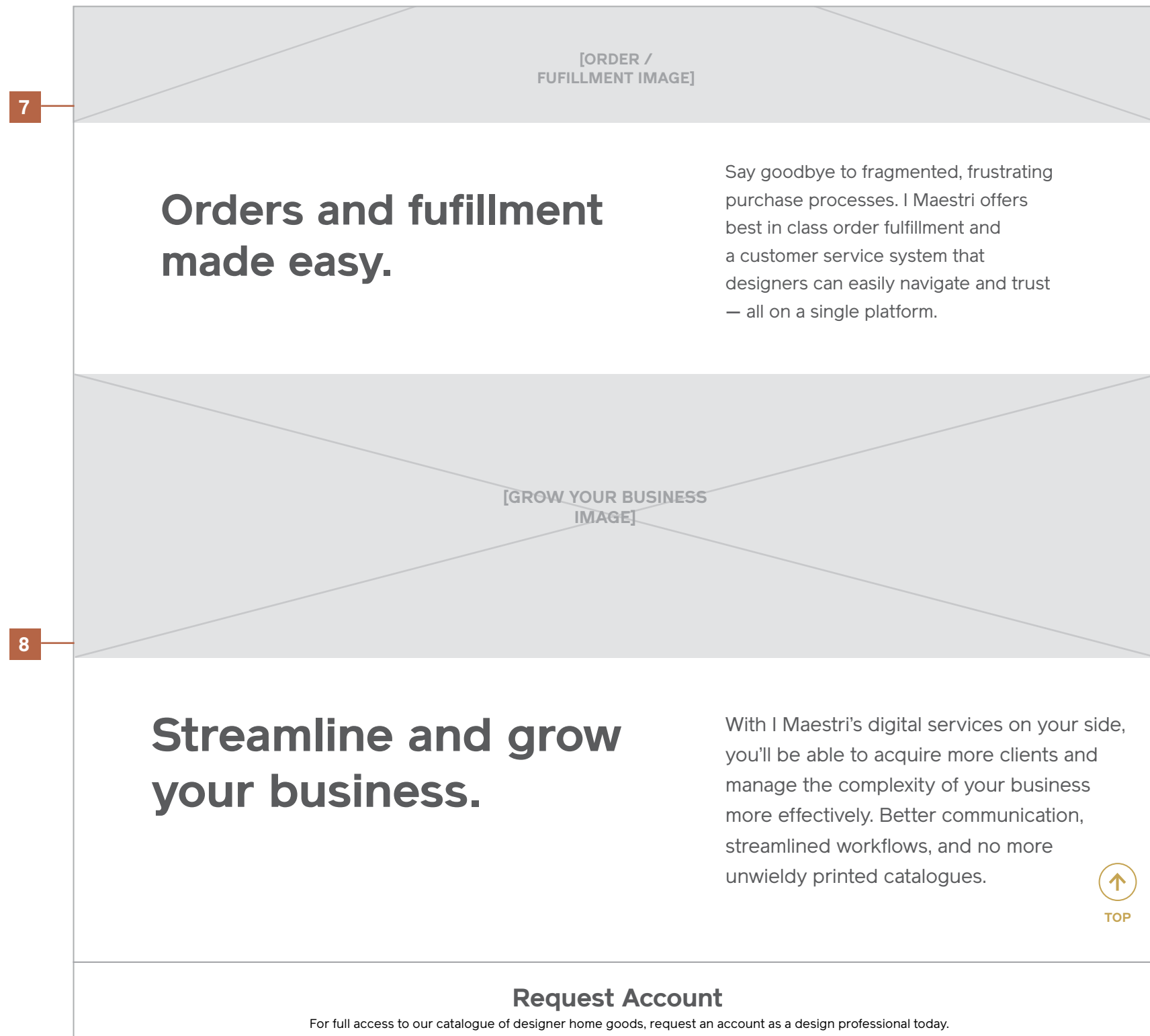
Homepage (Pre-Registration) Tablet

Notes, continued

7 / Section Four: Orders and Fulfillment

8 / Section Five: Grow Your Business

9 / Registration Form



Homepage (Pre-Registration)

Tablet

Notes, continued

9 / Registration Form

9

your business.

manage the complexity of your business more effectively. Better communication, streamlined workflows, and no more unwieldy printed catalogues.

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FOOTER (PRE-REGISTRATION)

Homepage (Pre-Registration) Mobile

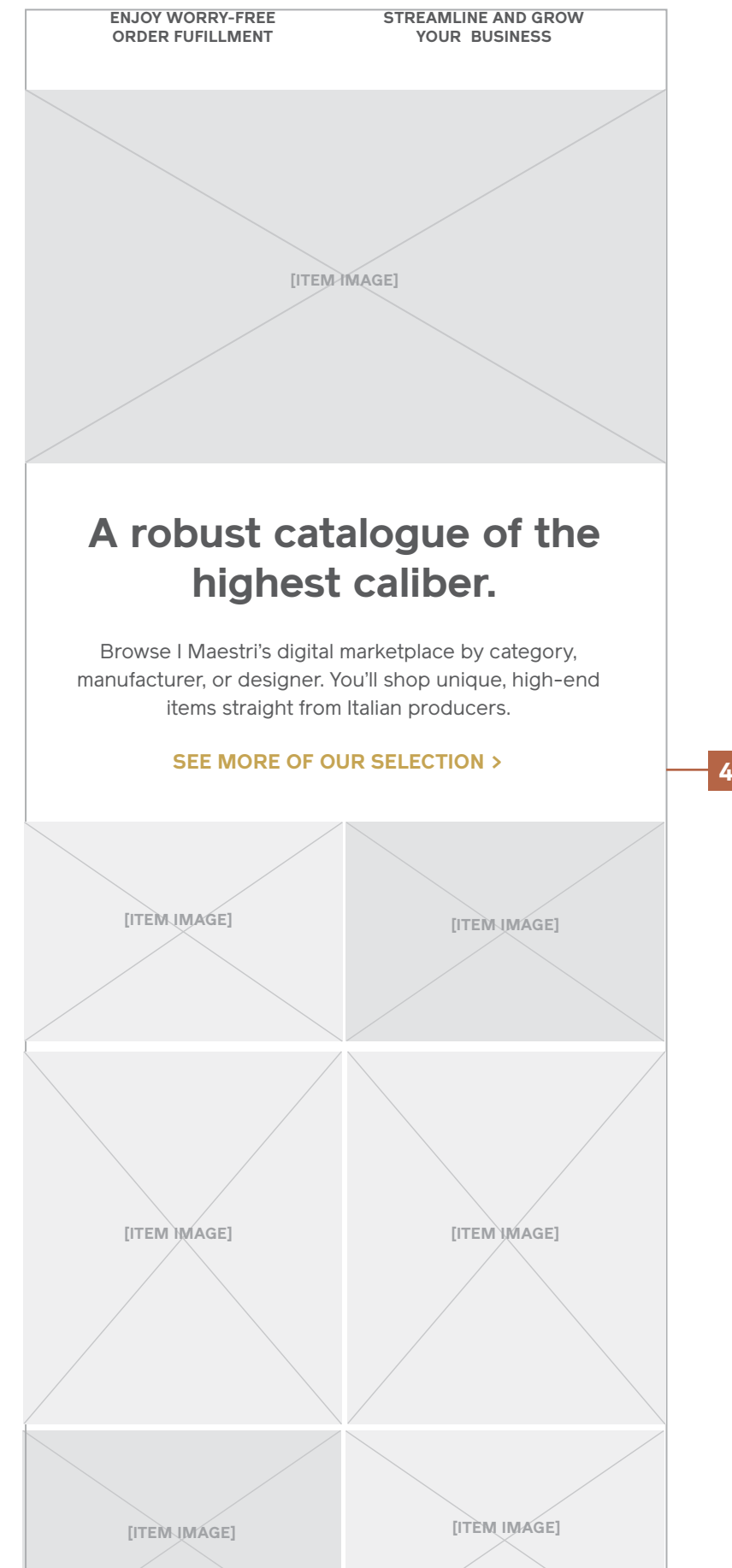
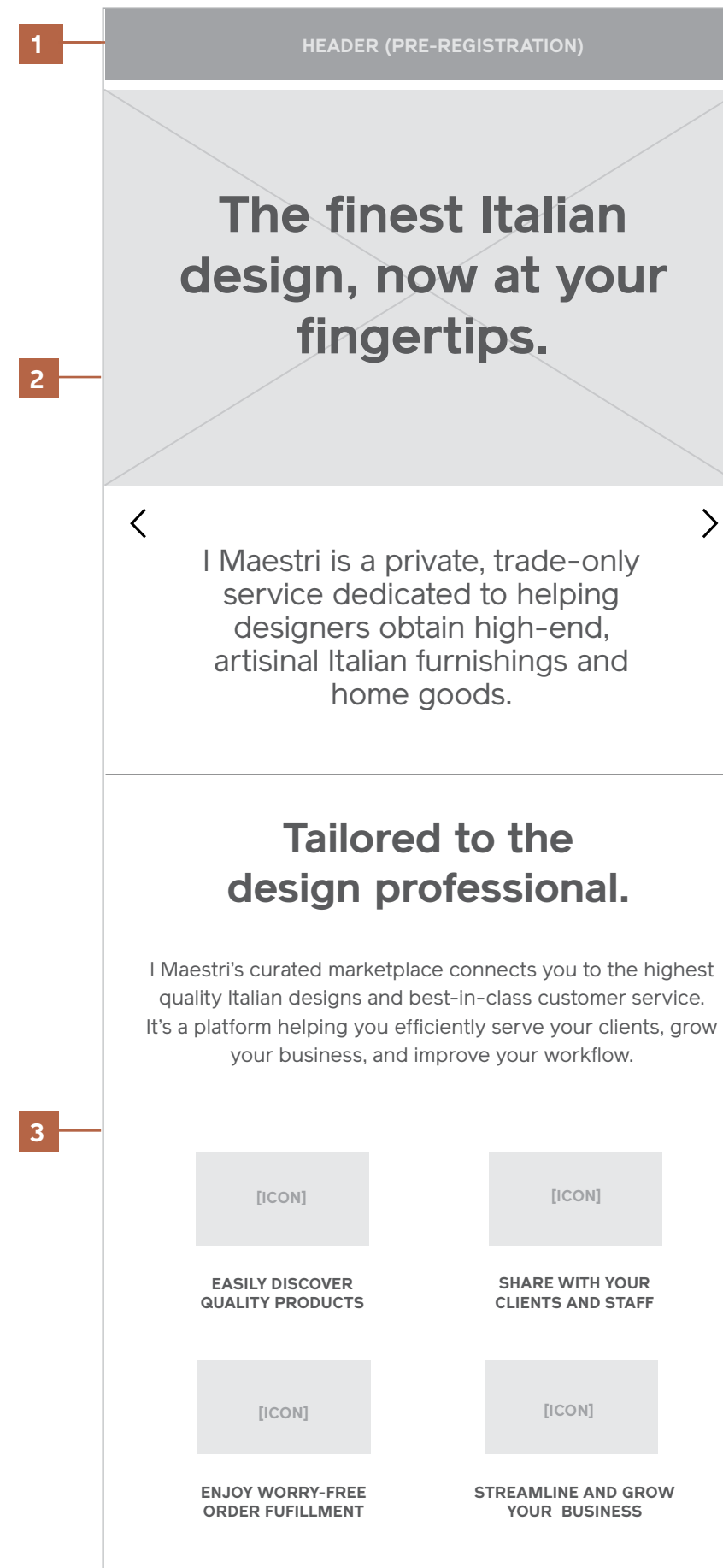
Notes

1 / Header

2 / Feature Area: Introduction

3 / Section One: Reasons to Join

4 / Section Two: Product Catalogue



Homepage (Pre-Registration) Mobile

Notes, continued

5 / Section Three: Shared Project Lists

6 / Section Four: Orders and Fulfillment

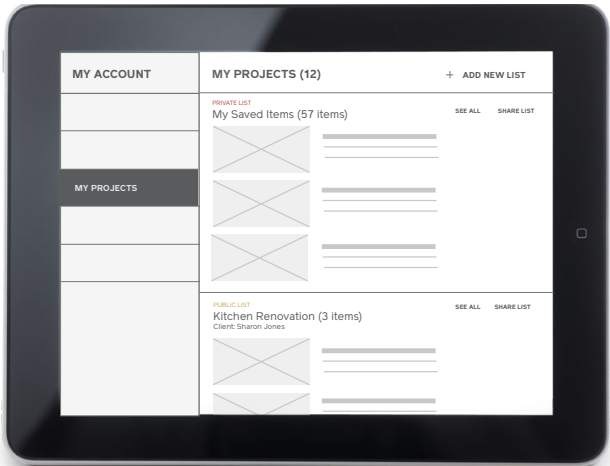
7 / Section Five: Grow Your Business

8 / Registration Form

[ITEM IMAGE]
[ITEM IMAGE]

Collect and curate to share with clients.

Save items of interest to a list to help you keep track of products for your projects, and easily attach or share them with clients to help make their decision making process easier.



[5]

[ORDER / FUFILLMENT IMAGE]

Orders and fulfillment

[6]

Orders and fulfillment made easy.

Say goodbye to fragmented, frustrating purchase processes. I Maestri offers best in class order fulfillment and a customer service system that designers can easily navigate and trust — all on a single platform.

[GROW YOUR BUSINESS IMAGE]

[7]

Streamline and grow your business.

With I Maestri's digital services on your side, you'll be able to acquire more clients and manage the complexity of your business more effectively. Better communication, streamlined workflows, and no more unwieldy printed catalogues.

REQUEST ACCOUNT

For full access to our catalogue of designer home goods, request an account as a design professional today.

complexity of your business more effectively. Better communication, streamlined workflows, and no more unwieldy printed catalogues.

[8]

Request Account

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Sign up for I Maestri's newsletter

Already have an account? [Log in.](#)

FOOTER (PRE-REGISTRATION)

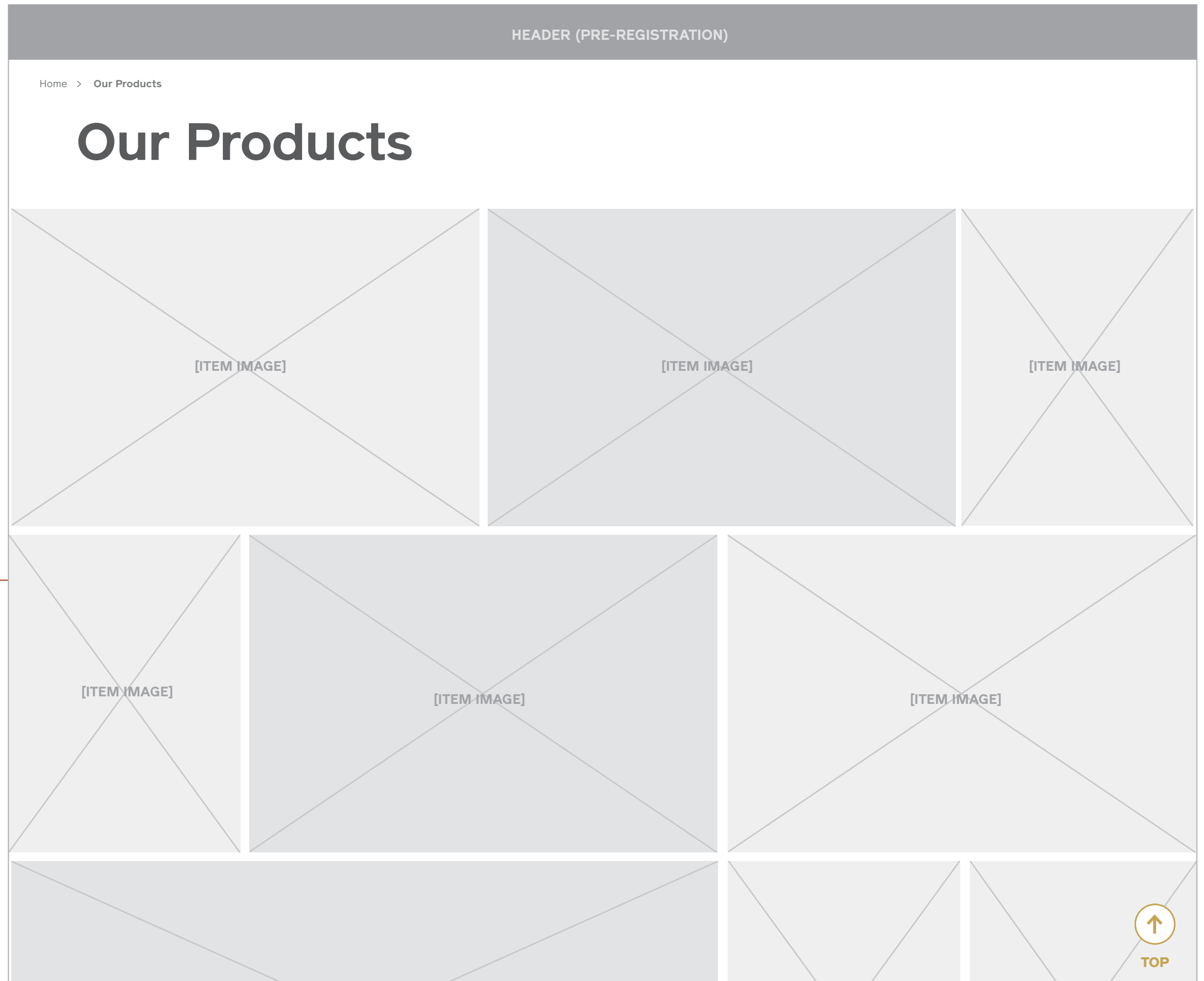
Product Gallery

Product Gallery Desktop & Tablet

Notes

1 / Image Gallery

Linked to from the main logged out homepage, the product gallery will display a grid of 30-50 products images.



Product Gallery Desktop & Tablet

Notes

2 / Registration Form

Just as on the homepage, at the bottom of the gallery, users will have access to the registration form.

The wireframe shows a product gallery at the top with six placeholder boxes labeled "[ITEM IMAGE]". Below the gallery is a "Request Account" section. It features a heading "Request Account" and a sub-heading "For full access to our catalogue of designer home goods, request an account as a design professional today." The form includes four input fields: "First Name", "Email", "Last Name", and "Confirm Email". There is a checkbox for "Sign up for I Maestri's newsletter" and a prominent "REQUEST ACCOUNT" button. A "TOP" button with an upward arrow is located in the bottom right corner of the gallery area. The footer contains the text "FOOTER (PRE-REGISTRATION)".

[ITEM IMAGE] [ITEM IMAGE] [ITEM IMAGE]

[ITEM IMAGE] [ITEM IMAGE] [ITEM IMAGE]

Request Account
For full access to our catalogue of designer home goods, request an account as a design professional today.

First Name Email

Last Name Confirm Email

Sign up for I Maestri's newsletter

REQUEST ACCOUNT

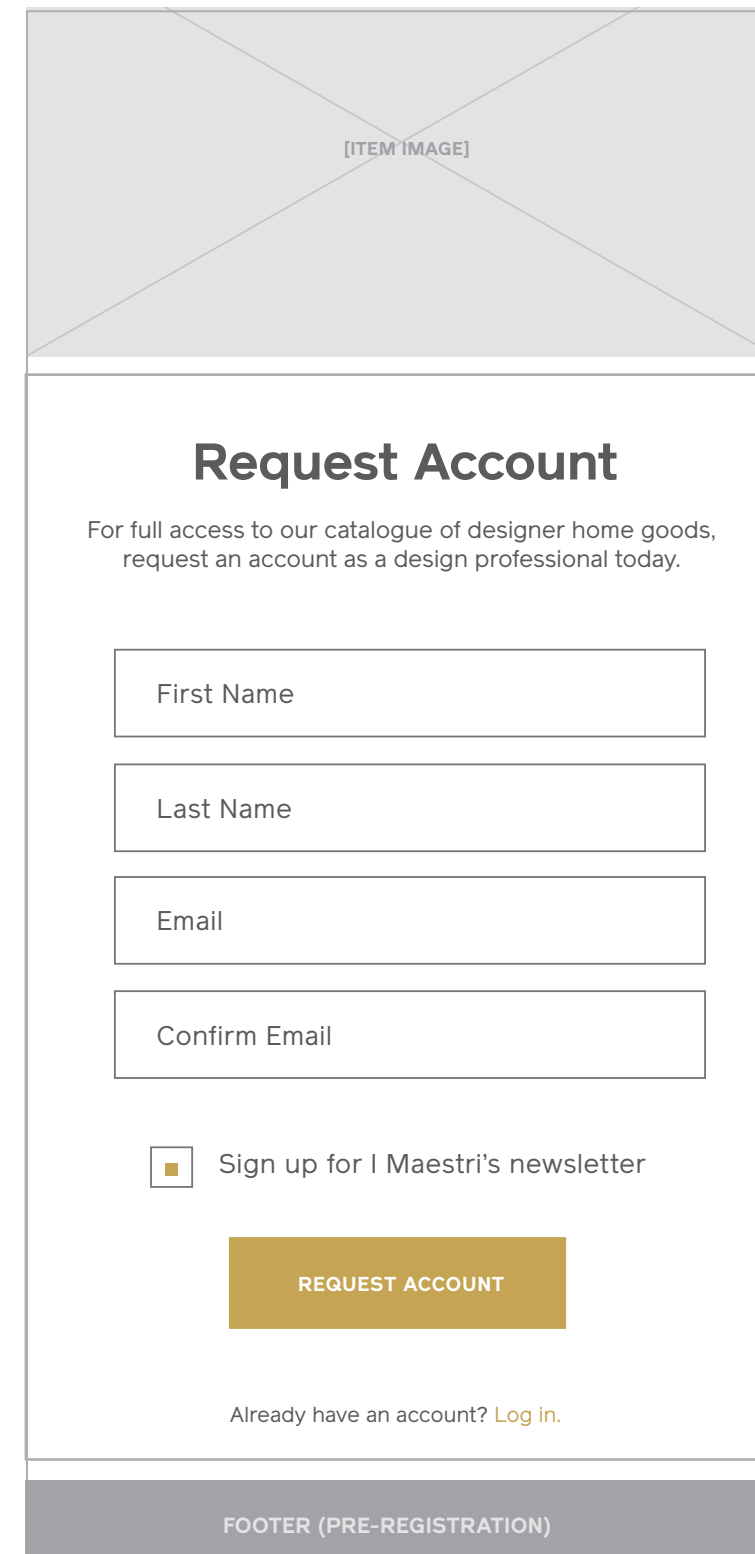
Already have an account? [Log in.](#)

↑
TOP

FOOTER (PRE-REGISTRATION)

2

Product Gallery Mobile



About

About Desktop

Notes

1 / Header

Will display the appropriate header contingent on logged out or logged in state.

2 / Page Title

3 / Definition and Defining Paragraph

4 / Founder Biographies and Headshots

5 / Footer

Will display the appropriate footer contingent on logged out or logged in state.

1

HEADER (PRE-REGISTRATION OR LOGGED IN)

2

[Home](#) > [About](#)

About The Company

“THE MASTERS”

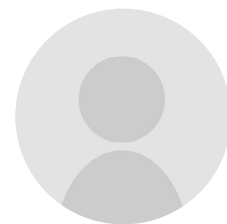
For design professionals who want to obtain high-end, finely designed and crafted furnishings and home goods from a service they can trust, IMaestri.com is a private, trade-only ecommerce platform that helps designers easily find artisanal Italian products, share them with their clients or staff and enjoy worry-free, best in class order fulfillment and customer service. Unlike mass market online stores or the current convoluted manual ordering process, we provide a streamlined online experience catering to design professional and their clientele.

FOUNDED 2012 | BASED IN NYC & REGGIO EMILIA, ITALY

3

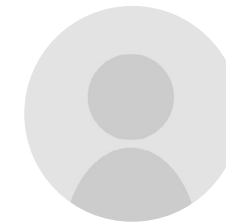
4

THE FOUNDERS



Paolo Timoni
CEO & FOUNDER

[Biography] Lorem ipsum dolor sit amet, consectetur adipisicing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit



Ricardo Mastronardi
CEO & FOUNDER

[Biography] Lorem ipsum dolor sit amet, consectetur adipisicing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit

5

FOOTER (PRE-REGISTRATION OR LOGGED IN)

About Tablet

Notes

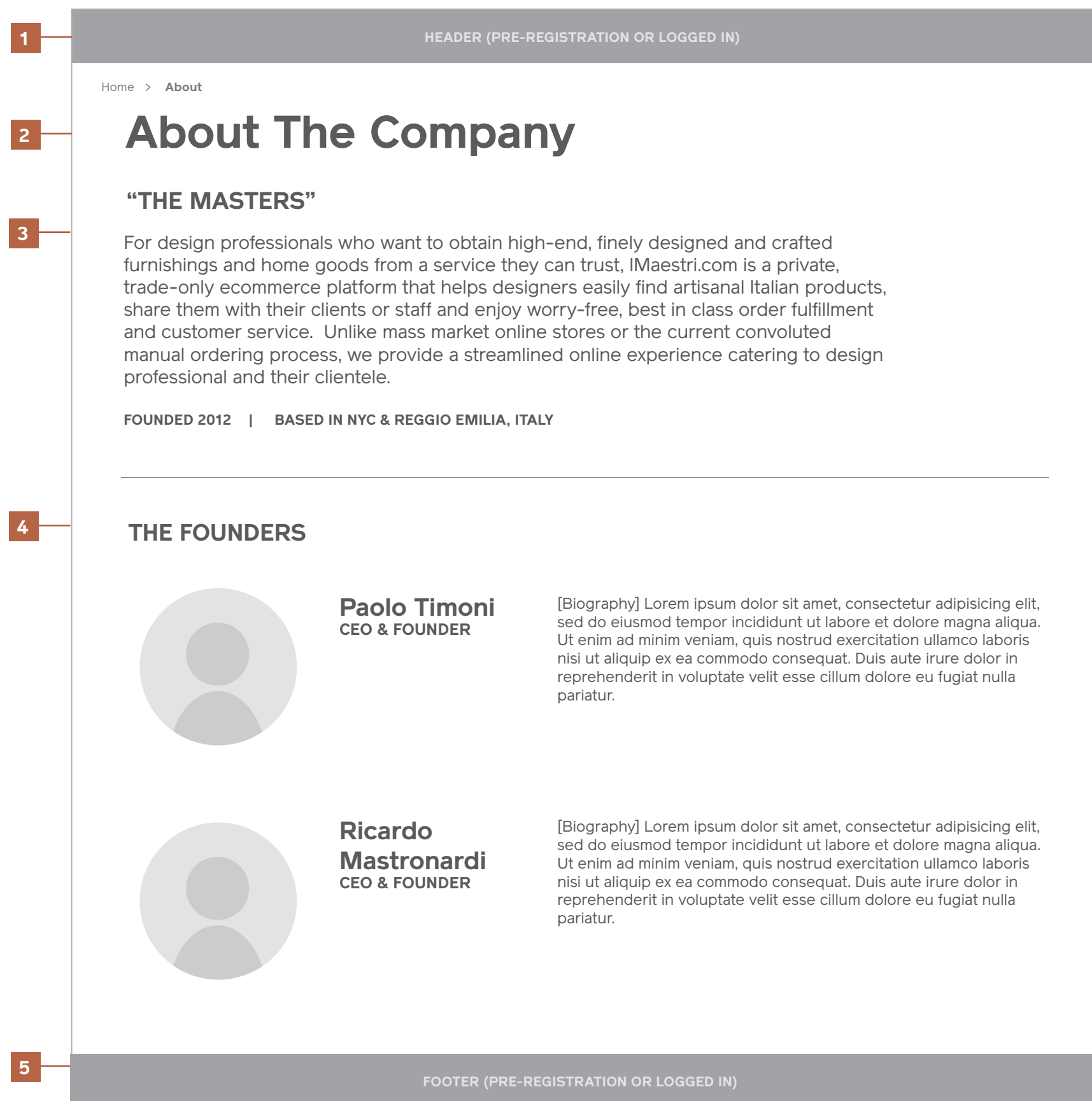
1 / Header

2 / Page Title

3 / Definition and Defining Paragraph

4 / Founder Biographies and Headshots

5 / Footer



About Mobile

Notes

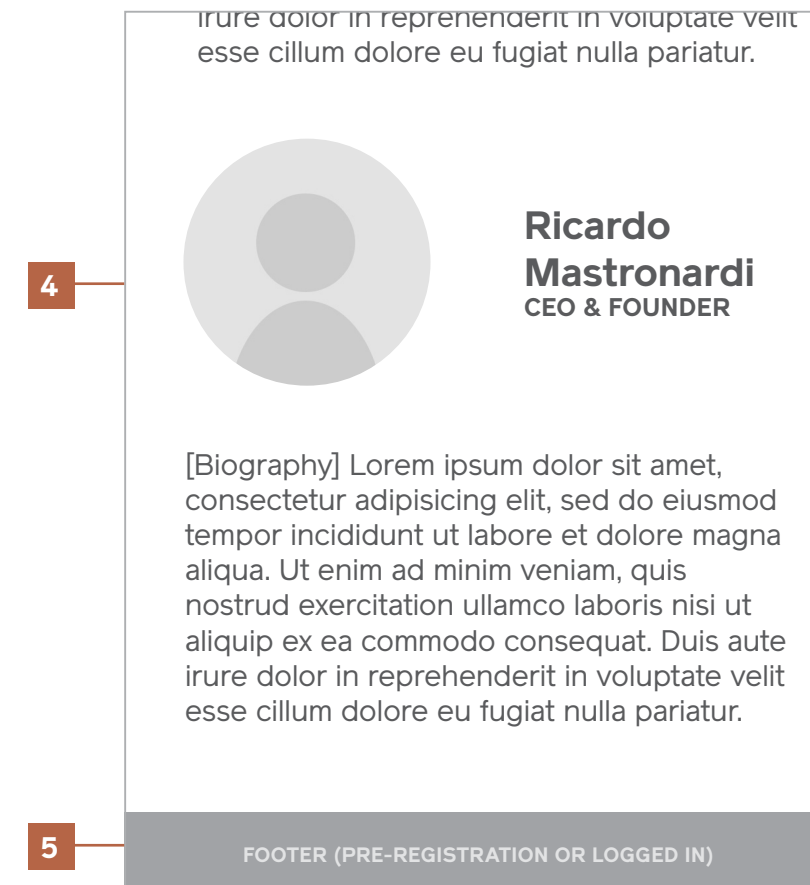
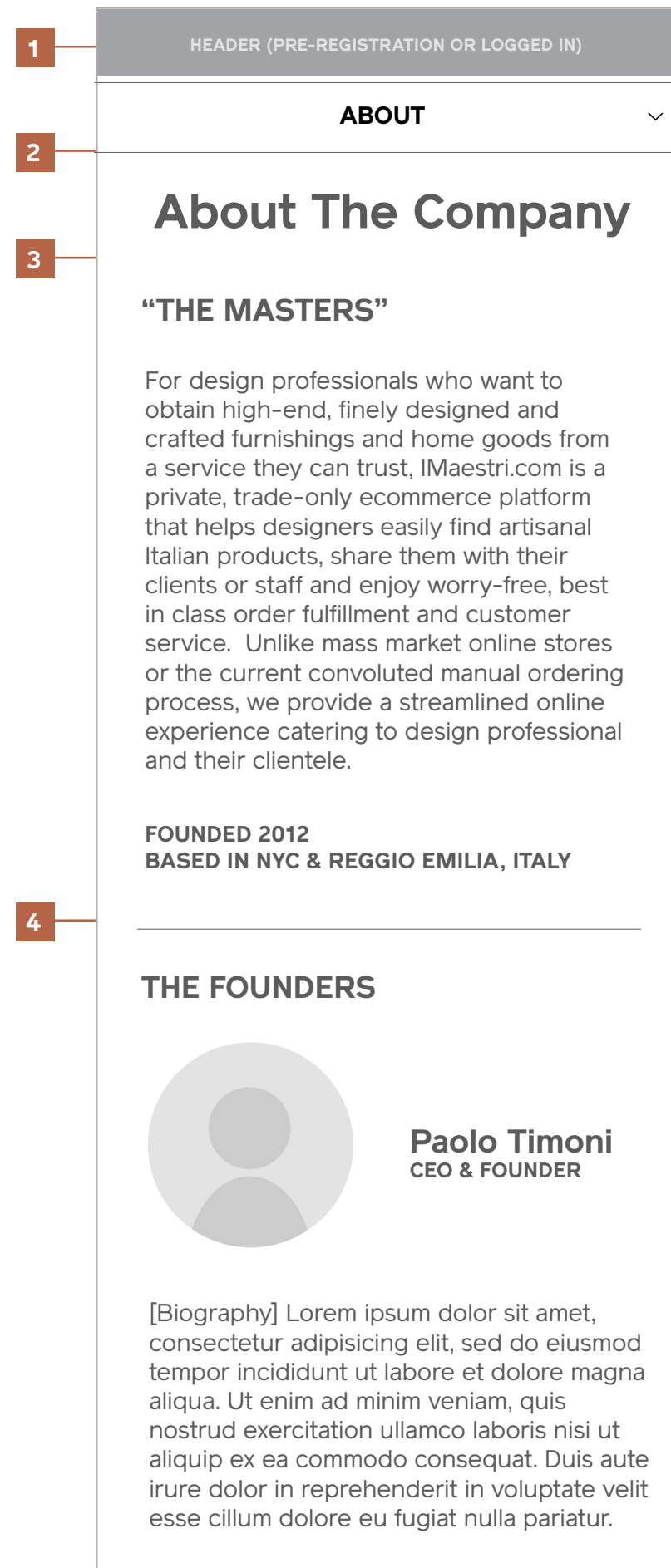
1 / Header

2 / Page Title

3 / Definition and Defining Paragraph

4 / Founder Biographies and Headshots

5 / Footer



News

News: Blog Desktop & Tablet

Notes

1 / Breadcrumb

2 / Posts (Grid)

A grid of news posts organized with the most recent at the top of the page and cascading down from left to right. Clicking on a post will direct to its detail view.

3 / Back to Top (Sticky)

HEADER (PRE-REGISTRATION OR LOGGED IN)

HOME > NEWS

News

[POST DATE]

[POST IMAGE]

POST TITLE

Lorem ipsum dolor sit amet, consectetur adipisicing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam

[READ MORE >](#)

[POST DATE]

POST TITLE

Lorem ipsum dolor sit amet, consectetur adipisicing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam.

[POST DATE]

POST TITLE

Lorem ipsum dolor sit amet, consectetur adipisicing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam.

[READ MORE >](#)

[POST DATE]

[POST IMAGE]

POST TITLE

Lorem ipsum dolor sit amet, consectetur adipisicing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam.

↑
TOP

1

2

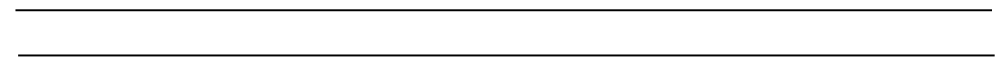
3

News:
Blog
Desktop & Tablet

Notes

4 / See More
Loads in the next set of posts.

[READ MORE >](#)



[POST DATE]



POST TITLE

Lorem ipsum dolor sit amet, consectetur adipisicing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam

[READ MORE >](#)



[SEE MORE](#)

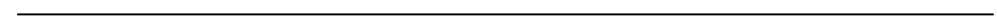
4



POST TITLE

Lorem ipsum dolor sit amet, consectetur adipisicing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam

[READ MORE >](#)



TOP

News
Blog
Mobile

1 / Breadcrumb

2 / Posts (Grid)

3 / See More

1

HEADER (PRE-REGISTRATION OR LOGGED IN)

NEWS

News

[POST DATE]

[POST-IMAGE]

POST TITLE

Lorem ipsum dolor sit amet, consectetur adipisicing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam

[READ MORE >](#)

[POST DATE]

POST TITLE

Lorem ipsum dolor sit amet, consectetur adipisicing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam

[READ MORE >](#)

[POST DATE]

[POST-IMAGE]

2

[POST DATE]

[POST-IMAGE]

POST TITLE

Lorem ipsum dolor sit amet, consectetur adipisicing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam

[READ MORE >](#)

[POST DATE]

POST TITLE

Lorem ipsum dolor sit amet, consectetur adipisicing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam

[READ MORE >](#)

[SEE MORE](#)

3

FOOTER (PRE-REGISTRATION OR LOGGED IN)

News: Detail Desktop & Tablet

Notes

1 / Breadcrumb

2 / Post Date and Title

Row containing the post date and post title.

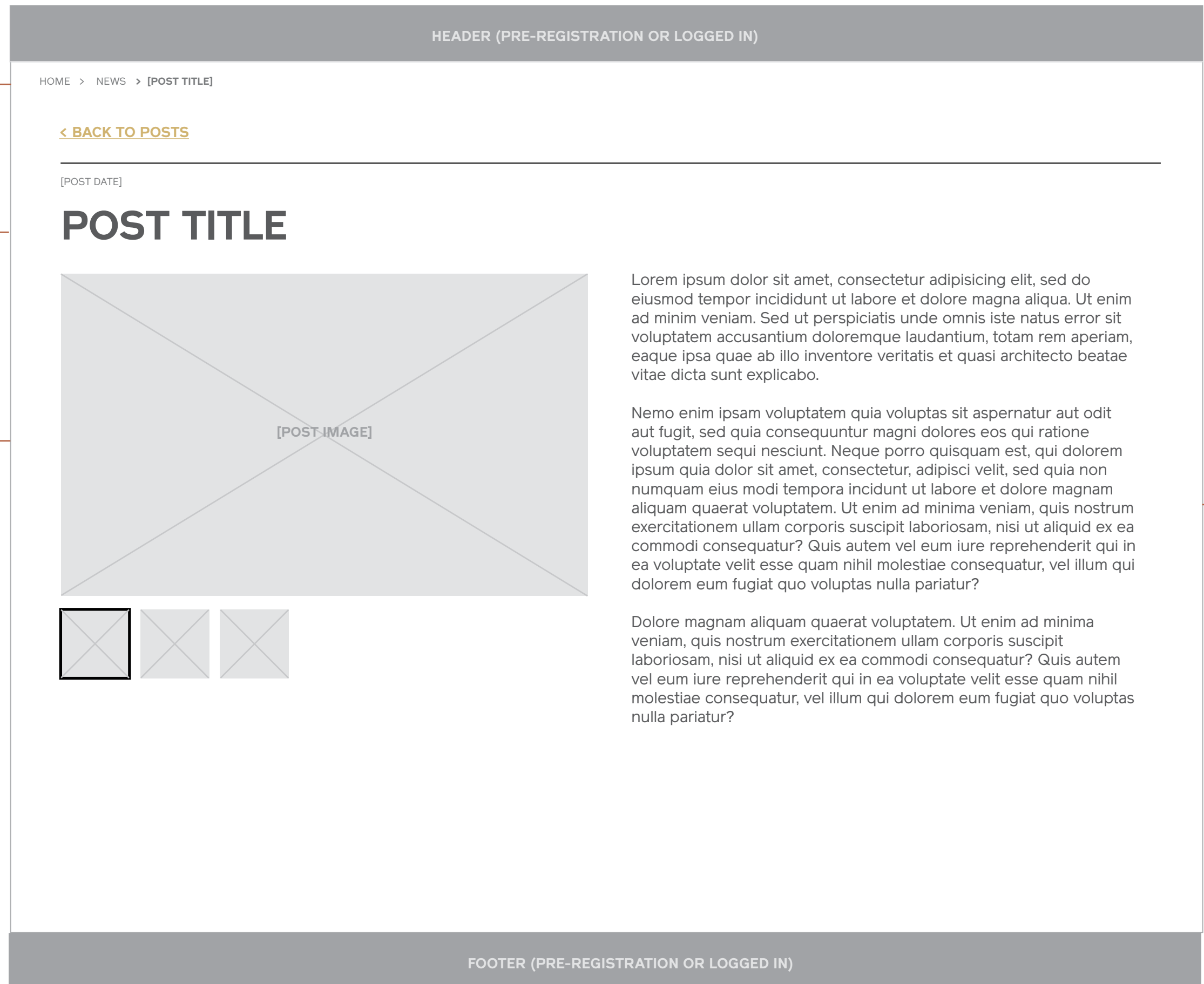
3 / Post Image (Single or Gallery)

The feature image for the post is the default shown in the larger image block. If multiple images exist, they have thumbnails that sit beneath the primary image area. Clicking / tapping on a thumbnail will change the image in the main view.

Note: If no images exist, the text for an article displays in the left column where the images are shown here.

4 / Post Text

Full article body.



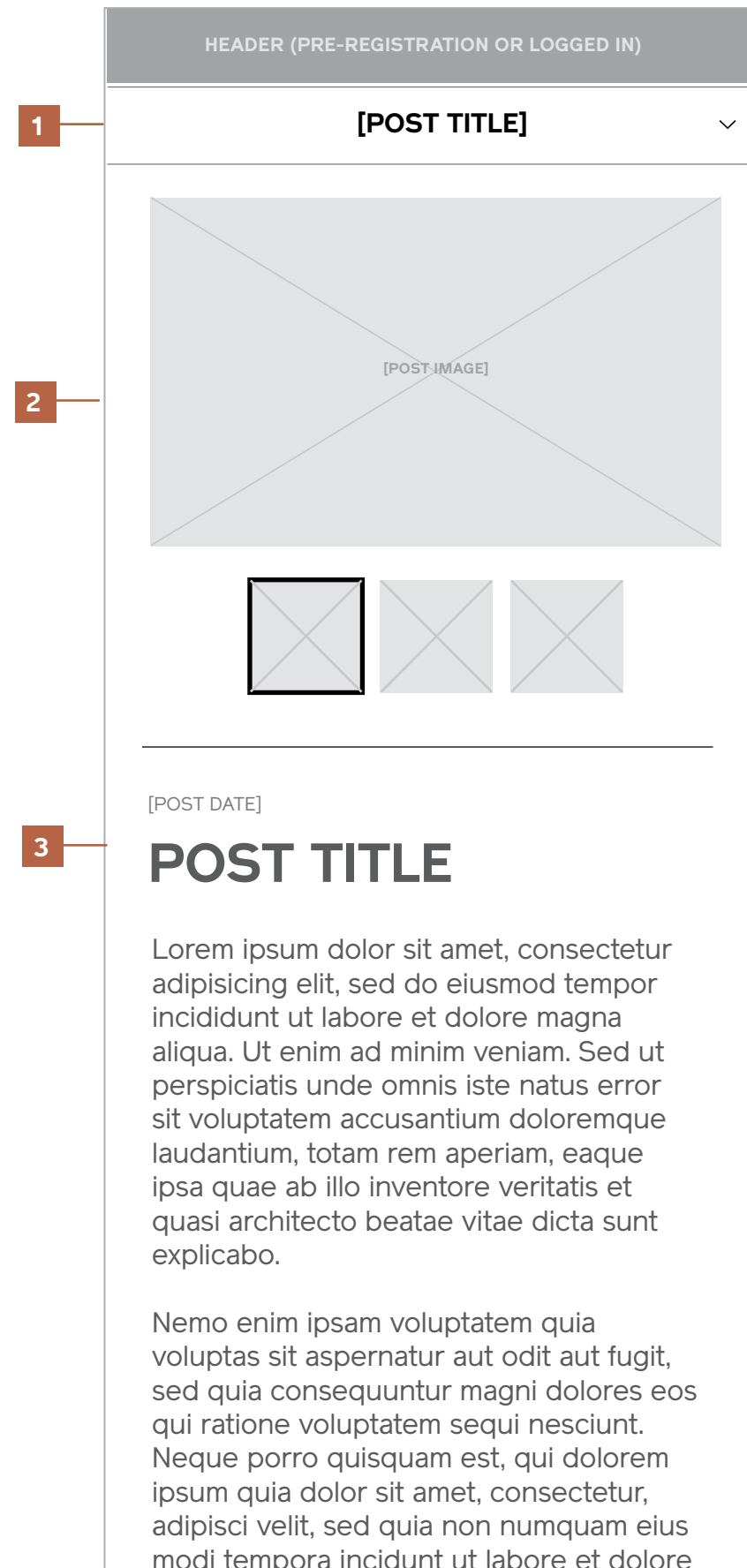
News Detail Mobile

1 / Breadcrumb

2 / Post Image (Single or Gallery)

3 / Post Date and Title

4 / Post Text



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Nemo enim ipsam voluptatem quia voluptas sit aspernatur aut odit aut fugit, sed quia consequuntur magni dolores eos qui ratione voluptatem sequi nesciunt. Neque porro quisquam est, qui dolorem ipsum quia dolor sit amet, consectetur, adipisci velit, sed quia non numquam eius modi tempora incidunt ut labore et dolore magnam aliquam quaerat voluptatem. Ut enim ad minima veniam, quis nostrum exercitationem ullam corporis suscipit

[< BACK TO POSTS](#)

FOOTER (PRE-REGISTRATION OR LOGGED IN)

404

404 Desktop & Tablet

Notes

1 / Breadcrumb

2 / 404 Message

3 / Product Carousel

HEADER (PRE-REGISTRATION OR LOGGED IN)

HOME > 404

Yikes! It seems the page you're looking for cannot be found.

In the meantime, why don't you check out some of our amazing products?

NEWLY ADDED

< >

FOOTER (PRE-REGISTRATION OR LOGGED IN)

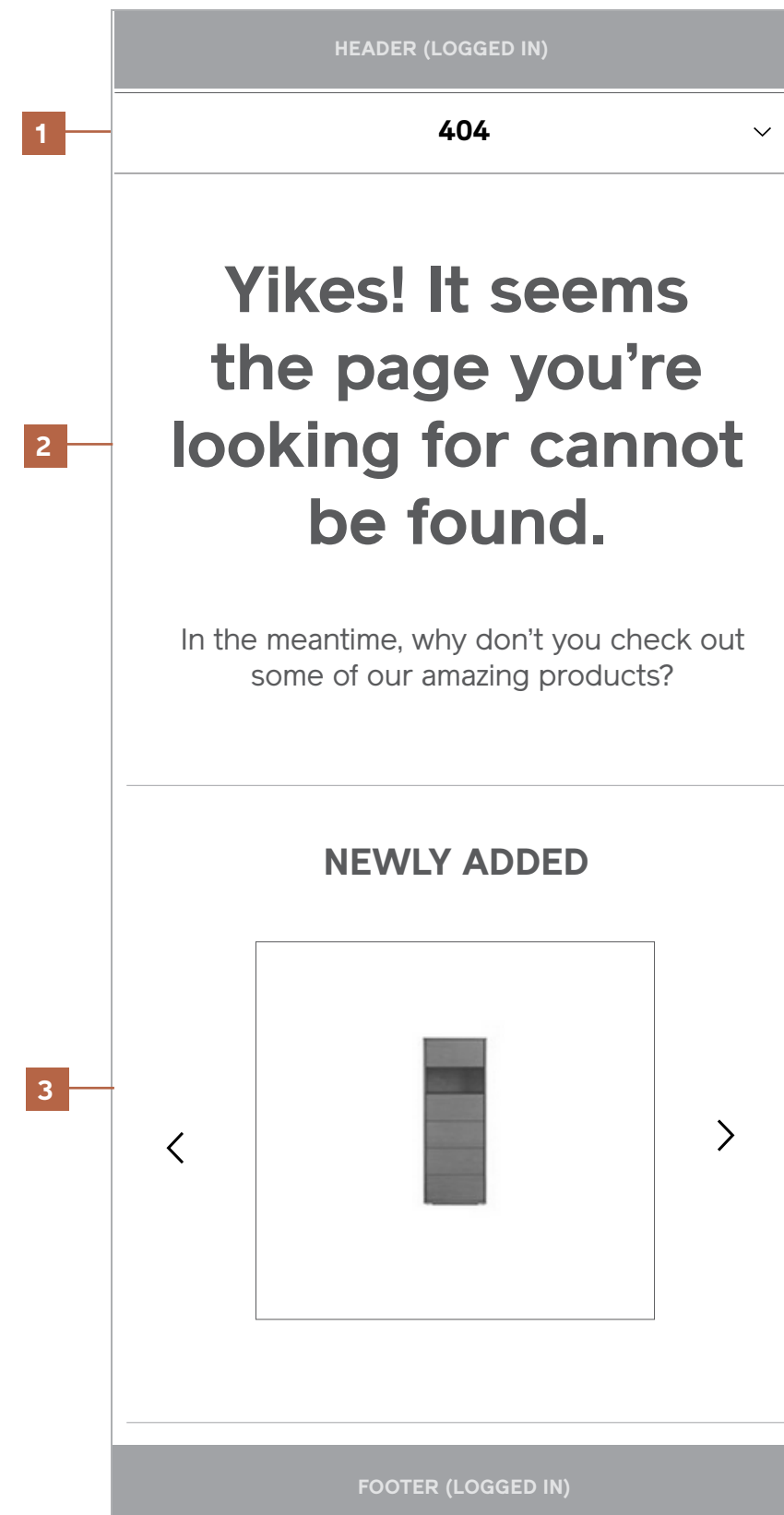
404

Mobile

1 / Breadcrumb

2 / 404 Message

3 / Product Carousel



Generic Corporate

Generic Corporate Desktop & Tablet

Notes

Template for standard corporate pages containing links and text.

HEADER (PRE-REGISTRATION OR LOGGED IN)

HOME > [CURRENT PAGE TITLE]

[Current Page Title]

THIS IS A SUBHEAD

This is a block of copy. Lorem ipsum dolor sit amet, consectetur adipisicing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam. Sed ut perspiciatis unde omnis iste natus error sit voluptatem accusantium doloremque laudantium, totam rem aperiam, eaque ipsa quae ab illo inventore veritatis et quasi architecto beatae vitae dicta sunt explicabo.

[THIS IS A LINK](#)

THIS IS A SUBHEAD

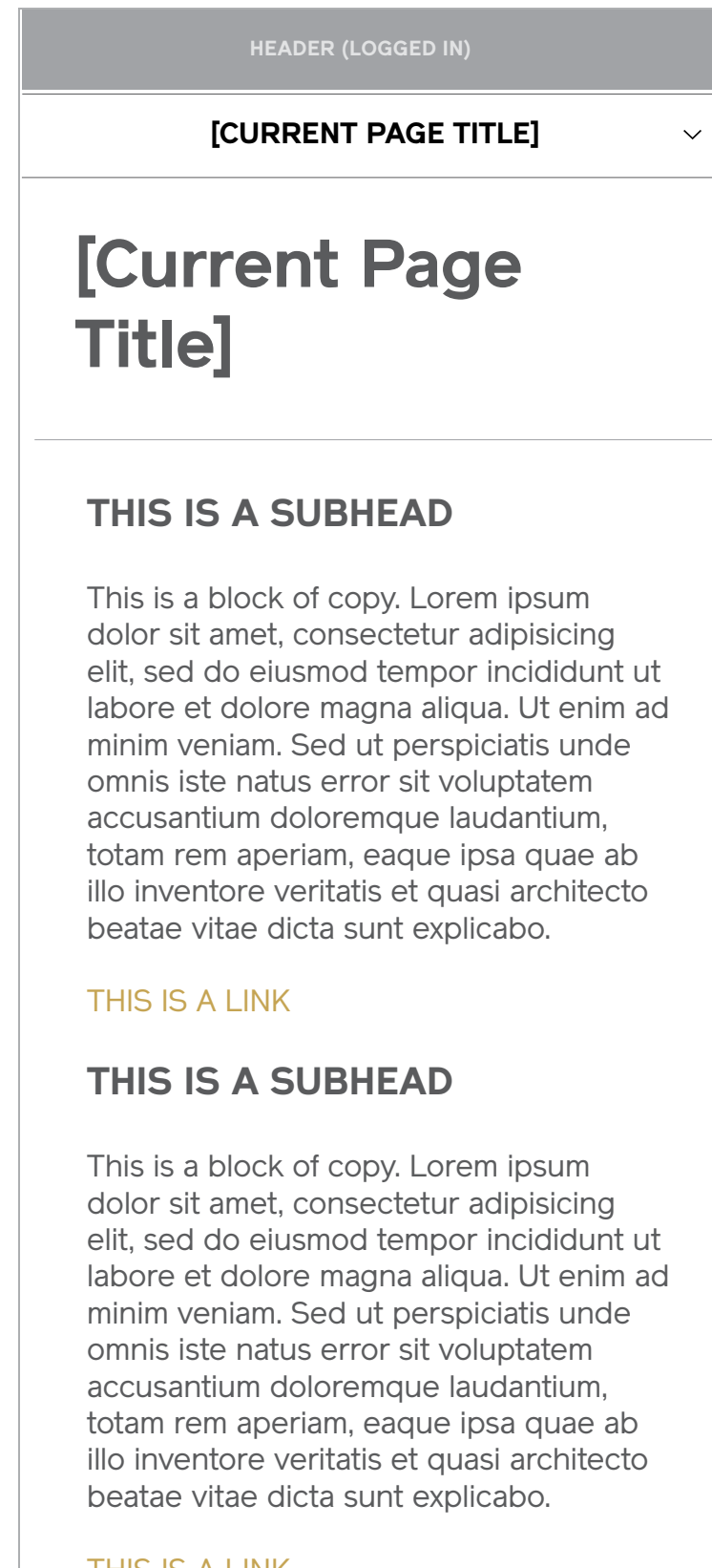
This is a block of copy. Lorem ipsum dolor sit amet, consectetur adipisicing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam. Sed ut perspiciatis unde omnis iste natus error sit voluptatem accusantium doloremque laudantium, totam rem aperiam, eaque ipsa quae ab illo inventore veritatis et quasi architecto beatae vitae dicta sunt explicabo. sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam. Sed ut perspiciatis unde omnis iste natus error sit voluptatem accusantium doloremque laudantium, totam rem aperiam, eaque ipsa quae ab illo inventore veritatis et quasi architecto beatae vitae dicta sunt explicabo. sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam. Sed ut perspiciatis unde omnis iste natus error sit voluptatem accusantium doloremque laudantium, totam rem aperiam, eaque ipsa quae ab illo inventore veritatis et quasi architecto beatae vitae dicta sunt explicabo.

[THIS IS A LINK](#)

THIS IS A SUBHEAD

This is a block of copy. Lorem ipsum dolor sit amet, consectetur adipisicing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam. Sed ut perspiciatis unde omnis iste natus error sit voluptatem accusantium doloremque laudantium, totam rem aperiam, eaque ipsa quae ab illo inventore veritatis et quasi architecto beatae vitae dicta sunt explicabo. sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam. Sed ut perspiciatis unde omnis iste natus error sit voluptatem accusantium doloremque laudantium, totam rem aperiam, eaque ipsa quae ab illo inventore veritatis et quasi architecto beatae vitae dicta sunt explicabo. sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam. Sed ut perspiciatis unde omnis iste natus error sit voluptatem accusantium doloremque laudantium, totam rem aperiam, eaque ipsa quae ab illo inventore veritatis et quasi architecto beatae vitae dicta sunt explicabo.

Generic Corporate Mobile



Login / Register

Request Account

Registration Form

Notes

The form to request an account is exposed and lives at the bottom of the Logged Out Homepage and Product Gallery pages.

The opt-in for newsletter sign up is checked on by default.

1 / Desktop & Tablet Form

2 / Mobile Form

1

Request Account

For full access to our catalogue of designer home goods, request an account as a design professional today.

First Name	Email
Last Name	Confirm Email

Sign up for I Maestri's newsletter

REQUEST ACCOUNT

Already have an account? [Log in.](#)

2

Request Account

For full access to our catalogue of designer home goods, request an account as a design professional today.

First Name

Last Name

Email

Confirm Email

Sign up for I Maestri's newsletter

REQUEST ACCOUNT

Already have an account? [Log in.](#)

Register (Form Submit)

Desktop & Tablet

Notes

1 / Account Requested (Success)

2 / Error Message

1

Your I Maestri Account has been successfully requested.

A confirmation email will be sent to you shortly with instructions on verifying your credentials. Once you've been verified, you'll have full access I Maestri product catalogue and services.

If you have questions or concerns in the meantime, feel free to [contact us](#).

2

Uh oh, something went awry.

There was an error processing your request.

TRY AGAIN

OR

CONTACT US

Register (Form Submit)

Mobile

Notes

1 / Account Requested (Success)

2 / Error Message

1

Your I Maestri Account has been successfully requested.

A confirmation email will be sent to you shortly with instructions on verifying your credentials. Once you've been verified, you'll have full access I Maestri product catalogue and services.

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2

Uh oh, something went awry.

There was an error processing
your request.

TRY AGAIN

OR

CONTACT US

Register (With Form Errors)

Notes

1 / Desktop & Tablet Form

2 / Mobile Form

1

Request Account

For full access to our catalogue of designer home goods, request an account as a design professional today.

Please complete the required field(s).

First Name	Email
Last Name	Confirm Email

Sign up for I Maestri's newsletter

REQUEST ACCOUNT

Already have an account? [Log in.](#)

2

Request Account

For full access to our catalogue of designer home goods, request an account as a design professional today.

Please complete the required field(s).

First Name

Last Name

Email

Confirm Email

Sign up for I Maestri's newsletter

REQUEST ACCOUNT

Already have an account? [Log in.](#)

Register (Error Message)

Notes

1 / Desktop & Tablet Form

2 / Mobile Form

1

Request Account

For full access to our catalogue of designer home goods, request an account as a design professional today.

There is already an account registered with that email address.

Sharon	dapkings@gmail.com
Jones	dapkings@gmail.com

Sign up for I Maestri's newsletter

REQUEST ACCOUNT

Already have an account? [Log in.](#)

2

Request Account

For full access to our catalogue of designer home goods, request an account as a design professional today.

There is already an account registered with that email address.

Sharon
Jones
dapkings@gmail.com
dapkings@gmail.com

Sign up for I Maestri's newsletter

REQUEST ACCOUNT

Already have an account? [Log in.](#)

Upload Credentials

Desktop & Tablet

Notes

Users will be directed here from a link in the confirmation email they receive after requesting an account.

They're able to select a file, upload it, and submit their credentials for approval.

NOTE: A custom approval pane will have to be considered and designed for the admin to review and approve credentials.

1 / Upload Credentials Form

2 / Upload Confirmation

3 / Upload Error Message

1

Upload Your Credentials

You're just one step away from full access to I Maestri's premium products and services.

Please upload your credentials below in order for us to verify your standing as a design professional. You'll receive a confirmation email once you've been approved with a link to log in to your account.

CHOOSE FILE

CREDENTIALS.PDF

+ ADD ANOTHER FILE

SUBMIT

HEADER (PRE-REGISTRATION)

FOOTER (PRE-REGISTRATION)

2

Thank you!

Your credentials have been uploaded successfully.

You'll receive a confirmation email once you've been approved with a link to log in to your account.

BROWSE PRODUCT GALLERY

3

Something went awry.

There was an error uploading your file(s).

TRY AGAIN

Upload Credentials Mobile

HEADER (PRE-REGISTRATION)

UPLOAD YOUR CREDENTIALS ∨

Upload Your Credentials

You're just one step away from full access to I Maestri's premium products and services.

Please upload your credentials below in order for us to verify your standing as a design professional. You'll receive a confirmation email once you've been approved with a link to log in to your account.

CHOOSE FILE CREDENTIALS.PDF

+ ADD ANOTHER FILE

SUBMIT

FOOTER (PRE-REGISTRATION)

Login

Login Form

Desktop & Tablet

Notes

The login form lives on its own page, and is accessible via the “Log In” CTA in the pre-registration header as well as the link at the bottom of the registration form.

HEADER (PRE-REGISTRATION)

HOME > **LOGIN**

Login

[Forgot your password?](#)

Don't have an account? [Request one here.](#)

FOOTER (PRE-REGISTRATION)

Login Form

Mobile

HEADER (PRE-REGISTRATION)

LOGIN ▾

Login

Email

Password

[Forgot your password?](#)

LOGIN

Don't have an account? [Request one here.](#)

FOOTER (PRE-REGISTRATION)

Login (With Form Errors)

Desktop & Tablet

HEADER (PRE-REGISTRATION)

HOME > LOGIN

Login

Please complete the required field(s).

Forgot your password?

Don't have an account? [Request one here.](#)

FOOTER (PRE-REGISTRATION)

Login (With Form Errors)

Mobile

HEADER (PRE-REGISTRATION)

LOGIN ▾

Login

Please complete the required field(s).

Email

Password

Forgot your password?

LOGIN

Don't have an account? [Request one here.](#)

FOOTER (PRE-REGISTRATION)

Login (Error Message)

Desktop & Tablet

HEADER (PRE-REGISTRATION)

HOME > LOGIN

Login

Invalid email or password.

Forgot your password?

Don't have an account? [Create one here.](#)

FOOTER (PRE-REGISTRATION)

Login (Error Message)

Mobile

HEADER (PRE-REGISTRATION)

LOGIN ▼

Login

Invalid email or password.

Forgot your password?

LOGIN

Don't have an account? [Request one here.](#)

FOOTER (PRE-REGISTRATION)

Forgot Password (With Form Errors)

Notes

1 / Desktop & Tablet Form

2 / Mobile Form

HEADER (PRE-REGISTRATION)

HOME > LOGIN > **FORGOT PASSWORD**

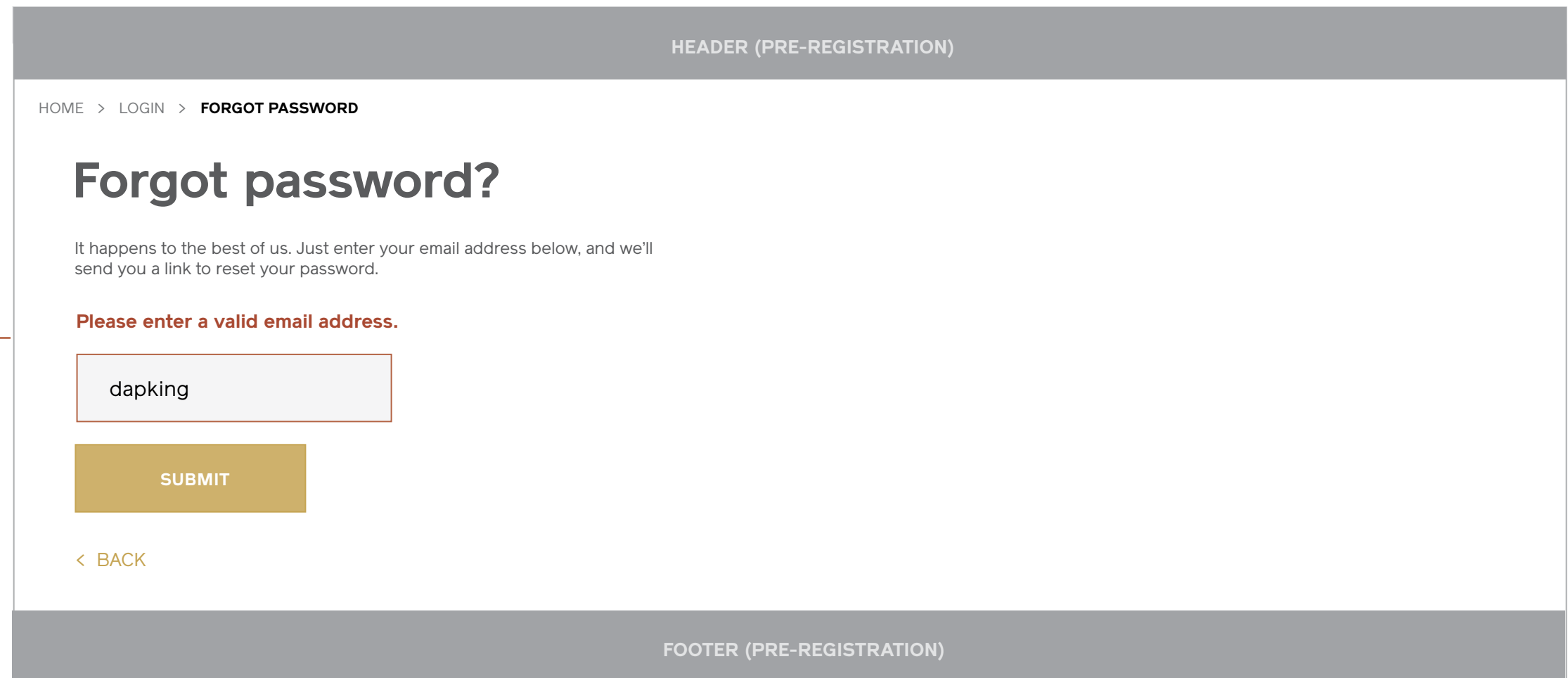
Forgot password?

It happens to the best of us. Just enter your email address below, and we'll send you a link to reset your password.

Please enter a valid email address.

[< BACK](#)

FOOTER (PRE-REGISTRATION)



HEADER (PRE-REGISTRATION)

FORGOT PASSWORD ▾

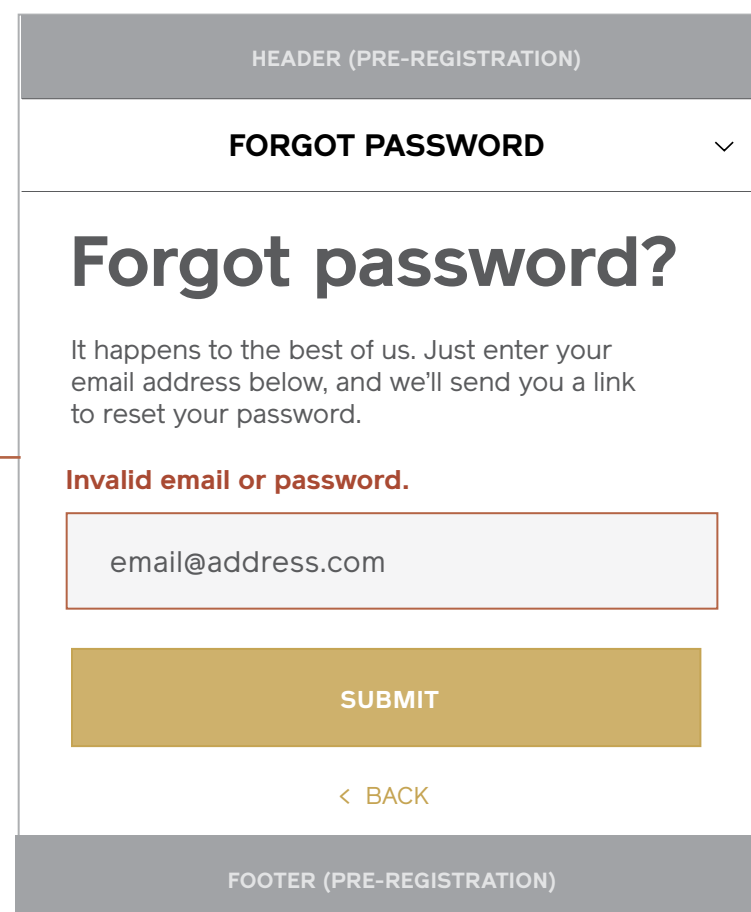
Forgot password?

It happens to the best of us. Just enter your email address below, and we'll send you a link to reset your password.

Invalid email or password.

[< BACK](#)

FOOTER (PRE-REGISTRATION)



Browse

Homepage (Logged In)

Homepage (Logged In)

Desktop & Tablet

Notes

1 / Feature Carousel

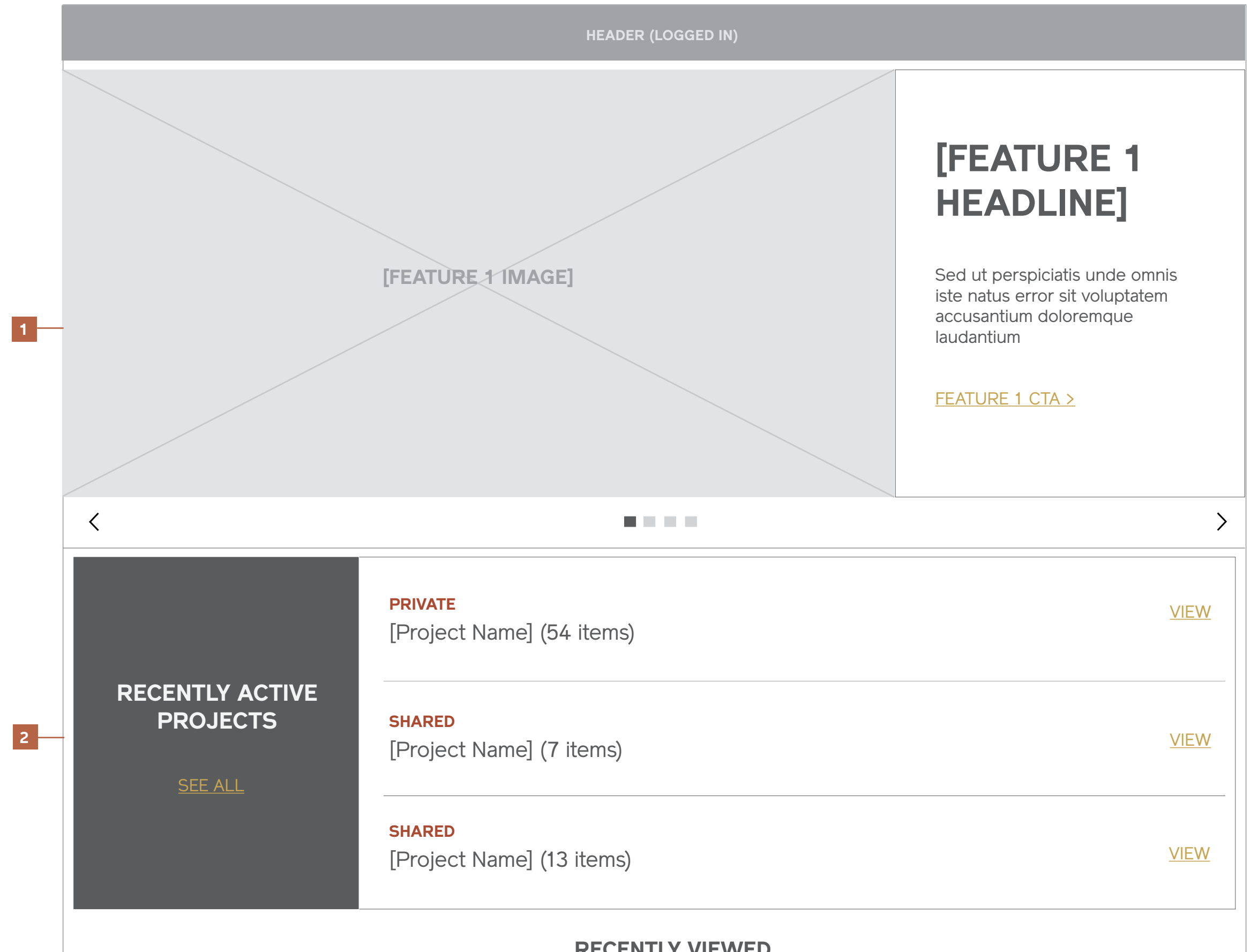
Cycles through a set of features and brings focus to recently added products, content, or news.

2 / Account Tiles

This section is conditional, and only appears when a user has recent activity in sections of their account. If no activity has occurred, these modules are suppressed.

Modules that are recommended to appear here are:

- Recently Updated Projects
- Recent Orders



Homepage (Logged In) Desktop & Tablet

Notes

3 / Recently Viewed

This section is conditional, and only appears when a user has recent activity browsing the site. If no activity has occurred, this module is suppressed.

4 / Marketing Tiles

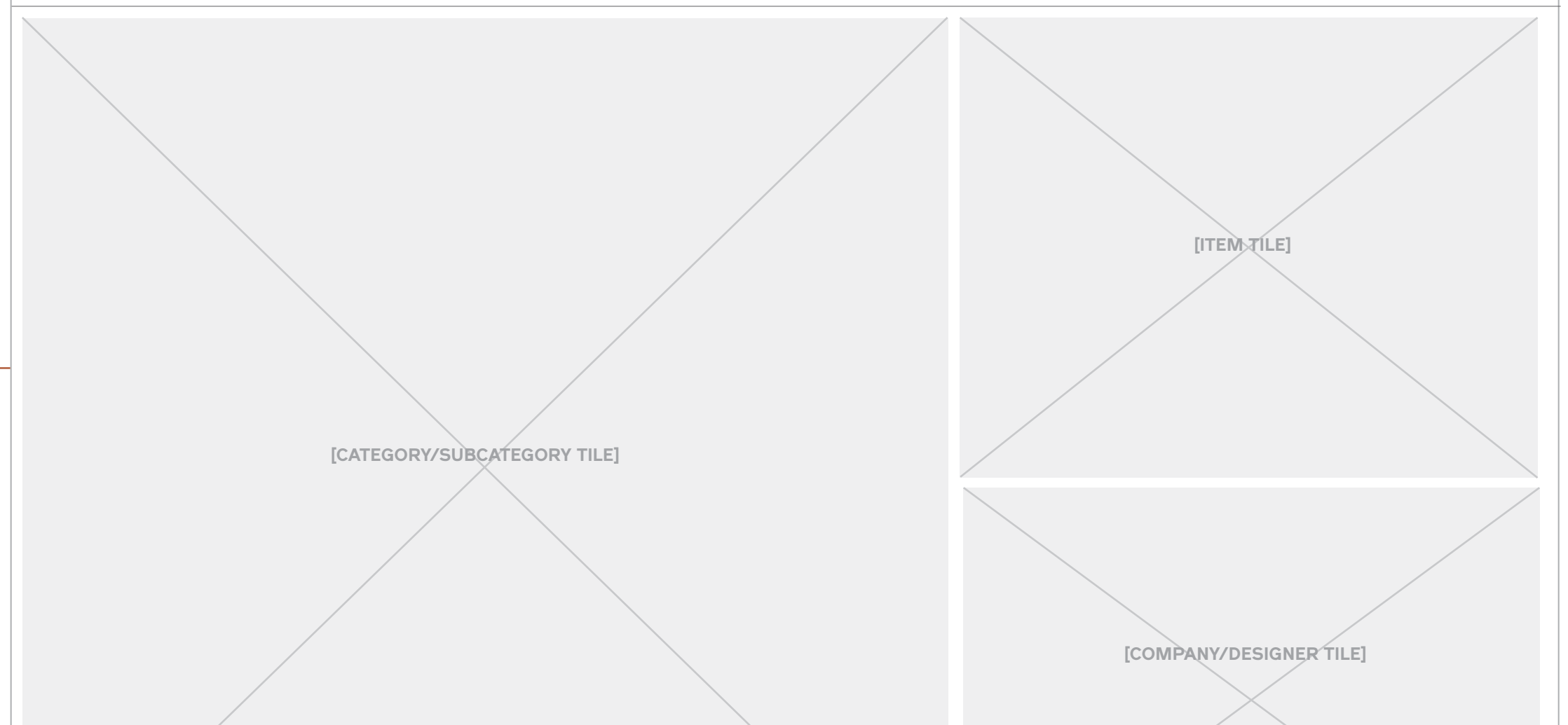
A grid of marketing tiles linked to various areas of the site.

- Item Tiles links to a product detail page.
- Category/Subcategory Tiles link to a Product Category Landing.
- Designer/Company Tiles link to a Designer/Company Landing.

3



4

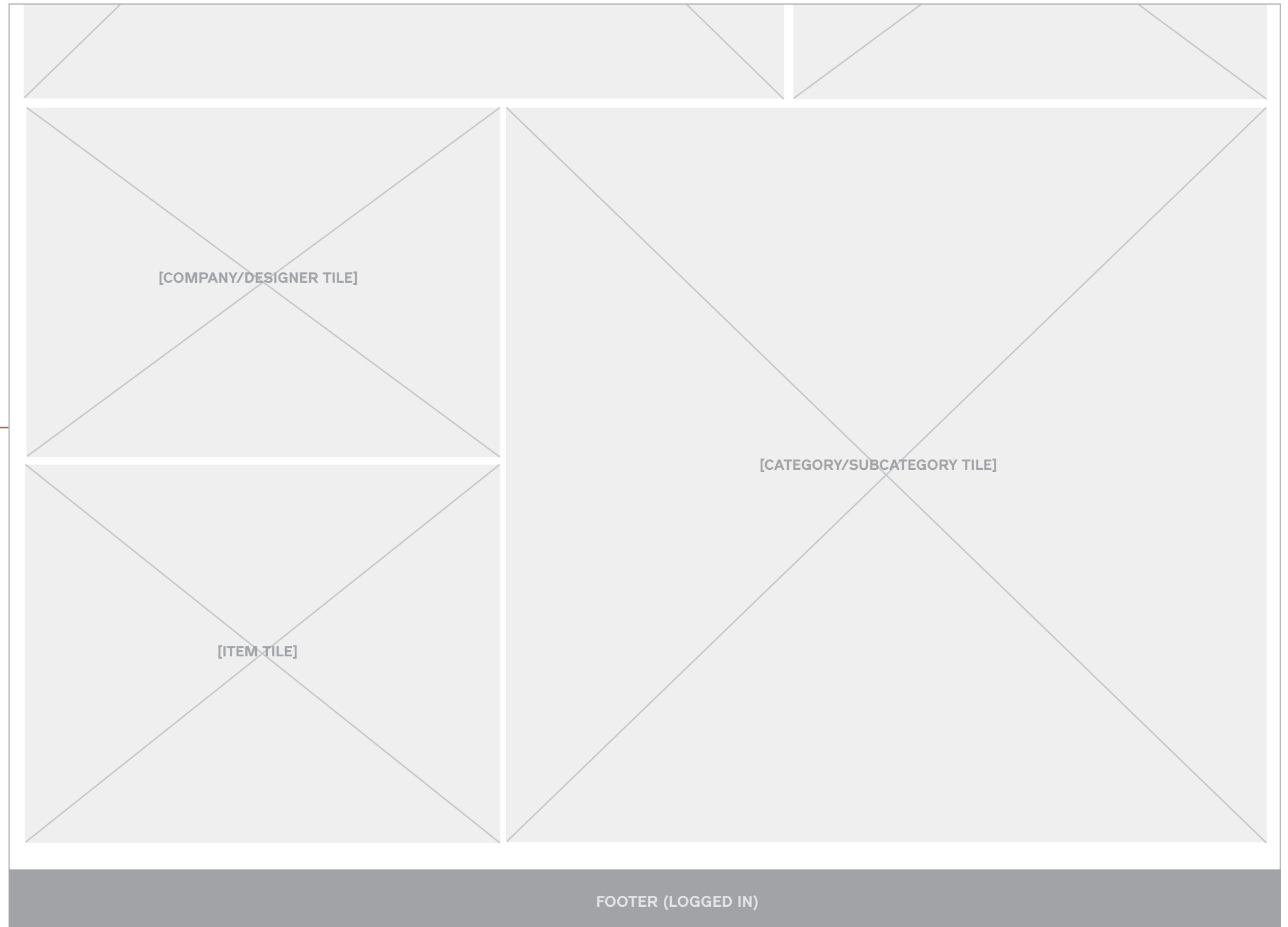


Homepage (Logged In) Desktop & Tablet

Notes

4 / Marketing Tiles (Continued)

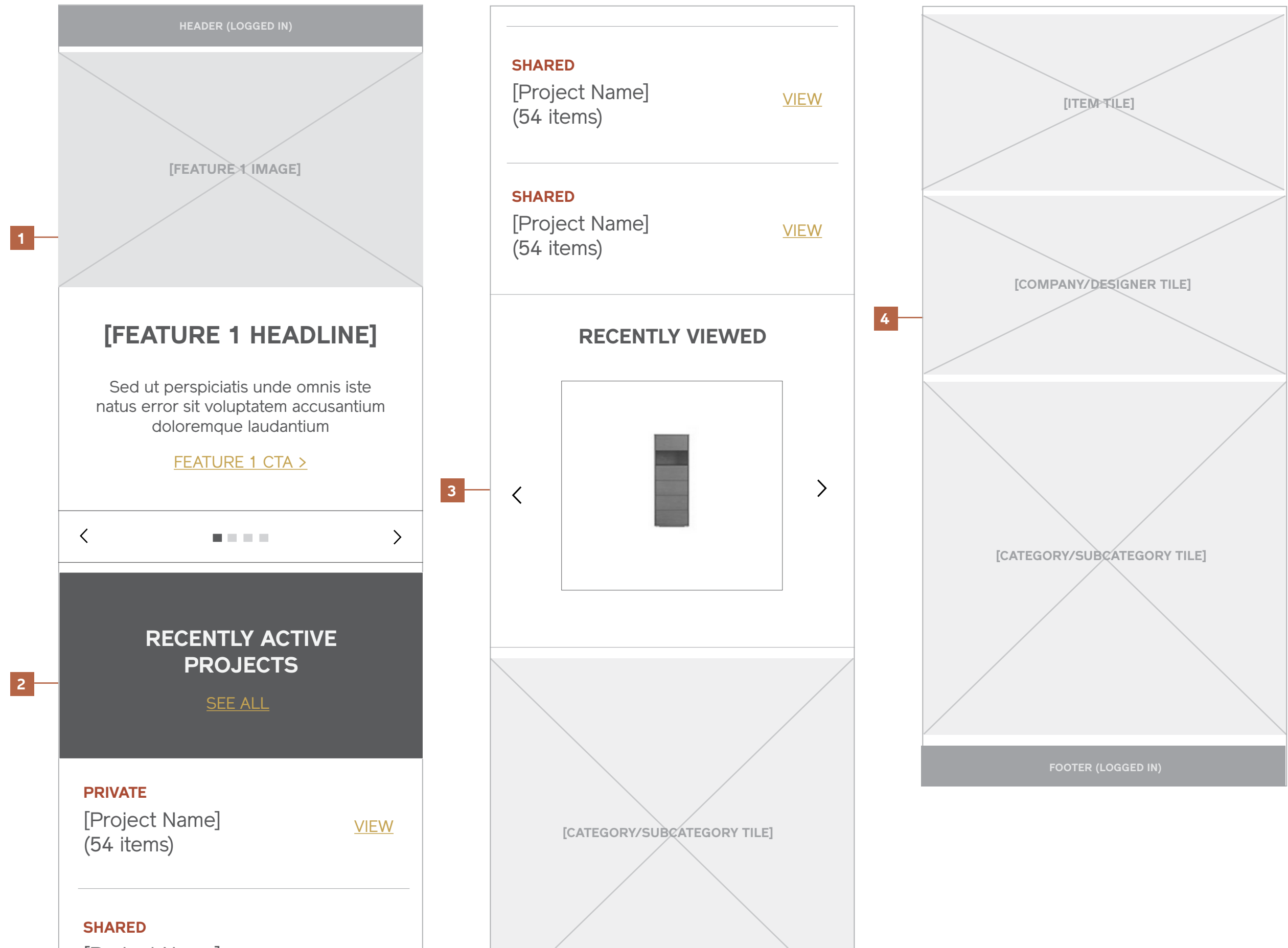
4



Homepage (Logged In) Mobile

Notes

- 1 / Feature Carousel
- 2 / Account Tiles
- 3 / Recently Viewed
- 4 / Marketing Tiles



Category Landing

Category Landing (Product Grid) Desktop & Tablet

Notes

1 / Breadcrumb

2 / Shop by Category and Filters

3 / Category and Subcategory Title

The primary nav category and the subcategory in view will always appear here with an item count next to the subcategory title.

4 / Grid View

The page is defaulted to a grid view.

5 / Sort By

The gridwall should be able to be sorted by a set of criteria, including but not limited to Newest, Price (Low to High), Price (High to Low), A-Z, and Z-A.

6 / Category or Subcategory Feature Image

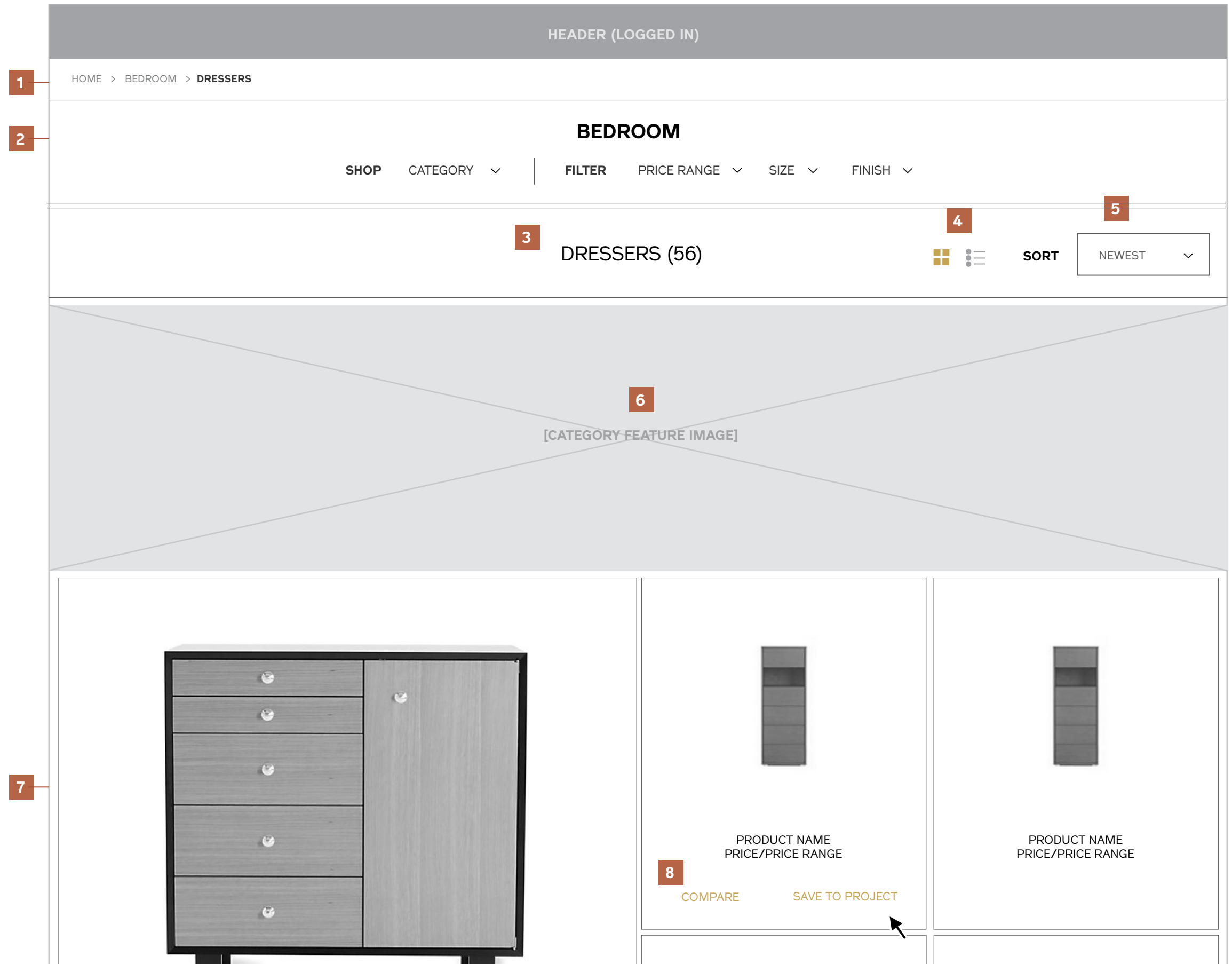
Selecting a subcategory from the Category list will also update the feature image above the grid. This image should always reflect the set of items beneath it (ex, when "Dressers" is applied, the feature image should relate to Dressers).

7 / Product Grid

Any tiles that match the applied criteria will display on the page.

8 / Rollover Quick Shop Actions

On rollover, an overlay fades in at the the bottom of the tile with the option to Compare or Save an item to a project. On tablets, this will be triggered on tap of the "+" cue just as on mobile.








Category Landing (Product Grid) Desktop & Tablet

Notes

9 / Pagination

10 / Items Per Page or View All

User may select the number of items to display per page from the dropdown, or select "View All" to show all items.

 <p>PRODUCT NAME PRICE/PRICE RANGE</p>	 <p>PRODUCT NAME PRICE/PRICE RANGE</p>	 <p>PRODUCT NAME PRICE/PRICE RANGE</p>
 <p>PRODUCT NAME PRICE/PRICE RANGE</p>	 <p>PRODUCT NAME PRICE/PRICE RANGE</p>	

< **9** 1 2 3 >

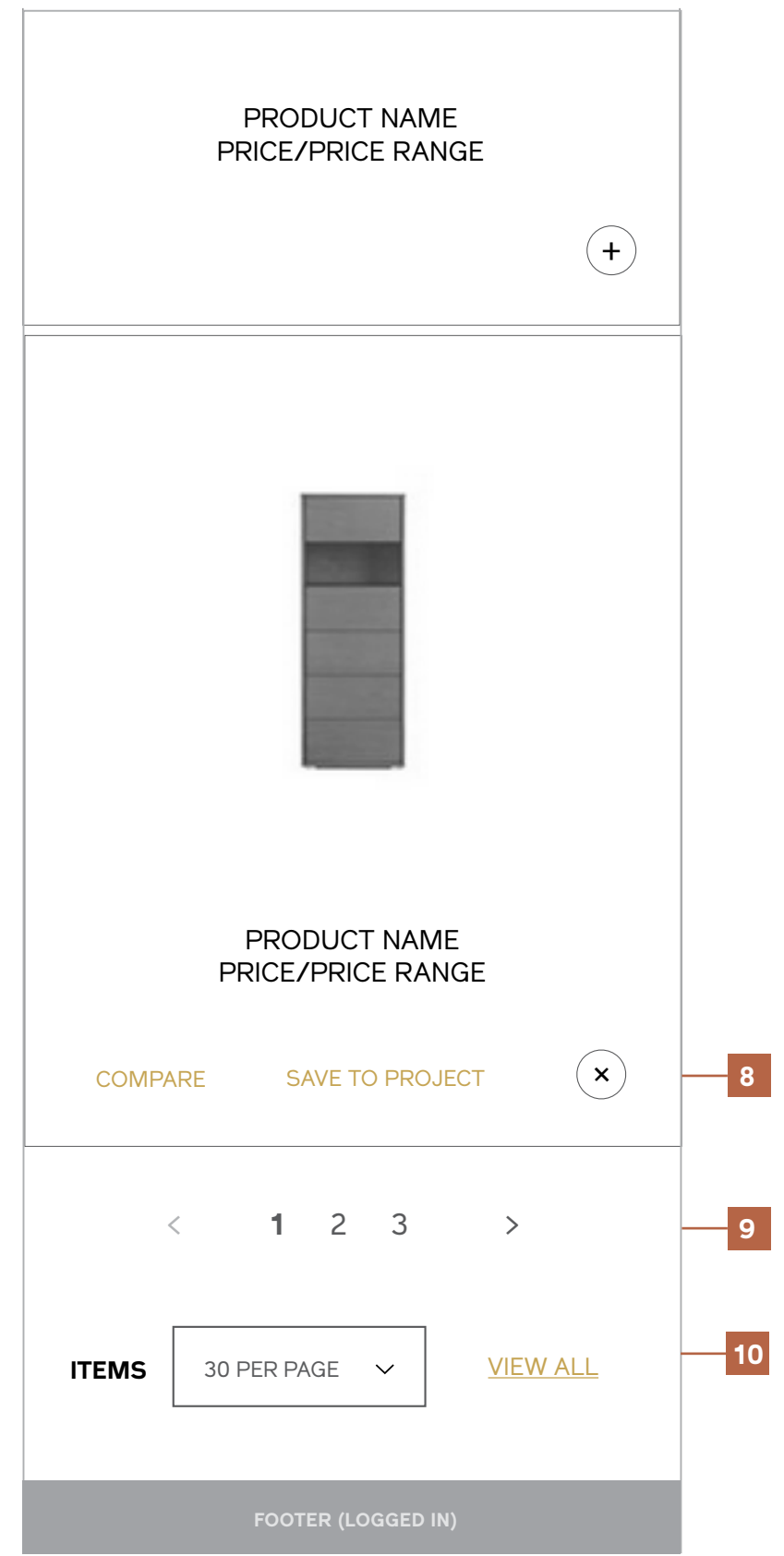
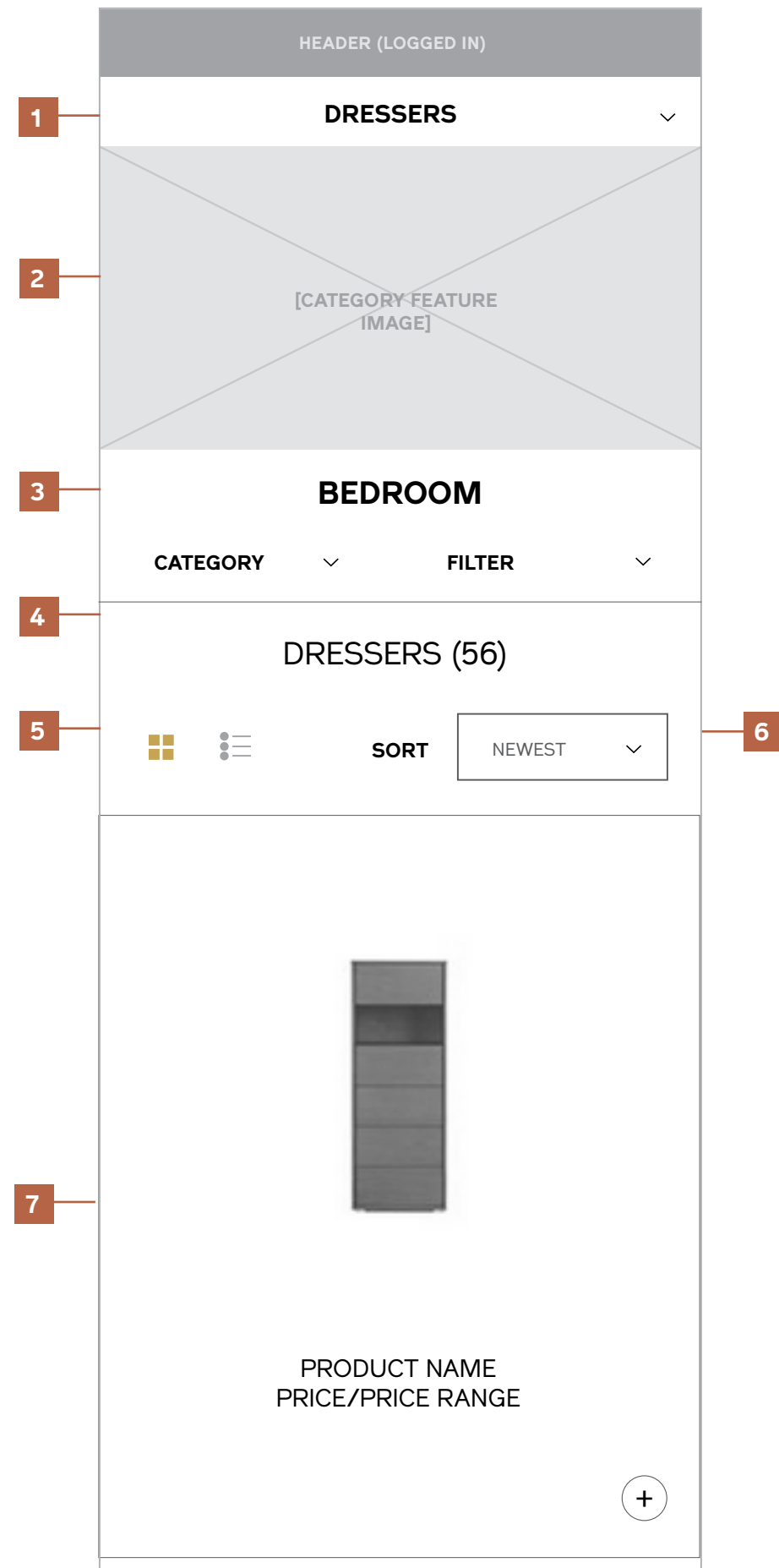
10 ITEMS 30 PER PAGE [VIEW ALL](#)

FOOTER (LOGGED IN)

Category Landing (Product Grid) Mobile

Notes

- 1 / Breadcrumb
- 2 / Category or Subcategory Feature Image
- 3 / Shop by Category and Filters
- 4 / Category and Subcategory Title
- 5 / Grid View
- 6 / Sort By
- 7 / Product Grid
- 8 / Tap Quick Shop Actions
On tap of the "+" cue, an overlay slides in at the the bottom of the tile with the option to Compare or Save an item to a project. Users may tap the "x" cue to close the additional options.
- 9 / Pagination
- 10 / Items Per Page or View All



Category Landing (Product List) Desktop & Tablet

Notes

1 / List View

The list toggle is on.

2 / Product List

Products are displayed in list view, which has the addition of a short description to accompany the product image, product name, and price range.

HEADER (LOGGED IN)

HOME > BEDROOM > **DRESSERS**

BEDROOM

SHOP CATEGORY ▾ | FILTER PRICE RANGE ▾ SIZE ▾ FINISH ▾

1

DRESSERS (56)

SORT

NEWEST ▾

[CATEGORY FEATURE IMAGE]

<div style="background-color: #808080; width: 100px; height: 100px; margin: 0 auto;"></div>	<p>PRODUCT NAME</p> <p>PRICE/PRICE RANGE</p>	<p>Sed ut perspiciatis unde omnis iste natus error sit voluptatem accusantium doloremque laudantium ut perspiciatis.</p>
	COMPARE SAVE TO PROJECT	

2



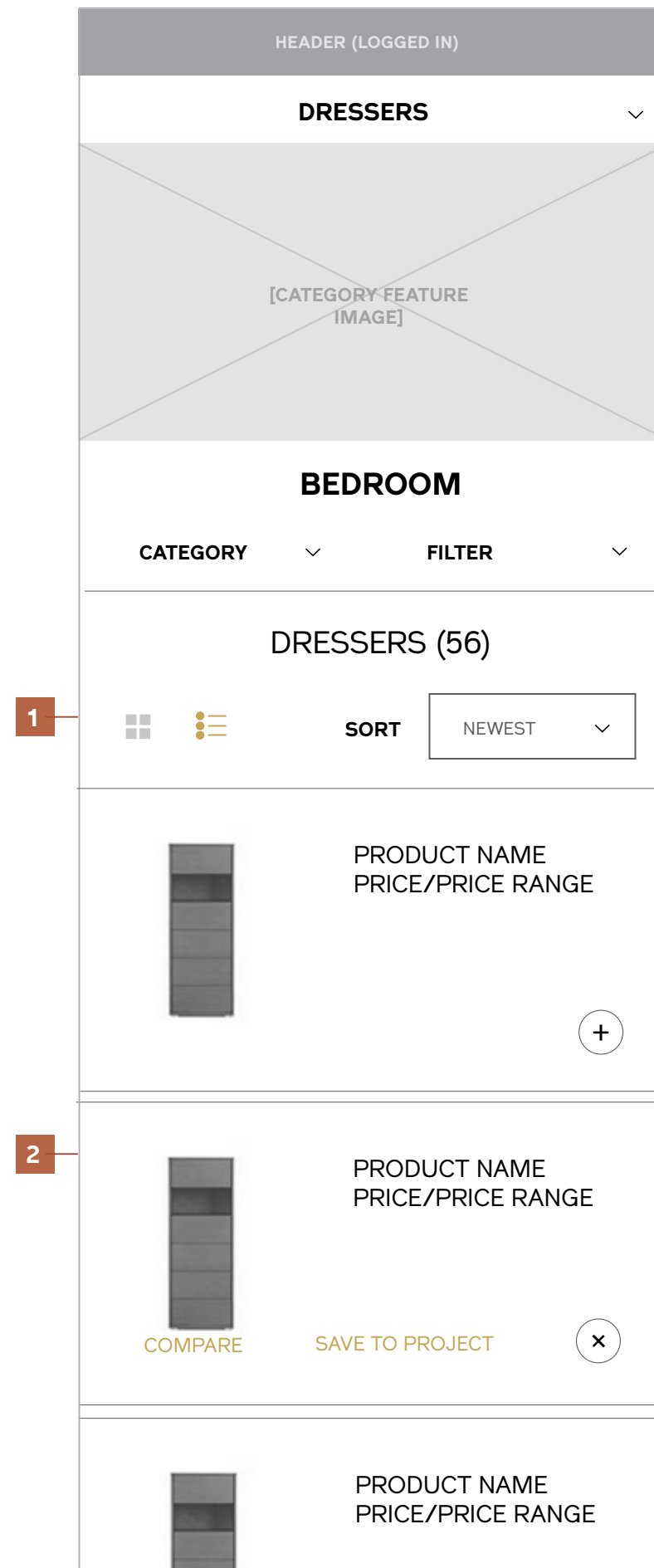
Category Landing (Product List) Mobile

Notes

1 / List View

2 / Product List

The short description is suppressed on mobile.



Companies

Companies (Index) Desktop & Tablet

Notes

1 / Breadcrumb

2 / Browse All Companies (List, Expanded)

Selecting a company name from the list of links will direct to the Company view of the Category Landing. The list is collapsed by default.

3 / Companies Introduction

4 / Companies Grid (Logo/Image, Featured Item, Company Name, and CTA)

Clicking on a company tile will direct to the Company view of the Category Landing.

HEADER (LOGGED IN)

HOME > COMPANIES

COMPANIES

[BROWSE ALL](#) ^

[COMPANY NAME]	[COMPANY NAME]	[COMPANY NAME]
[COMPANY NAME]	[COMPANY NAME]	[COMPANY NAME]
[COMPANY NAME]	[COMPANY NAME]	
[COMPANY NAME]	[COMPANY NAME]	
[COMPANY NAME]	[COMPANY NAME]	

I Maestri partners with the finest Italian manufacturers to you a one-of-a-kind selection of artisinal home goods.

<div style="display: flex; align-items: center; justify-content: center;"> <div style="background-color: #ccc; width: 150px; height: 100px; margin-right: 20px; display: flex; align-items: center; justify-content: center;">[COMPANY LOGO / IMAGE]</div> <div style="width: 30px; height: 100px; background-color: #ccc; display: flex; flex-direction: column; align-items: center; justify-content: center;"> <div style="width: 100%; height: 100%; background-color: #ccc;"></div> </div> </div> <p style="text-align: center; margin-top: 10px;">COMPANY NAME</p>	<div style="display: flex; align-items: center; justify-content: center;"> <div style="background-color: #ccc; width: 150px; height: 100px; margin-right: 20px; display: flex; align-items: center; justify-content: center;">[COMPANY LOGO / IMAGE]</div> <div style="width: 30px; height: 100px; background-color: #ccc; display: flex; flex-direction: column; align-items: center; justify-content: center;"> <div style="width: 100%; height: 100%; background-color: #ccc;"></div> </div> </div> <p style="text-align: center; margin-top: 10px;">COMPANY NAME</p>
<div style="display: flex; align-items: center; justify-content: center;"> <div style="background-color: #ccc; width: 150px; height: 100px; margin-right: 20px; display: flex; align-items: center; justify-content: center;">[COMPANY LOGO / IMAGE]</div> <div style="width: 30px; height: 100px; background-color: #ccc; display: flex; flex-direction: column; align-items: center; justify-content: center;"> <div style="width: 100%; height: 100%; background-color: #ccc;"></div> </div> </div>	<div style="display: flex; align-items: center; justify-content: center;"> <div style="background-color: #ccc; width: 150px; height: 100px; margin-right: 20px; display: flex; align-items: center; justify-content: center;">[COMPANY LOGO / IMAGE]</div> <div style="width: 30px; height: 100px; background-color: #ccc; display: flex; flex-direction: column; align-items: center; justify-content: center;"> <div style="width: 100%; height: 100%; background-color: #ccc;"></div> </div> </div>

1

2

4

Companies (Index) Mobile

Notes

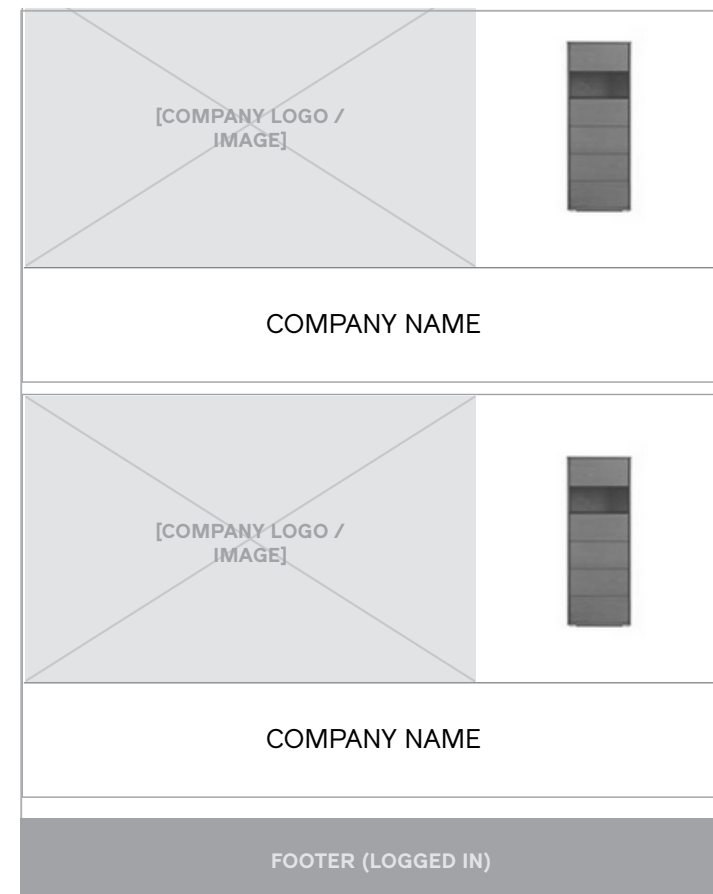
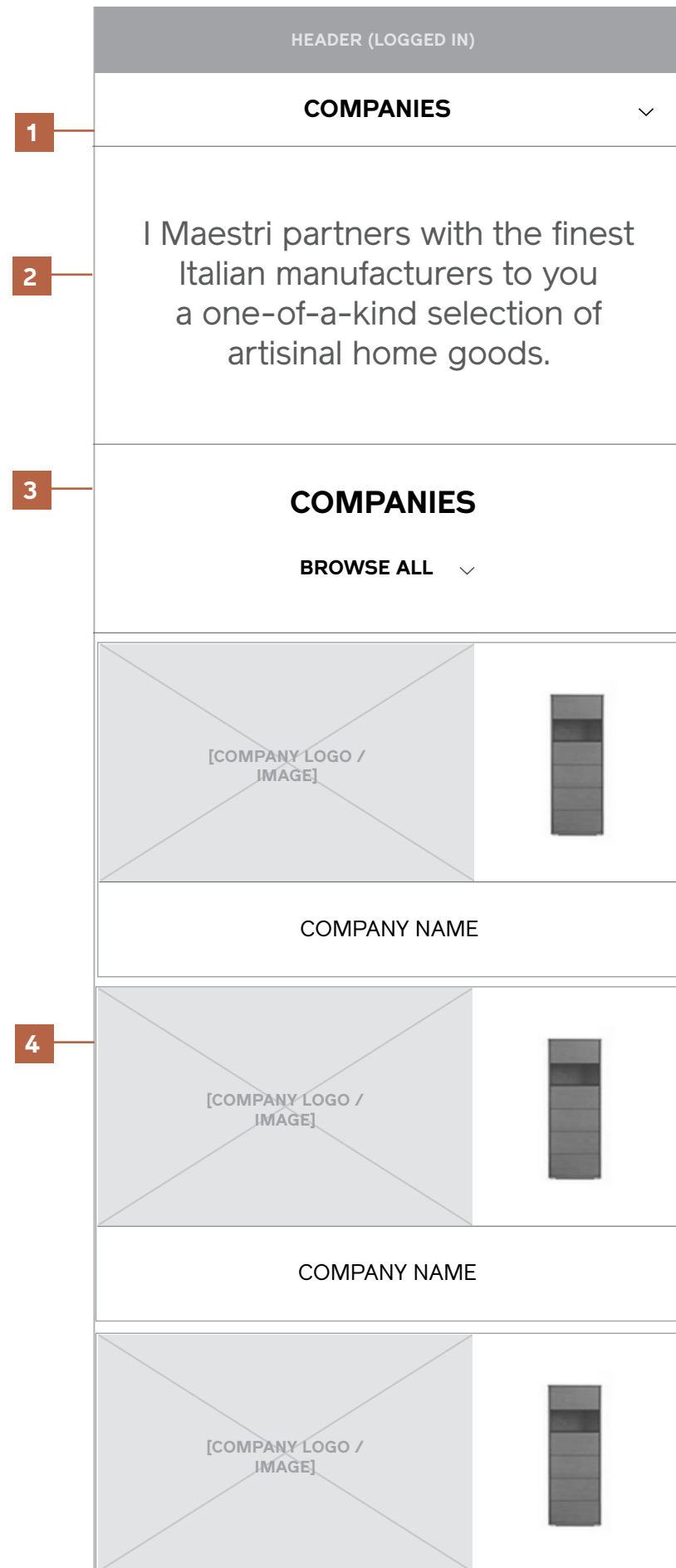
1 / Breadcrumb

2 / Companies Introduction

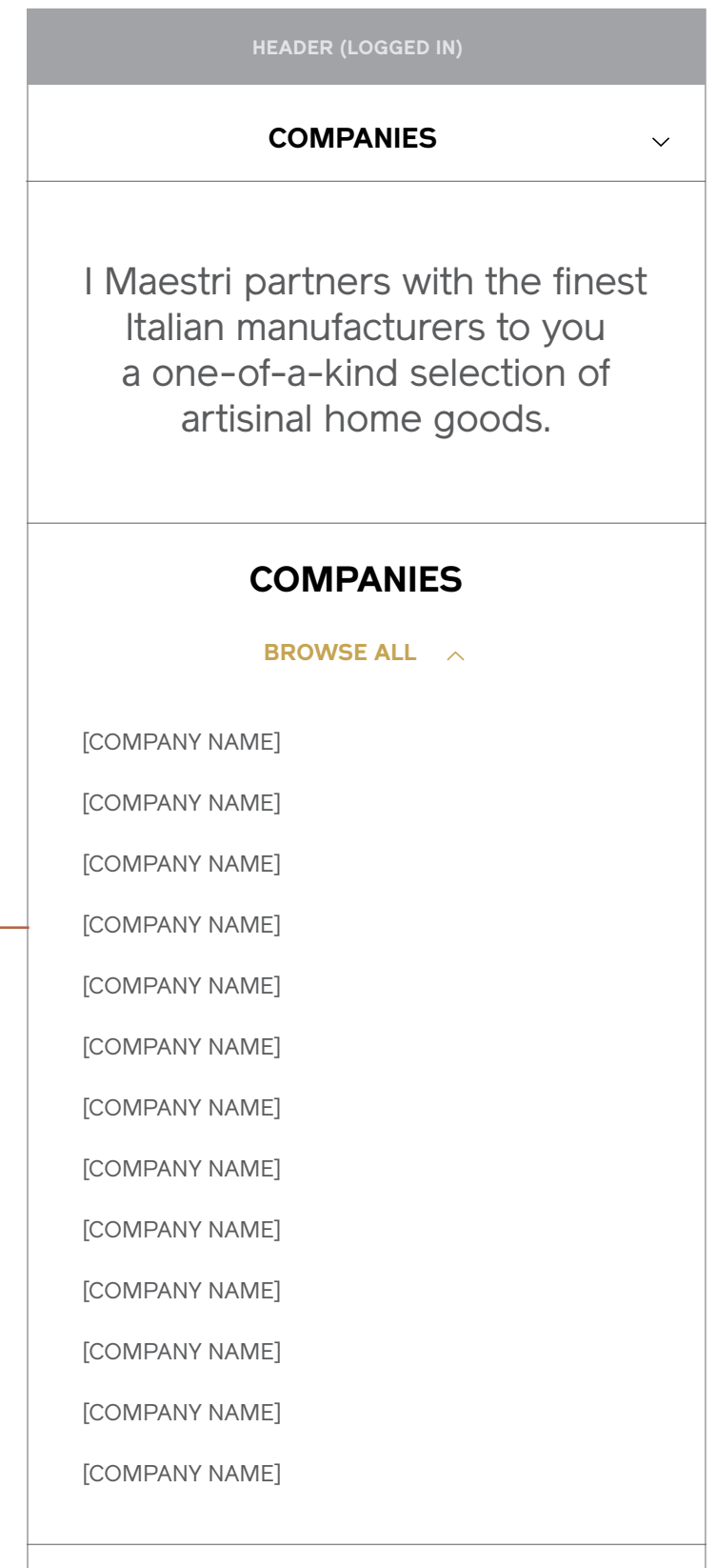
3 / Browse All Companies (List, Collapsed)

4 / Companies Grid (Logo/Image, Featured Item, Company Name)

5 / Browse All Companies (List, Expanded)



5



Company (Products)

Notes

Aside from the following notes, this page has the same functionality as the product Category Landing.

1 / Title + Category

The company name will always display here, and the category has been selected that will appear beneath. The page will display "All Products" by default.

2 / Company Feature Image and Description

Instead of updating the feature image to reflect the product array, the area will contain an image representing the company and a short description.

HEADER (LOGGED IN)

HOME > COMPANIES > [COMPANY NAME]

1

[COMPANY NAME]

SHOP CATEGORY ▾

FILTER PRICE RANGE ▾ SIZE ▾ FINISH ▾


ALL PRODUCTS (56)


☰ **SORT** NEWEST ▾

2


[COMPANY FEATURE IMAGE]

Sed ut perspiciatis unde omnis iste natus error sit voluptatem accusantium doloremque laudantium ut perspiciatis unde omnis iste natus error sit voluptatem accusantium doloremque laudantium.





PRODUCT NAME
PRICE/PRICE RANGE



PRODUCT NAME
PRICE/PRICE RANGE

Designers

Designers (Index) Desktop & Tablet

Notes

1 / Breadcrumb

2 / Browse All Designers (List, Expanded)

Selecting a designer name from the list of links will direct to the Designer view of the Category Landing. The list is collapsed by default.

3 / Designers Introduction

4 / Designers Grid (Headshot, Designer Name)

Clicking on a designer tile will direct to the Designer view of the Category Landing.

HEADER (LOGGED IN)

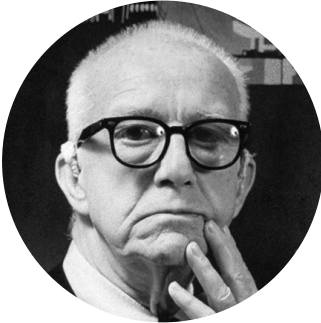
HOME > DESIGNERS

DESIGNERS


BROWSE ALL ^

[DESIGNER NAME]	[DESIGNER NAME]	[DESIGNER NAME]
[DESIGNER NAME]	[DESIGNER NAME]	[DESIGNER NAME]
[DESIGNER NAME]	[DESIGNER NAME]	[DESIGNER NAME]
[DESIGNER NAME]	[DESIGNER NAME]	[DESIGNER NAME]
[DESIGNER NAME]	[DESIGNER NAME]	[DESIGNER NAME]

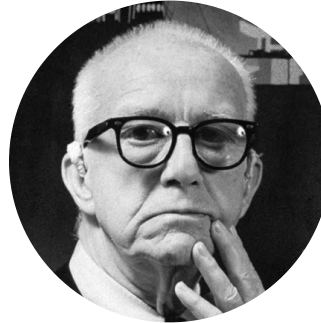
Art, tradition, and impeccable craftsmanship are at the heart of what each and every one of our designers represent.




DESIGNER NAME



DESIGNER NAME



DESIGNER NAME



DESIGNER NAME

1

2

4

Designers (Index) Mobile

Notes

1 / Breadcrumb

2 / Designers Introduction

3 / Browse All Designers (List, Collapsed)

4 / Designers Grid (Headshot, Designer Name)

5 / Browse All Designers (List, Expanded)

1

2

3

4

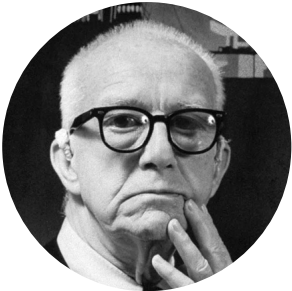
HEADER (LOGGED IN)

DESIGNERS ▾


Art, tradition, and impeccable craftsmanship are at the heart of what each and every one of our designers represent.

DESIGNERS



BROWSE ALL ▾



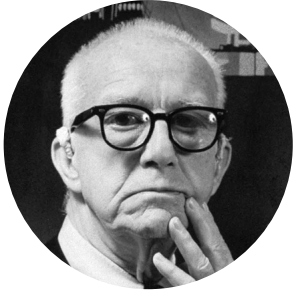
DESIGNER NAME



DESIGNER NAME

DESIGNER NAME



DESIGNER NAME

FOOTER (LOGGED IN)

5

HEADER (LOGGED IN)

DESIGNERS ▾

Art, tradition, and impeccable craftsmanship are at the heart of what each and every one of our designers represent.

DESIGNERS

BROWSE ALL ^

[DESIGNER NAME]

[DESIGNER NAME]

[DESIGNER NAME]

[DESIGNER NAME]

[DESIGNER NAME]

[DESIGNER NAME]

[DESIGNER NAME]

[DESIGNER NAME]

[DESIGNER NAME]

[DESIGNER NAME]

[DESIGNER NAME]

[DESIGNER NAME]

[DESIGNER NAME]

[DESIGNER NAME]

[DESIGNER NAME]

Designer (Products)

Notes

Aside from the following notes, this page has the same functionality as the product Category Landing.

1 / Title + Category

The designer name will always display here, and the category has been selected that will appear beneath. The page will display "All Products" by default.

2 / Designer Feature Image and Description

Instead of updating the feature image to reflect the product array, the area will contain an image representing the designer and a short bio.

HEADER (LOGGED IN)

HOME > DESIGNERS > [DESIGNER NAME]

1

[DESIGNER NAME]

SHOP CATEGORY ▾ | FILTER PRICE RANGE ▾ SIZE ▾ FINISH ▾

ALL PRODUCTS (56) SORT NEWEST ▾

2

[DESIGNER FEATURE IMAGE]

Sed ut perspiciatis unde omnis iste natus error sit voluptatem accusantium doloremque laudantium ut perspiciatis unde omnis iste natus error sit voluptatem accusantium doloremque laudantium.

PRODUCT NAME
PRICE/PRICE RANGE

PRODUCT NAME
PRICE/PRICE RANGE

Item Detail

Item Detail Configurable Product Desktop & Tablet

Notes, continued

9 / Related Items / Recently Viewed

Items in the same collection or category as the selected item and, if applicable, Recently Viewed items.

sit aspernatur aut odit aut fugit, sed quia consequuntur magni dolores eos qui ratione voluptatem sequi nesciunt. Neque porro quisquam est, qui dolorem ipsum quia dolor sit amet, consectetur, adipisci velit, sed quia non numquam eius modi tempora incidunt ut labore et dolore magnam aliquam quaerat voluptatem.

MATERIALS

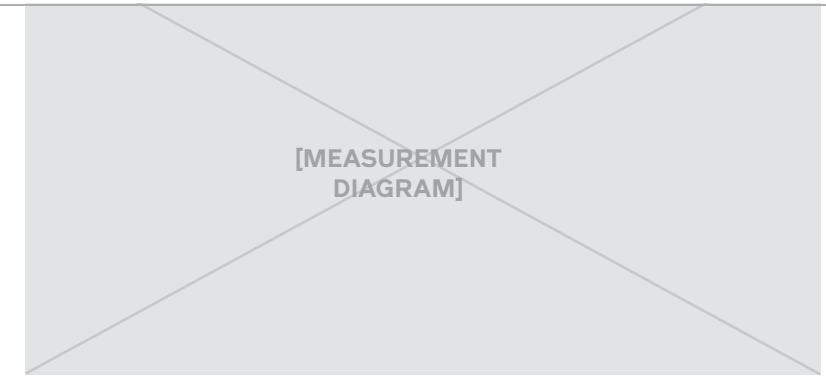


COLOR / FABRIC:
EARL GREY

Sed ut perspiciatis unde omnis iste natus error sit voluptatem accusantium doloremque laudantium, totam rem aperiam, eaque ipsa quae ab illo inventore veritatis et quasi architecto beatae vitae dicta sunt explicabo. Nemo enim ipsam voluptatem quia voluptas sit aspernatur aut odit aut fugit, sed quia consequuntur magni dolores eos qui ratione voluptatem sequi nesciunt. Neque porro quisquam est, qui dolorem ipsum quia dolor sit

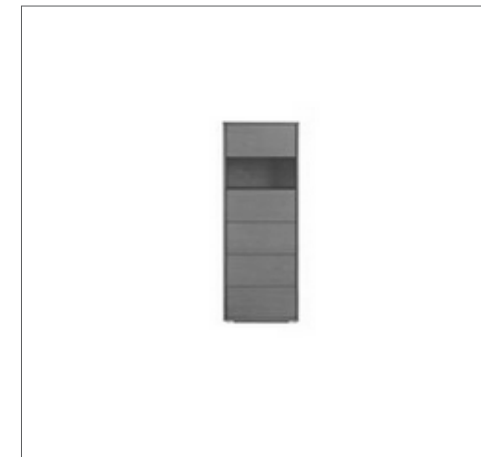
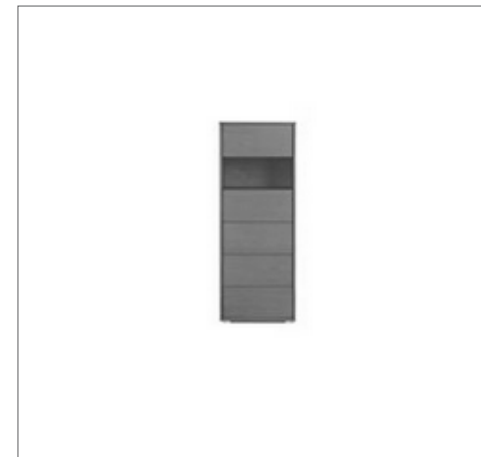
SHIPPING

Sed ut perspiciatis unde omnis iste natus error sit voluptatem accusantium doloremque laudantium, totam rem aperiam. [VIEW SHIPPING INFORMATION](#)



24" x 35" x 12"

RELATED ITEMS | **RECENTLY VIEWED**



9


Item Detail Configurable Product Mobile

Notes

- 1 / Breadcrumb
- 2 / Primary Product Info and Image
- 3 / Zoom, View Fullscreen, and Thumbnails
Users may pinch and zoom the primary product image but discreet +/- zoom controls also appear for devices that are not touch-enabled.
- 4 / Product Name, Company, and Price Range
- 5 / Purchase Attributes
- 6 / Save to My Projects, Add to Cart, Compare, Tear Sheet
- 7 / Social Sharing Icons
- 8 / Additional Product Information
- 9 / Related Items / Recently Viewed

HEADER (LOGGED IN)

1 **PRODUCT NAME** ▾




2

3 ZOOM + - VIEW FULLSCREEN

< [THUMBNAILS] >

4 **[PRODUCT NAME]**
COMPANY
[PRICE / PRICE RANGE]

5 **COLOR / FABRIC:** EARL GREY



[ADD'L ATTRIBUTES TBD]

QTY + 1 -

PRICE [Price]

ESTIMATED SHIPPING: 10-12 WEEKS

6 **SAVE TO PROJECT** **ADD TO CART**

COMPARE / TEAR SHEET

7 **SHARE** [SOCIAL SHARE ICONS]


8 **DETAILS | COMPANY | DESIGNER**

PRODUCT DESCRIPTION

Sed ut perspiciatis unde omnis iste natus error sit voluptatem accusantium doloremque laudantium, totam rem aperiam, eaque ipsa quae ab illo inventore veritatis et quasi architecto beatae vitae dicta sunt explicabo.

READ MORE

MATERIALS



COLOR / FABRIC: EARL GREY

Sed ut perspiciatis unde omnis iste natus error sit voluptatem accusantium doloremque laudantium, totam rem aperiam, eaque ipsa quae ab illo inventore veritatis et quasi architecto

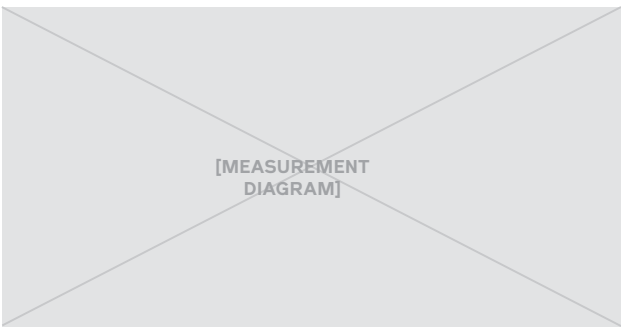
READ MORE

SHIPPING

Sed ut perspiciatis unde omnis iste natus error sit voluptatem accusantium doloremque laudantium, totam rem aperiam eaque ipsa quae ab illo inventore veritatis et quasi architecto

VIEW SHIPPING INFORMATION

MEASUREMENTS

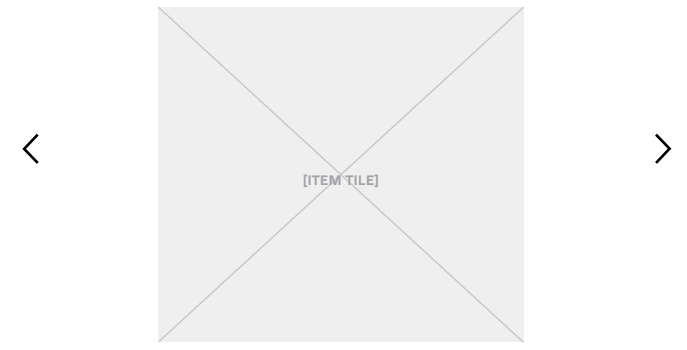


[MEASUREMENT DIAGRAM]

24" x 35" x 12"

RELATED ITEMS | RECENTLY VIEWED

9 **RELATED ITEMS | RECENTLY VIEWED**




[ITEM TILE]


FOOTER (LOGGED IN)

Item Detail Company Tab View Desktop & Tablet

Notes

1 / Company Tab View
Uses the same CMS content from the Category Landing Company View to display an image of the company and a short biography.





+

[ADD'L ATTRIBUTES TBD]

QTY

PRICE [Price]


ESTIMATED SHIPPING: 10-12 WEEKS

[SAVE TO PROJECT](#) [ADD TO CART](#)

[COMPARE](#) / [TEAR SHEET](#) / [DOWNLOAD 3D](#)

SHARE [SOCIAL SHARE ICONS]

[DETAILS](#) | [COMPANY](#) | [DESIGNER](#)



COMPANY NAME

Sed ut perspiciatis unde omnis iste natus error sit voluptatem accusantium doloremque laudantium, totam rem aperiam, eaque ipsa quae ab illo inventore veritatis et quasi architecto beatae vitae dicta sunt explicabo. Nemo enim ipsam voluptatem quia voluptas

1

Item Detail Company Tab View Mobile

Notes

1 / Company Tab View





Item Detail Designer Tab View Desktop & Tablet

Notes

1 / Designer Tab View

Uses the same CMS content from the Category Landing Designers View to display an image of the designer and a short biography.





+

[ADD'L ATTRIBUTES TBD]

QTY

PRICE [Price]

ESTIMATED SHIPPING: 10-12 WEEKS


[SAVE TO PROJECT](#) [ADD TO CART](#)

[COMPARE](#) / [TEAR SHEET](#) / [DOWNLOAD 3D](#)

VIEW FULLSCREEN

SHARE [\[SOCIAL SHARE ICONS\]](#)

[DETAILS](#) | [COMPANY](#) | **[DESIGNER](#)**



DESIGNER NAME

Sed ut perspiciatis unde omnis iste natus error sit voluptatem accusantium doloremque laudantium, totam rem aperiam, eaque ipsa quae ab illo inventore veritatis et quasi architecto beatae vitae dicta sunt explicabo. Nemo enim ipsam voluptatem quia voluptas

1

Item Detail

Designer Tab View

Mobile

Notes

1 / Designer Tab View



View Fullscreen

Notes

Clicking or tapping "View Fullscreen" will enlarge the selected thumbnail to take over the full viewport.

Users will have the option to swipe or click through the rest of the thumbnails using the arrow cues, or close out using the "X".



Tear Sheet

Tear Sheet Desktop & Tablet

Notes

When the user clicks "Tear Sheet" from the item Detail page, a CSS-generated sheet optimized for print is generated and opens in an overlay.







The sheet has the option to be Printed (Desktop Only) or Emailed as a pdf attachment.

HEADER (LOGGED IN)


Home > Living > Sofas > [Current Page Title]

[PRODUCT NAME]
COMPANY

[PRICE / PRICE RANGE]

PRINT
EMAIL
✕




[PRODUCT NAME]
COMPANY

[PRICE / PRICE RANGE]

PRODUCT DESCRIPTION

Sed ut perspiciatis unde omnis iste natus error sit voluptatem accusantium doloremque laudantium, totam rem aperiam, eaque ipsa quae ab illo inventore veritatis et quasi architecto beatae vitae dicta sunt explicabo. Nemo enim ipsam voluptatem quia voluptas sit aspernatur aut odit aut fugit, sed quia consequuntur magni dolores eos qui ratione voluptatem sequi nesciunt. Neque porro quisquam est, qui dolorem ipsum quia dolor sit amet, consectetur, adipisci velit, sed quia non numquam eius modi tempora incidunt ut labore et dolore magnam aliquam quaerat voluptatem.

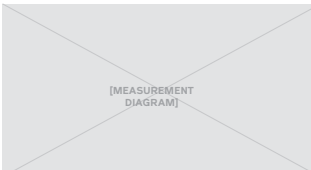
[ATTRIBUTES TBD]



MATERIALS

Sed ut perspiciatis unde omnis iste natus error sit voluptatem accusantium doloremque laudantium, totam rem aperiam, eaque ipsa quae ab illo inventore veritatis et quasi architecto beatae vitae dicta sunt explicabo. Nemo enim ipsam voluptatem quia voluptas sit aspernatur aut odit aut fugit, sed quia consequuntur magni dolores eos qui ratione voluptatem sequi nesciunt. Neque porro quisquam est, qui dolorem ipsum quia dolor sit amet, consectetur, adipisci velit, sed quia non numquam eius modi tempora incidunt ut labore et dolore magnam aliquam quaerat voluptatem.

MEASUREMENT




36" x 24" x 12"

SHIPPING

Sed ut perspiciatis unde omnis iste natus error sit voluptatem accusantium doloremque laudantium, totam rem aperiam, eaque ipsa quae ab illo inventore veritatis et quasi architecto beatae vitae dicta sunt explicabo. Nemo enim ipsam voluptatem quia voluptas sit aspernatur aut odit aut fugit, sed quia consequuntur magni dolores eos qui ratione voluptatem sequi nesciunt. Neque porro quisquam est, qui dolorem ipsum quia dolor sit amet, consectetur, adipisci velit, sed quia non numquam eius modi tempora incidunt ut labore et dolore magnam aliquam quaerat voluptatem.

[VIEW SHIPPING INFO](#)

PRICE: EARL GREY



[ADD'L ATTRIBUTES TBD]

PROJECT


1

[Price]

PROJECT
ADD TO CART

[TEAR SHEET](#) / [DOWNLOAD 3D](#)

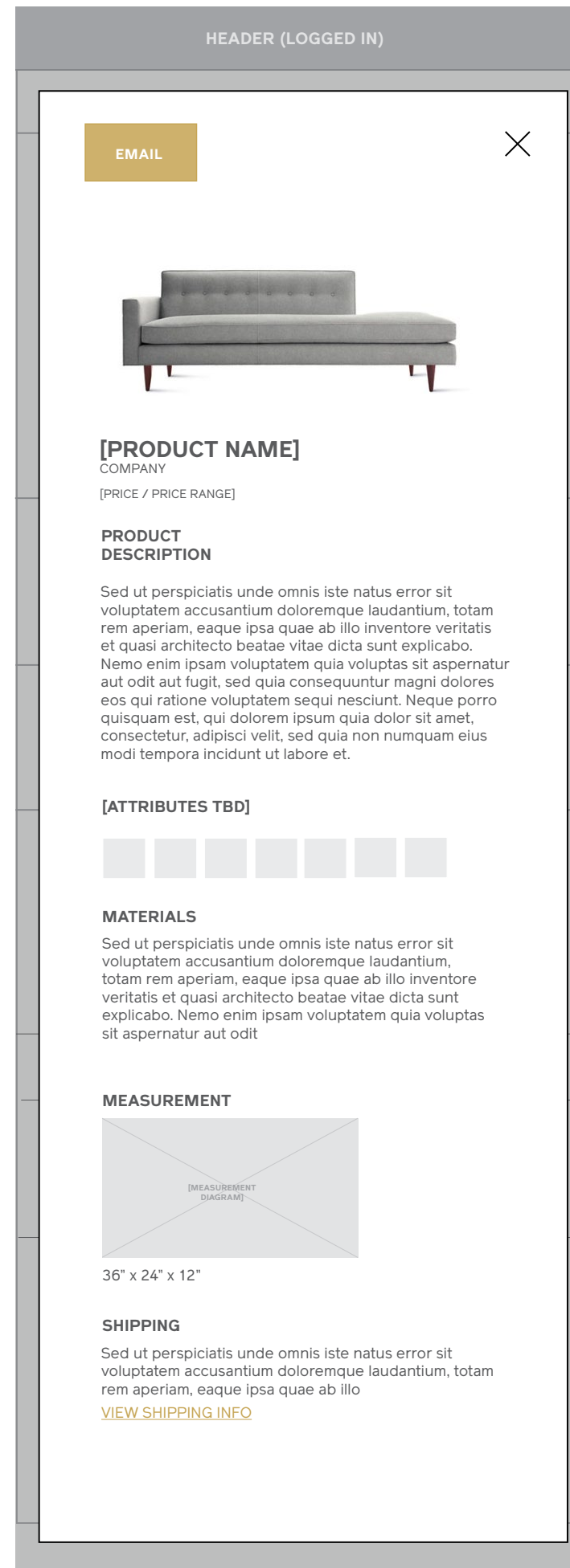
[SOCIAL SHARE ICONS]



Tear Sheet

Desktop & Tablet

Notes



Search Results

Search Results Desktop & Tablet

Notes

Utilizes the same basic template as the category landing page, with the addition of recent searches and an exposed search field at the bottom of the page.

1 / Recent Searches

Displays up to five recently searched terms, which when tapped will direct to the search results page for the selected query. If no recent searches have been committed, this module should be suppressed.

2 / Search Again

Exposed search field beneath the pagination allows users to easily submit another search again.

HEADER (LOGGED IN)




HOME > BEDROOM > **DRESSERS**

BEDROOM

SHOP | CATEGORY ▾ | **FILTER** | PRICE RANGE ▾ | SIZE ▾ | FINISH ▾

DRESSERS (56) ☰ ☰ **SORT** NEWEST ▾

RECENT SEARCHES "MATTE FINISH" "BEDROOM" "INDOOR LIGHTING"

	 <p>PRODUCT NAME PRICE/PRICE RANGE</p> <p>COMPARE SAVE TO PROJECT</p>	 <p>PRODUCT NAME PRICE/PRICE RANGE</p>
--	---	--

SEARCH AGAIN Search

< **1** 2 3 >

ITEMS 30 PER PAGE ▾ [VIEW ALL](#)

FOOTER (LOGGED IN)

1

2

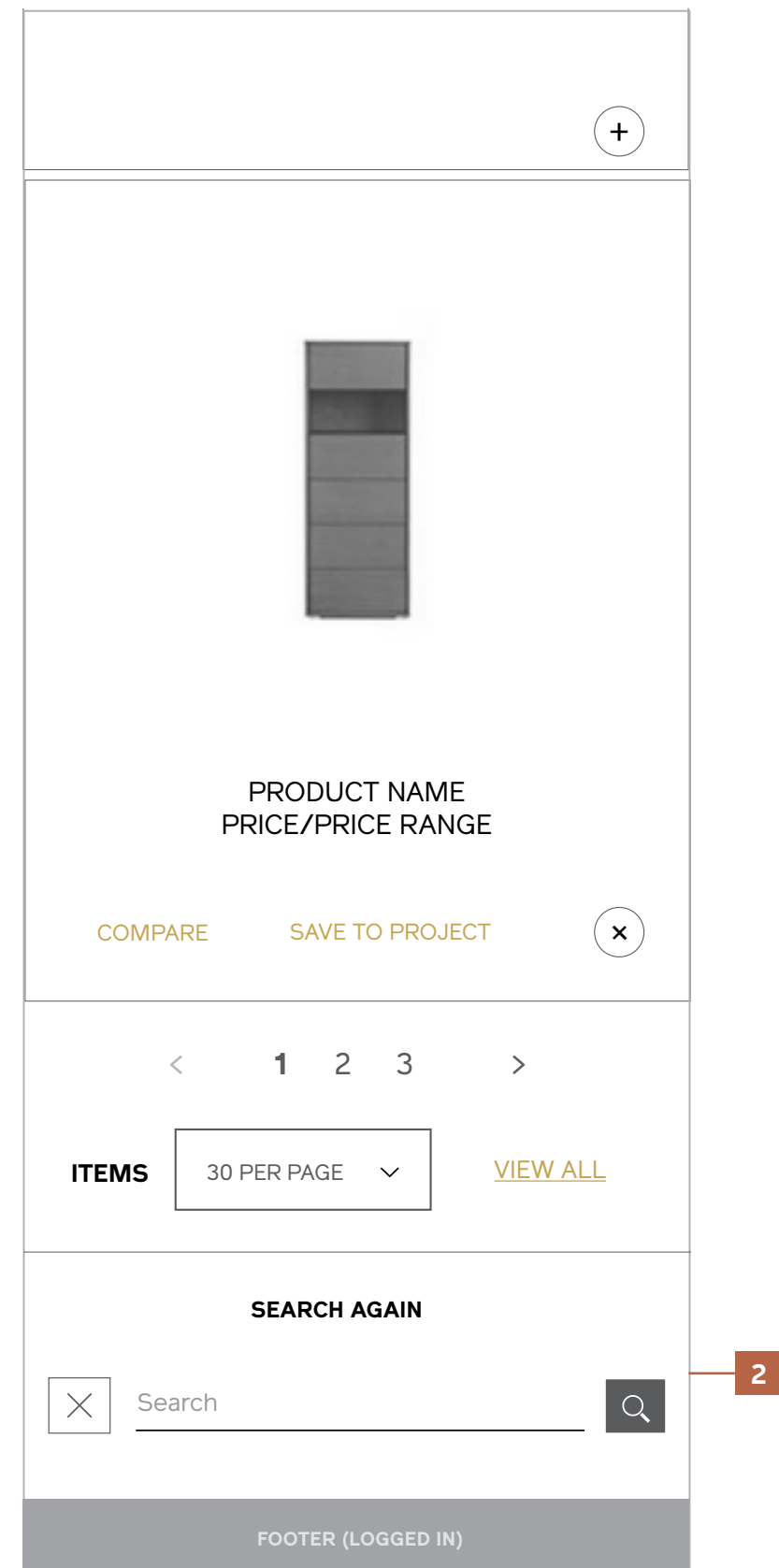
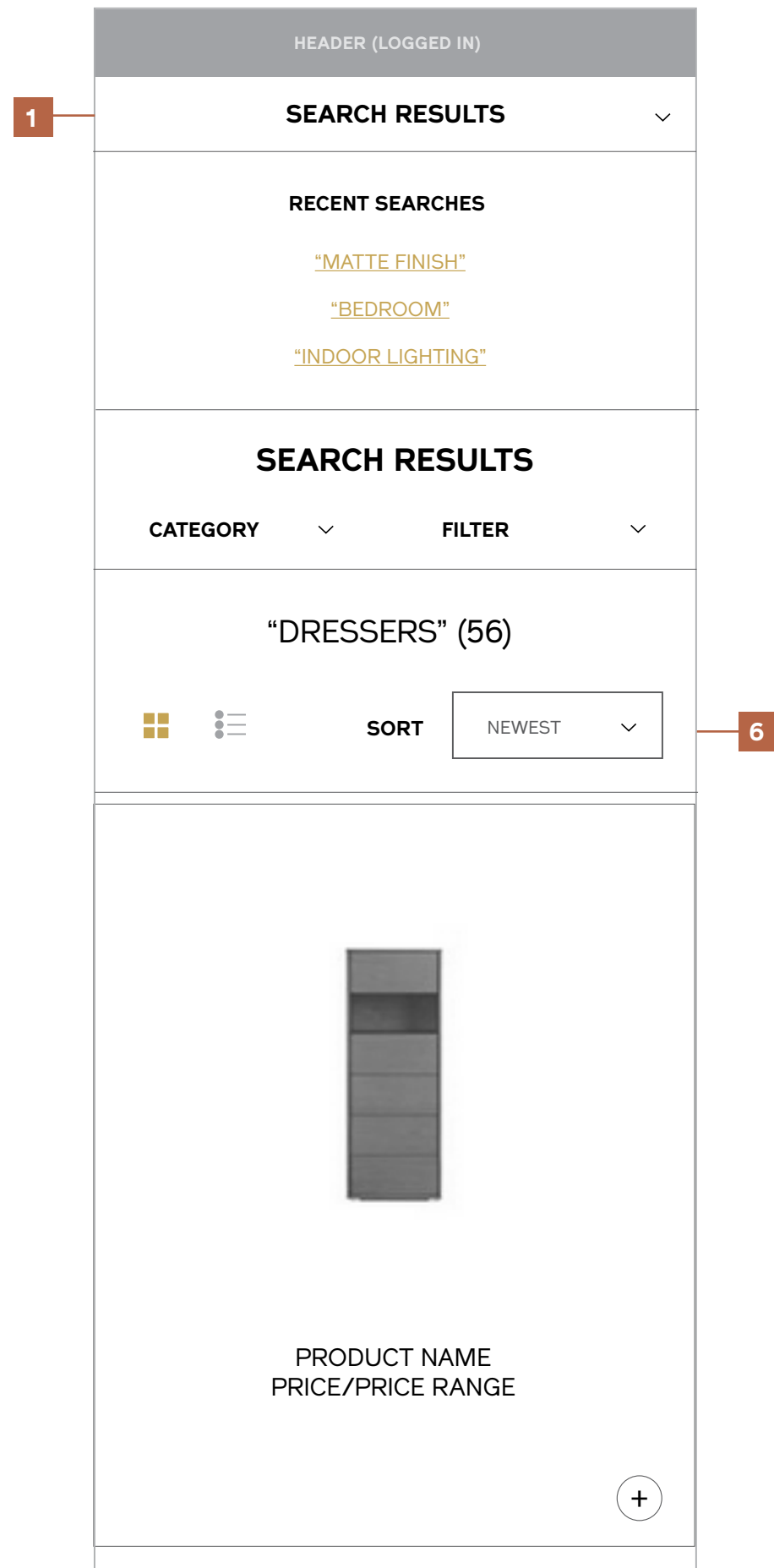


Search Results Mobile

Notes

1 / Recent Searches

2 / Search Again



My Account

Dashboard (Empty)

Desktop & Tablet

HEADER (LOGGED IN)

HOME > MY ACCOUNT

My Account

ACCOUNT DASHBOARD

MY PROJECTS

PERSONAL INFO

ADDRESS BOOK

ORDER HISTORY

NEWSLETTER PREFERENCES

COMPARE

Hi, Sharon Jones!

Your account dashboard is the place for you to view snapshots of your recent account activity and update your account information. Select a section below to get started.

PERSONAL INFO [edit](#)

Sharon Jones
dapkings@gmail.com
[Change Password](#)

MY PROJECTS [+ add new](#)

You haven't yet set up any projects.
Create a new project now to begin collecting items to share with your clients.

ADDRESS BOOK [manage addresses](#)

Set your default billing and shipping addresses for faster checkout in the future.

FOOTER (LOGGED IN)

Dashboard (Empty) Mobile

HEADER (PRE-REGISTRATION)

MY ACCOUNT ∨

ACCOUNT DASHBOARD ∧

MY PROJECTS

PERSONAL INFO

ADDRESS BOOK

ORDER HISTORY

NEWSLETTER PREFERENCES

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FOOTER (PRE-REGISTRATION)

Dashboard (Full) Desktop & Tablet

HEADER (LOGGED IN)

HOME > MY ACCOUNT

My Account

ACCOUNT DASHBOARD

MY PROJECTS (3)

PERSONAL INFO

ADDRESS BOOK

ORDER HISTORY

NEWSLETTER PREFERENCES

COMPARE

Hi, Sharon Jones!

MY PROJECTS (3)

[see all](#)

RECENTLY ACTIVE PROJECTS

PRIVATE

[Project Name] (17 items)

[view](#)

SHARED

[Project Name] (6 items)

[view](#)

ORDER HISTORY

[see all](#)

RECENT ORDERS

ORDER #	DATE	SHIP TO	ORDER TOTAL	STATUS	
100000019	9/30/13	MICAH TOPPING	\$14,500	PROCESSING	view order / reorder
100000019	9/28/13	PAOLO TIMONI	\$12,500	PROCESSING	view order / reorder

PERSONAL INFO

[edit](#)

Sharon Jones
dapkings@gmail.com
[Change Password](#)

NEWSLETTER PREFERENCES

[edit](#)

You are currently subscribed to weekly emails from the I Maestri Newsletter.

Dashboard (Full)

Desktop & Tablet

<p>ORDER HISTORY</p> <p>NEWSLETTER PREFERENCES</p> <p>COMPARE</p>	<hr/> <h3>ADDRESS BOOK manage addresses</h3> <table><thead><tr><th>DEFAULT BILLING ADDRESS</th><th>DEFAULT SHIPPING ADDRESS</th></tr></thead><tbody><tr><td>Sharon Jones 475 Park Ave. South, 30th Fl New York, NY 10016 United States T: 123-123-1234 edit</td><td>Sharon Jones New Address 3 New York, NY 10013 United States T: 123-123-1234 edit</td></tr></tbody></table>	DEFAULT BILLING ADDRESS	DEFAULT SHIPPING ADDRESS	Sharon Jones 475 Park Ave. South, 30th Fl New York, NY 10016 United States T: 123-123-1234 edit	Sharon Jones New Address 3 New York, NY 10013 United States T: 123-123-1234 edit
DEFAULT BILLING ADDRESS	DEFAULT SHIPPING ADDRESS				
Sharon Jones 475 Park Ave. South, 30th Fl New York, NY 10016 United States T: 123-123-1234 edit	Sharon Jones New Address 3 New York, NY 10013 United States T: 123-123-1234 edit				

FOOTER (LOGGED IN)

Dashboard (Full)

Mobile

HEADER (LOGGED IN)

MY ACCOUNT ▼

ACCOUNT DASHBOARD ▼

Hi, Sharon Jones!

MY PROJECTS (3) [see all](#)

RECENTLY ACTIVE PROJECTS

PRIVATE

[Project Name] (17 items) [view](#)

SHARED

[Project Name] (6 items) [view](#)

ORDER HISTORY [see all](#)

RECENT ORDERS

ORDER #	100000019
DATE	9/30/13
SHIP TO	MICAH TOPPING
ORDER TOTAL	\$14,500
STATUS	PROCESSING

[view order](#) / [reorder](#)

PERSONAL INFO [edit](#)

Sharon Jones
dapkings@gmail.com
[Change Password](#)

NEWSLETTER PREFERENCES [edit](#)

You are currently subscribed to weekly emails from the I Maestri Newsletter.

ADDRESS BOOK [manage addresses](#)

DEFAULT BILLING ADDRESS

Sharon Jones
475 Park Ave. South, 30th Fl
New York, NY 10016
United States
T: 123-123-1234
[edit](#)

DEFAULT SHIPPING ADDRESS

Sharon Jones
New Address 3
New York, NY 10013
United States
T: 123-123-1234
[edit](#)

FOOTER (LOGGED IN)

My Projects

My Projects (Empty)

Desktop & Tablet

HEADER (LOGGED IN)

HOME > MY ACCOUNT

My Account

ACCOUNT DASHBOARD

MY PROJECTS

PERSONAL INFO

ADDRESS BOOK

ORDER HISTORY

NEWSLETTER PREFERENCES

COMPARE

MY PROJECTS

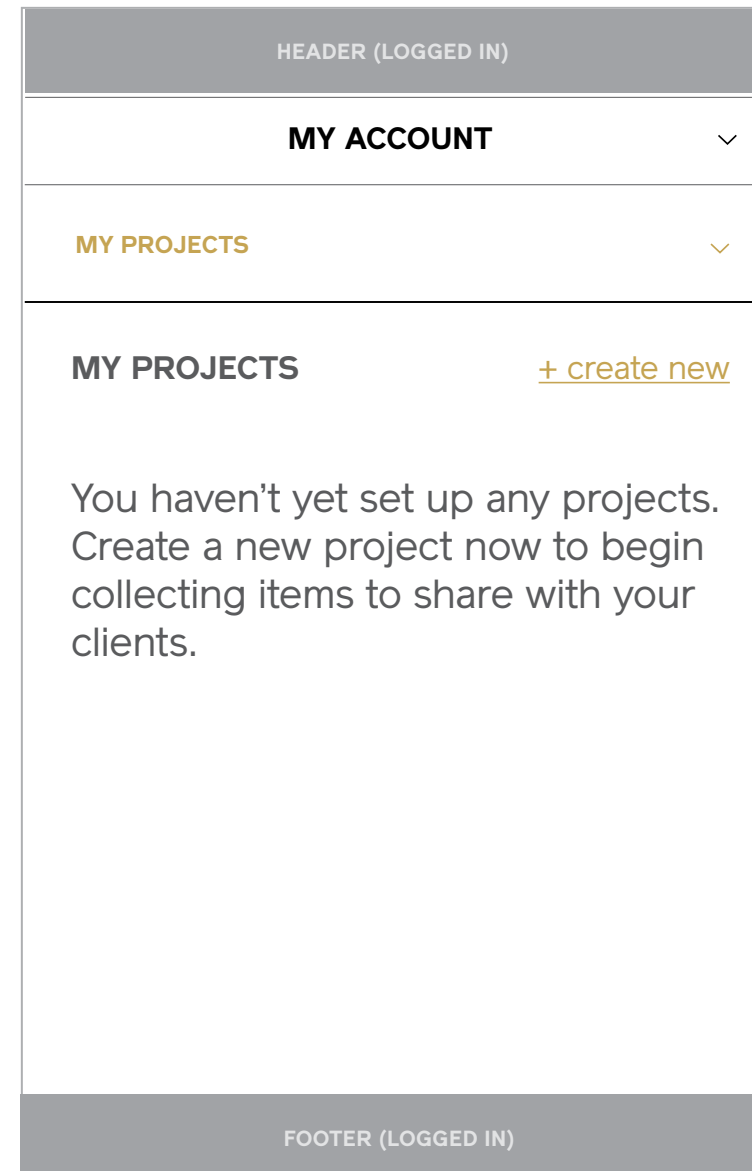
[+ create new](#)

You haven't yet set up any projects.
Create a new project now to begin collecting items to share with your clients.

FOOTER (LOGGED IN)

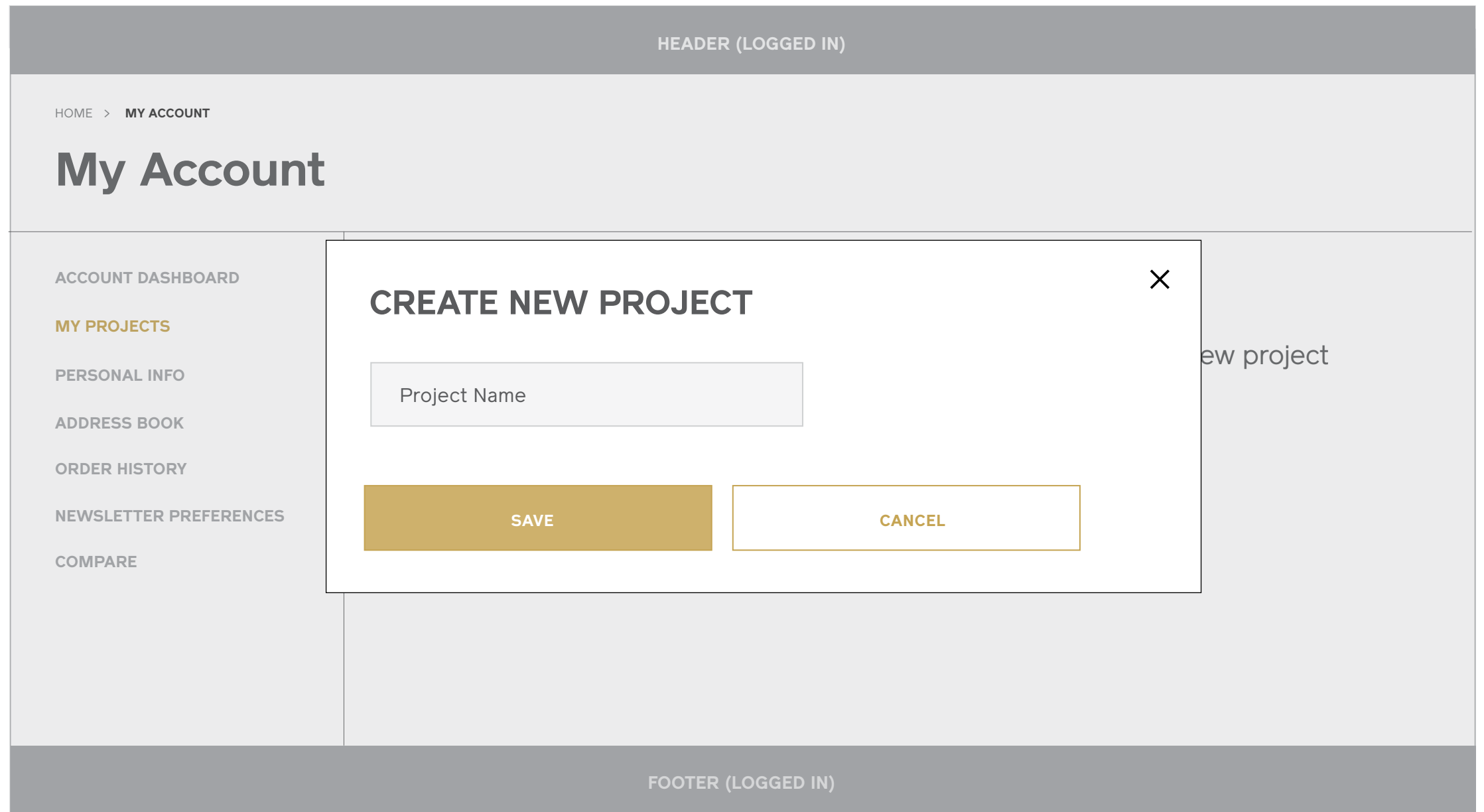
My Projects (Empty)

Mobile



Create New Project

Desktop & Tablet



Create New Project

Mobile

The image shows a mobile application interface with a 'CREATE NEW PROJECT' dialog box overlaid on a 'MY PROJECTS' screen. The dialog box contains a text input field for 'Project Name', a 'SAVE' button, and a 'CANCEL' button. Below the dialog box, a message states: 'You haven't yet set up any projects. Create a new project now to begin collecting items to share with your clients.' The background screen shows a 'MY PROJECTS' section with a '+ create new' link. The app has a header and footer, both labeled 'LOGGED IN'.

HEADER (LOGGED IN)

MY ACCOUNT

MY PROJECTS

MY PROJECTS [+ create new](#)

CREATE NEW PROJECT ✕

Project Name

SAVE CANCEL

You haven't yet set up any projects.
Create a new project now to begin
collecting items to share with your
clients.

FOOTER (LOGGED IN)

My Projects (Multiple) Desktop & Tablet

HOME > MY ACCOUNT

My Account

ACCOUNT DASHBOARD

MY PROJECTS (3)

PERSONAL INFO

ADDRESS BOOK

ORDER HISTORY

NEWSLETTER PREFERENCES

COMPARE

MY PROJECTS (3)

NOW VIEWING Kitchen Reno... ▾

[+ create new](#)

PRIVATE
Kitchen Renovation (2 items) [Add All To Cart](#) | [Share](#) | [Delete](#)

	Product Name	QTY	PRICE
	Color: Obsidian Finish: Matte	+ 1 -	\$5,305
COPY TO PROJECT ^	MOVE TO PROJECT ▾		ADD TO CART
	Color: Obsidian Finish: Matte	+ 1 -	\$5,305
COPY TO PROJECT ▾	MOVE TO PROJECT ▾		ADD TO CART

COPY TO PROJECT ^

MOVE TO PROJECT ▾

ADD TO CART

- [Project 2]
- [Project 3]

Product Name

QTY

PRICE

Color: Obsidian
Finish: Matte

+ 1 -

\$5,305

COPY TO PROJECT ▾

MOVE TO PROJECT ▾

ADD TO CART

My Projects (Multiple) Mobile

HEADER (LOGGED IN)

MY ACCOUNT ▾


MY PROJECTS (3) ▾

MY PROJECTS (3) [+ create new](#)

NOW VIEWING Kitchen Renovation ▾

PRIVATE
Kitchen Renovation
(2 items)

[Add All To Cart](#) | [Share](#) | [Delete](#)




Product Name
Color: Obsidian
Finish: Matte

QTY + 1 -

PRICE \$5,305

COPY TO PROJECT ▾ **MOVE TO PROJECT** ▾

ADD TO CART



Product Name

Share Project
Desktop & Tablet

HEADER (LOGGED IN)

HOME > MY ACCOUNT

My Account

ACCOUNT DASHBOARD

MY PROJECTS (3)

PERSONAL INFO

ADDRESS BOOK

ORDER HISTORY

NEWSLETTER PREFERENCES

COMPARE

[+ create new](#)

SHARE PROJECT

TO

Email Addresses, separated by commas

MESSAGE

Enter your message here

SHARE **CANCEL**

FOOTER (LOGGED IN)

Share Project Mobile

HEADER (LOGGED IN)

MY ACCOUNT ▼

MY PROJECTS ▼

MY PROJECTS [+ create new](#)

NOW VIEWING Kitchen Renovation ▼

SHARED | [MAKE PRIVATE](#)

Kitchen Renovation
(2 items)

[Add All To Cart](#) | [Share](#) | [Delete](#)

SHARE PROJECT ×

TO

Email Addresses, separated by commas

MESSAGE

Enter your message here

SHARE **CANCEL**

My Projects (Shared)

HEADER (LOGGED IN)

HOME > MY ACCOUNT

My Account

ACCOUNT DASHBOARD

MY PROJECTS (3)

PERSONAL INFO

ADDRESS BOOK

ORDER HISTORY

NEWSLETTER PREFERENCES

COMPARE

MY PROJECTS (3)
NOW VIEWING

Kitchen Reno... ▾

[+ create new](#)

SHARED | [MAKE PRIVATE](#)

Kitchen Renovation (2 items) [Add All To Cart](#) | [Share](#) | [Delete](#)

	Product Name	QTY	PRICE
	Color: Obsidian Finish: Matte	+ 1 -	\$5,305

HEADER (LOGGED IN)

MY ACCOUNT ▾

MY PROJECTS (3) ▾

MY PROJECTS (3)
[+ create new](#)

NOW VIEWING

Kitchen Renovation ▾

SHARED | [MAKE PRIVATE](#)

Kitchen Renovation
(2 items)

[Add All To Cart](#) | [Share](#) | [Delete](#)

✕

My Projects (Notifications)

MY PROJECTS (3)	NOW VIEWING	Kitchen Reno... ▾	+ create new
Project Name was successfully created.			
MY PROJECTS (3)	NOW VIEWING	Kitchen Reno... ▾	+ create new
Project Name was successfully deleted.			
MY PROJECTS (3)	NOW VIEWING	Kitchen Reno... ▾	+ create new
Your Project [Project Name] has been shared.			
MY PROJECTS (3)	NOW VIEWING	Kitchen Reno... ▾	+ create new
[Product Name] has been removed from your Project.			
MY PROJECTS (3)	NOW VIEWING	Kitchen Reno... ▾	+ create new
[Product Name] has been moved/copied to [Project Name].			

Shopping Cart

Shopping Cart (Full) Desktop & Tablet

Notes

1 / Breadcrumb

2 / Page Title

Displays # of items in cart.

3 / Items

Displays the item image, item name, attributes selected, quantity (editable field), price, and subtotal. Tapping on the item image directs to the item's PDP, and tapping the close cue will ask the user if they'd like to remove the item from their cart.

4 / Update Cart + Clear Cart

If the user adjusts quantities for items and selects "Update Cart", the pricing will reconfigure. Tapping "Clear Cart" will ask the user if they'd like to remove all items from their cart.

5 / Items You May Also Be Interested In

Set of related products based on items a user has in their shopping cart.



6 / Order Total and Checkout CTA

This block is sticky and floats down the page as the user scrolls or has numerous items. It stops as soon as the product carousel is reached. Tapping "Checkout" will direct into the checkout flow.

HEADER (LOGGED IN)

1 HOME > SHOPPING CART

2 Shopping Cart (2)

3 ITEM	QTY	PRICE	SUBTOTAL		
	PRODUCT NAME Color: Obsidian Finish: Matte	<input type="text" value="1"/>	\$5,305	\$5,305	✕
	PRODUCT NAME Color: Obsidian Finish: Matte	<input type="text" value="1"/>	\$5,305	\$5,305	✕

4 [UPDATE CART](#) [CLEAR CART](#)

6

SUBTOTAL \$10,610

SHIPPING \$350


TAX \$800


GRAND TOTAL \$10,610


CHECKOUT


5 **BASED ON YOUR SELECTION, YOU MAY ALSO BE INTERESTED IN**

<









>

FOOTER (LOGGED IN)

Shopping Cart (Full) Mobile

Notes

1 / Breadcrumb

2 / Page Title

3 / Items

4 / Update Cart + Clear Cart

6 / Items You May Also Be Interested In

5 / Order Total and Checkout CTA

6 / Items You May Also Be Interested In

The image shows a mobile shopping cart interface with two columns. The left column contains the cart items, and the right column contains the order summary and a recommendation section. Annotations 1-6 point to specific UI elements.

Left Column (Shopping Cart):

- 1:** Points to the "SHOPPING CART" header with a dropdown arrow.
- 2:** Points to the "Shopping Cart (2)" title.
- 3:** Points to the product details for the first item, including the product name, color/finish, and the quantity/price/subtotal table.
- 4:** Points to the "UPDATE CART" and "CLEAR CART" buttons at the bottom of the cart items.

Right Column (Order Summary & Recommendation):

- 5:** Points to the order summary table showing SUBTOTAL (\$10,610), SHIPPING (\$350), TAX (\$800), and GRAND TOTAL (\$10,610), along with the "CHECKOUT" button.
- 6:** Points to the recommendation section titled "BASED ON YOUR SELECTION, YOU MAY ALSO BE INTERESTED IN", which features a product image in a carousel.

Footer: A grey bar at the bottom contains the text "FOOTER (LOGGED IN)".

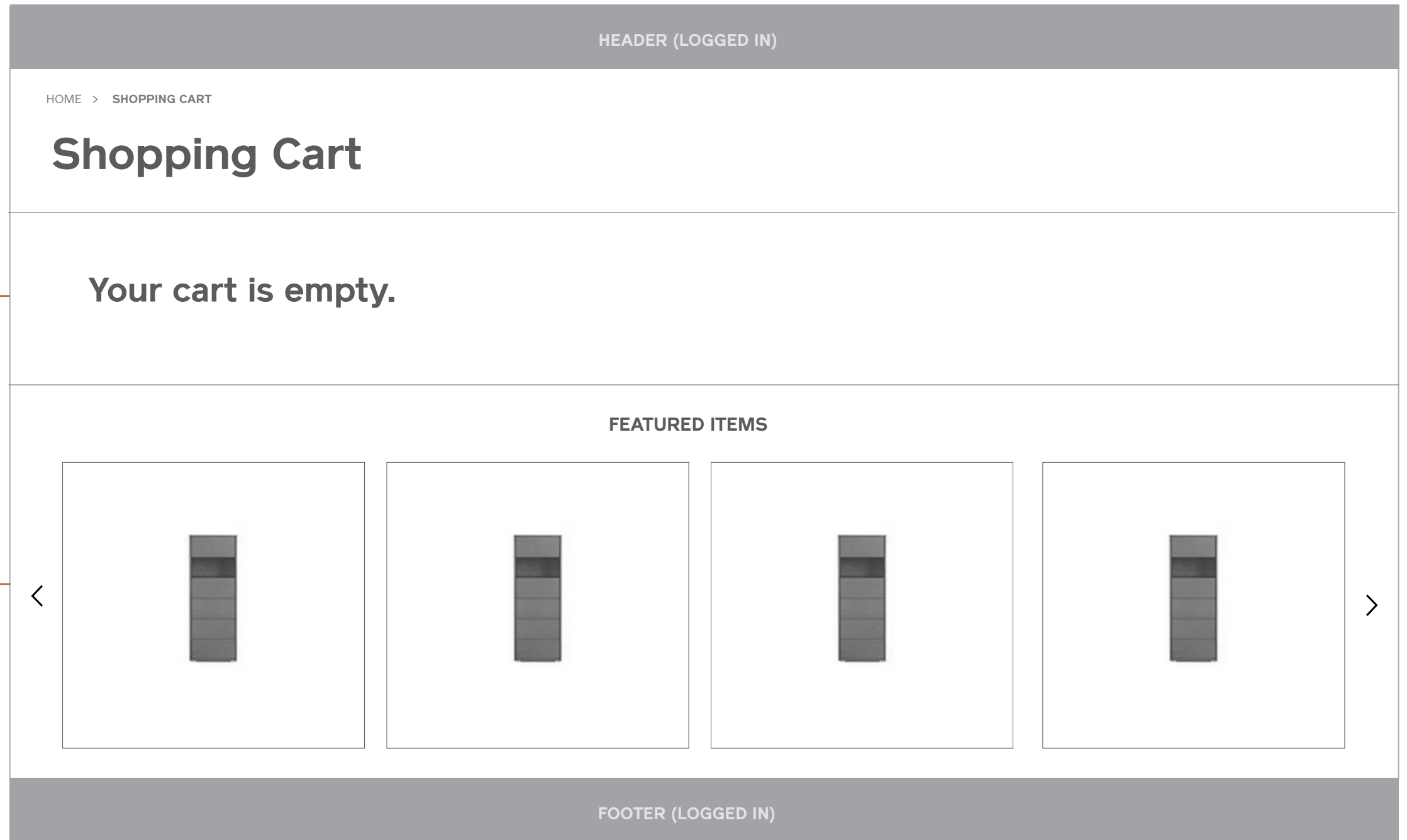
Shopping Cart (Empty)

Desktop & Tablet

Notes

1 / Empty Cart Message

2 / Featured Products



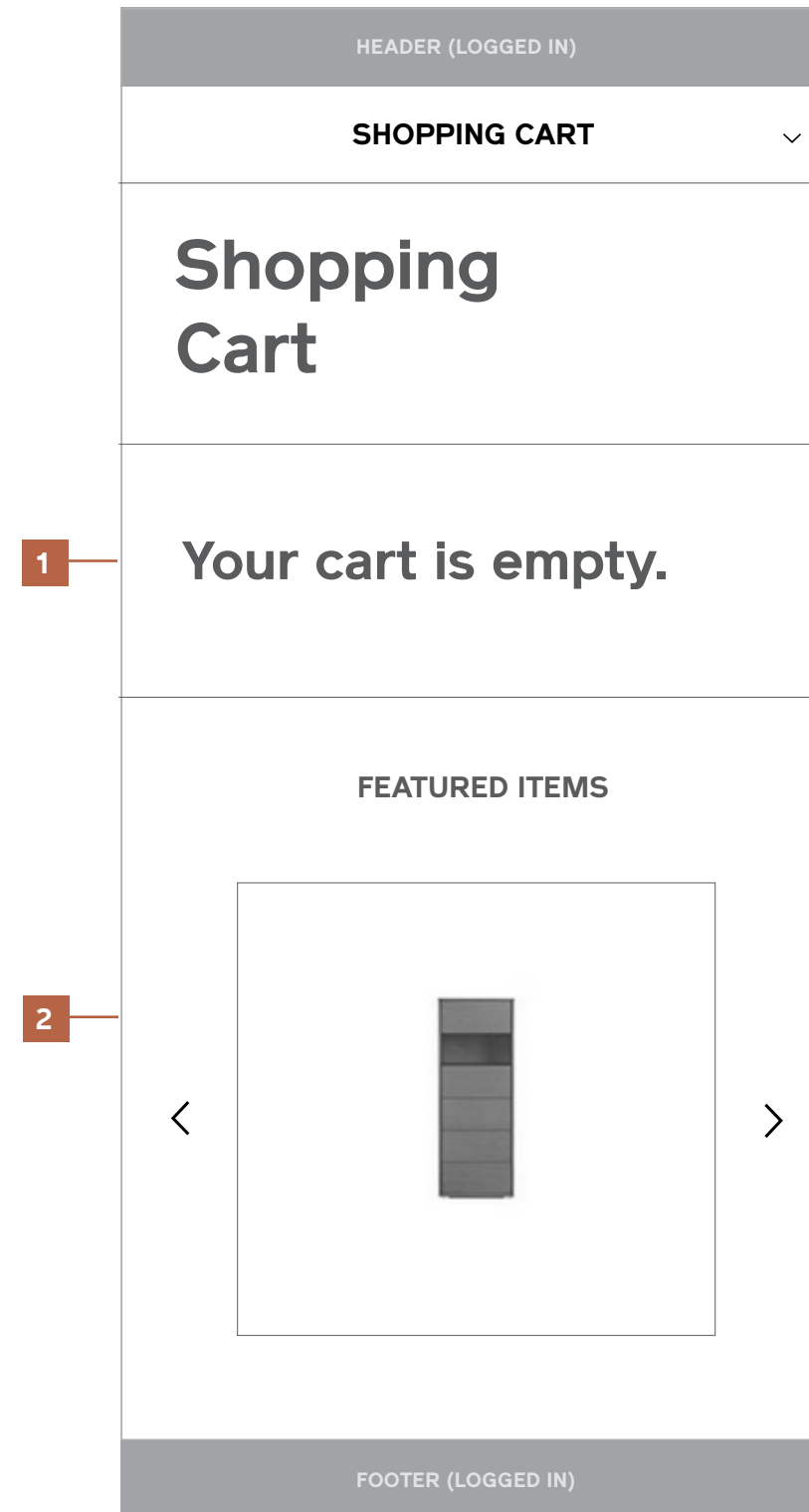
Shopping Cart (Empty)

Mobile

Notes

1 / Empty Cart Message

2 / Featured Products



2 / Global Elements

Navigation (Header and Footer)

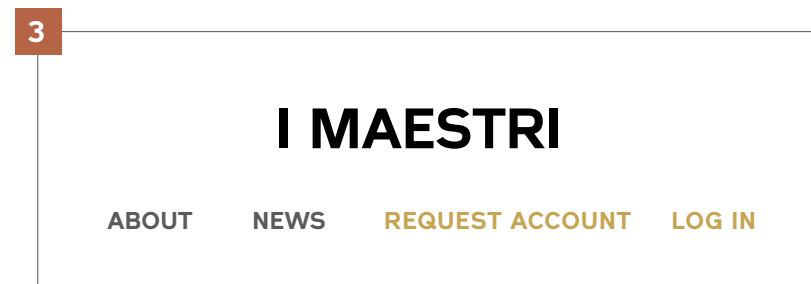
Navigation Header (Pre-Registration)

Notes

1 / Desktop Header

2 / Tablet Header

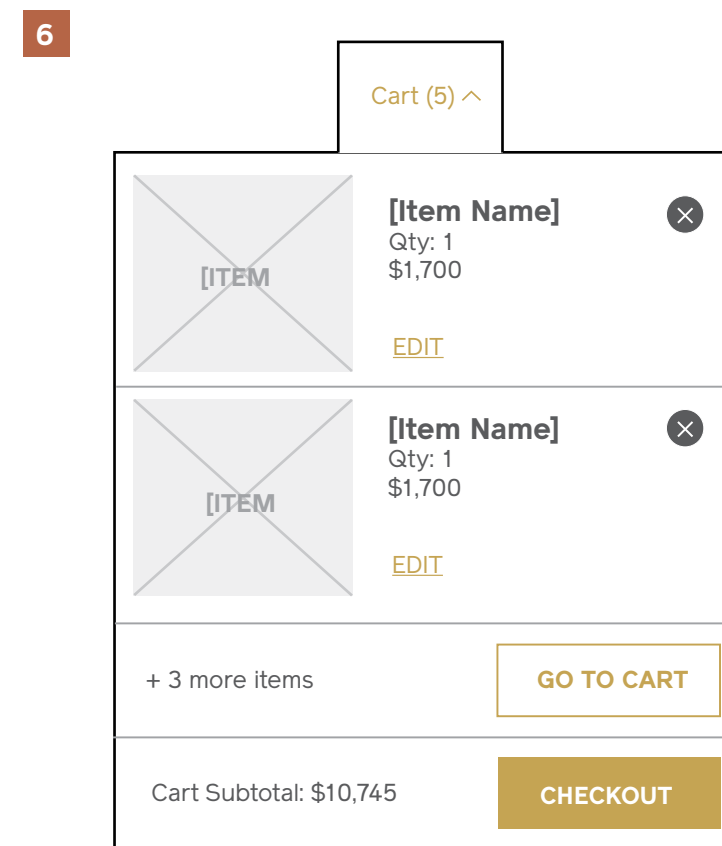
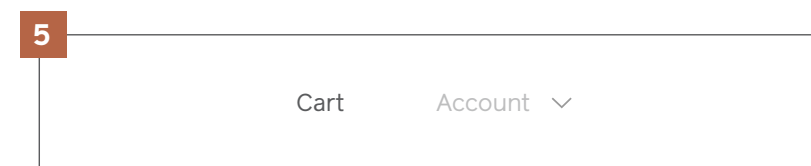
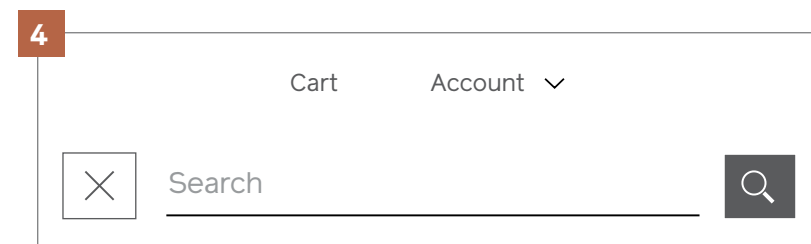
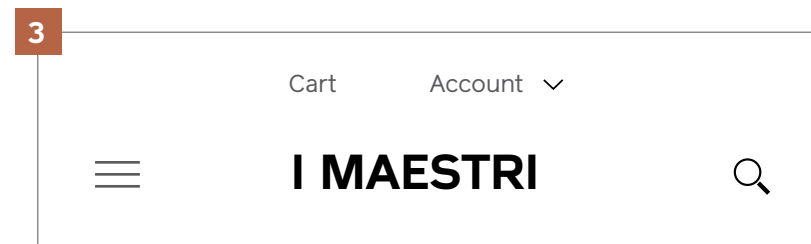
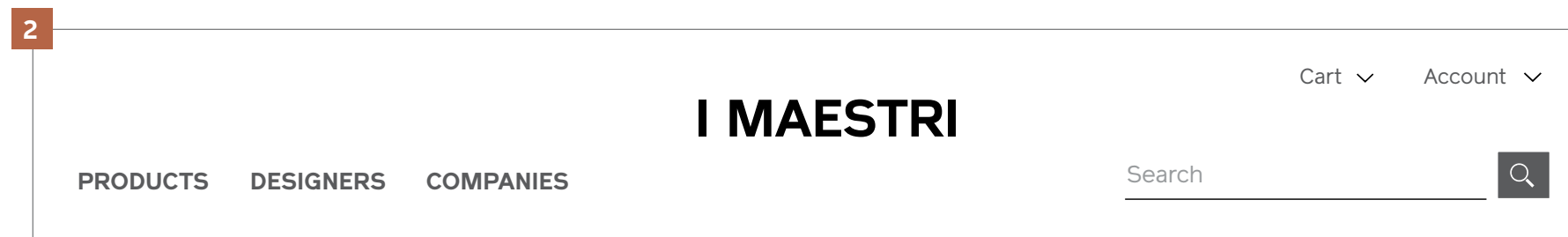
3 / Mobile Header



Navigation Header (Logged In)

Notes

- 1 / Desktop Header
- 2 / Tablet Header
- 3 / Mobile Header
- 3 / Mobile Header (Search Expanded)
- 5 / Cart: No Items v. Item Count
- 6 / Cart Dropdown (Expanded)
- 7 / Account Dropdown (Expanded)



Navigation Footer

Notes

PRE-REGISTRATION

1 / Desktop & Tablet Footer

2 / Mobile Footer



LOGGED IN


3 / Desktop & Tablet Footer

4 / Mobile Footer


1

Contact Us FAQ Privacy Policy Terms of Use

[Languages]  



 TOP

2




TOP 

Contact Us Privacy Policy


FAQ Terms of Use

[Languages]  



3

QUICKLINKS	CUSTOMER CARE	CORPORATE INFO	 TOP
Newsletter Preferences	Contact Us	About	
My Account	FAQ	News	
My Projects	Shipping Information	Terms of Use	
Compare	Returns & Exchanges	Site Map	
	Privacy Policy		[Languages]  

4

TOP 

QUICKLINKS	+
CUSTOMER CARE	+
CORPORATE INFO	+

[Languages]  

Welcome Messages / Alerts

Welcome Messages / Alerts

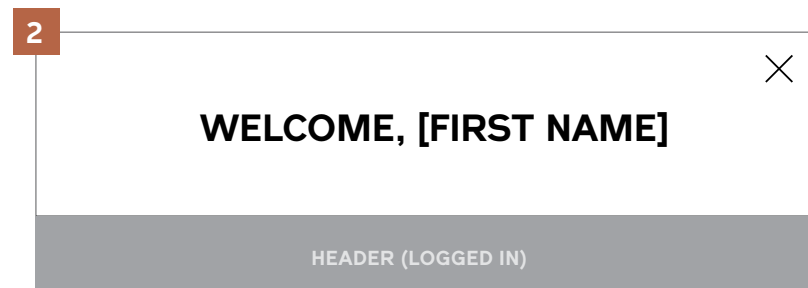
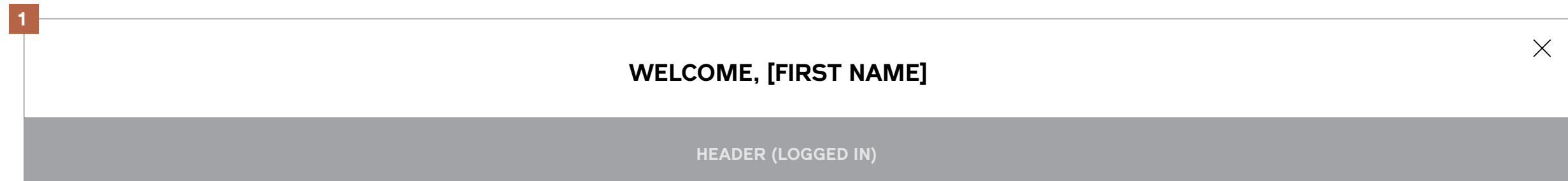
Notes

The row above the global header serves as a messaging space, triggered when relevant callouts need to be served on landing (ex: first time login welcome, new policies or special discounts, new functionality, etc).

Messages may be dismissed by the user tapping the close cue, as well as set to close automatically after a set number of seconds.

1 / Desktop & Tablet

2 / Mobile



Subnavigation

Subnavigation Desktop

Notes

1 / Primary Links

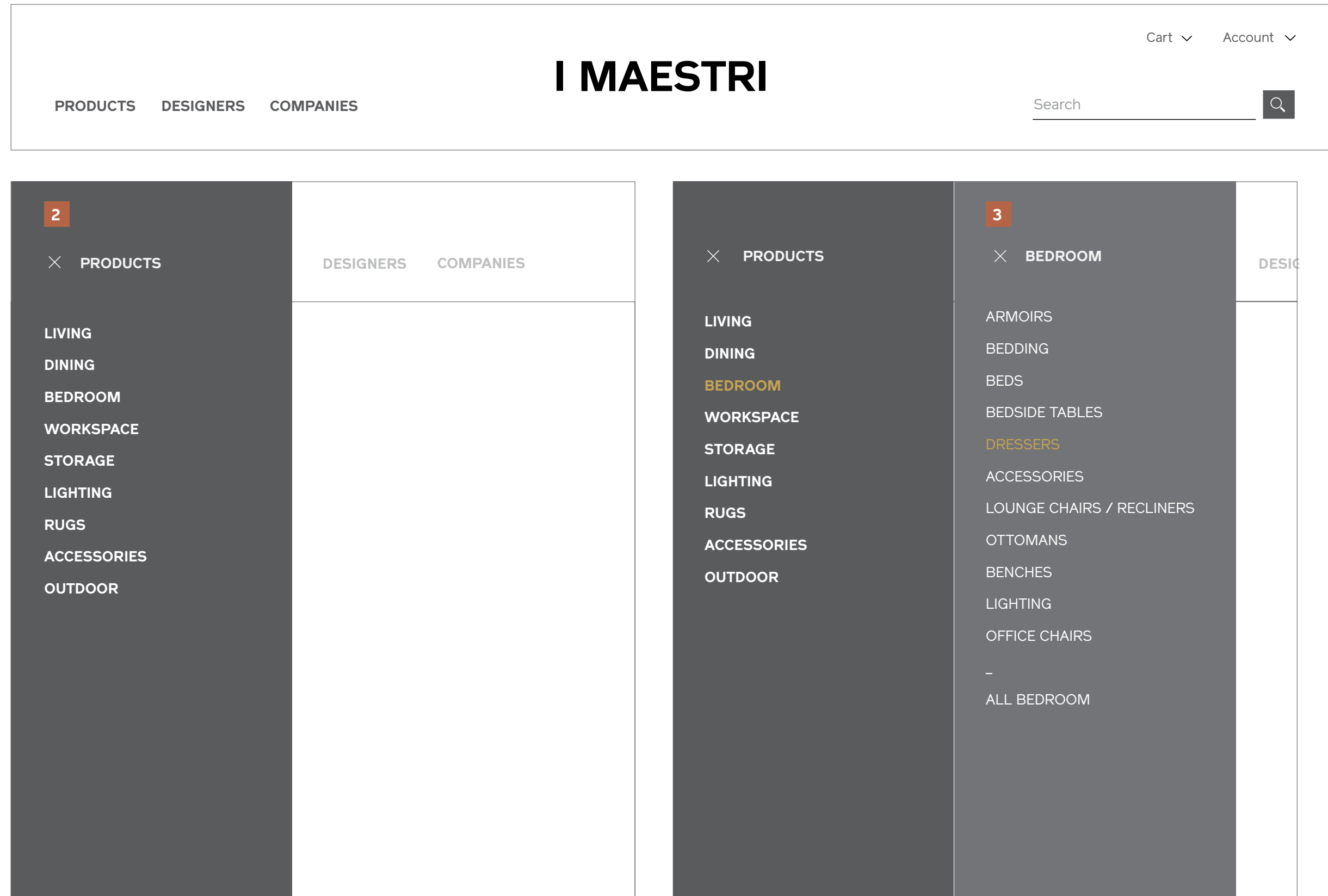
Tapping "Products" in the primary navigation will slide out a tray with a list of all primary navigation links. Tapping "Designers" or "Companies" will direct users straight to a Designers or Company Index page.

2 / Category List

The primary list of product categories and navigation links will slide out in a tray from the left. To collapse, users tap the "close" icon.

3 / Tap Category to reveal its subcategories

Tapping a main nav item will slide out a tray containing the list of subcategory links. Tapping on a link here will direct to the appropriate Category Landing page.



Subnavigation Tablet

Notes

1 / Primary Links

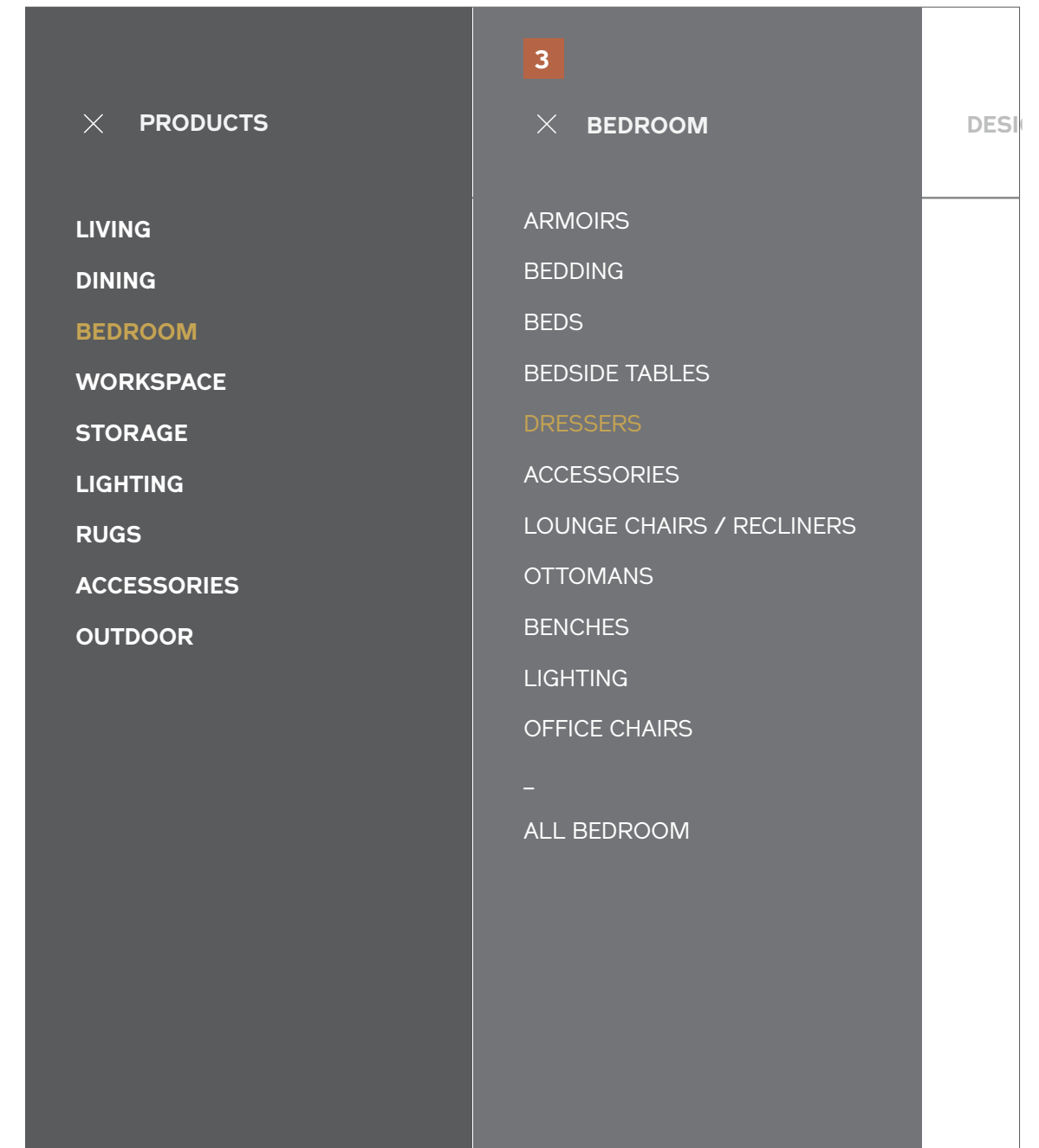
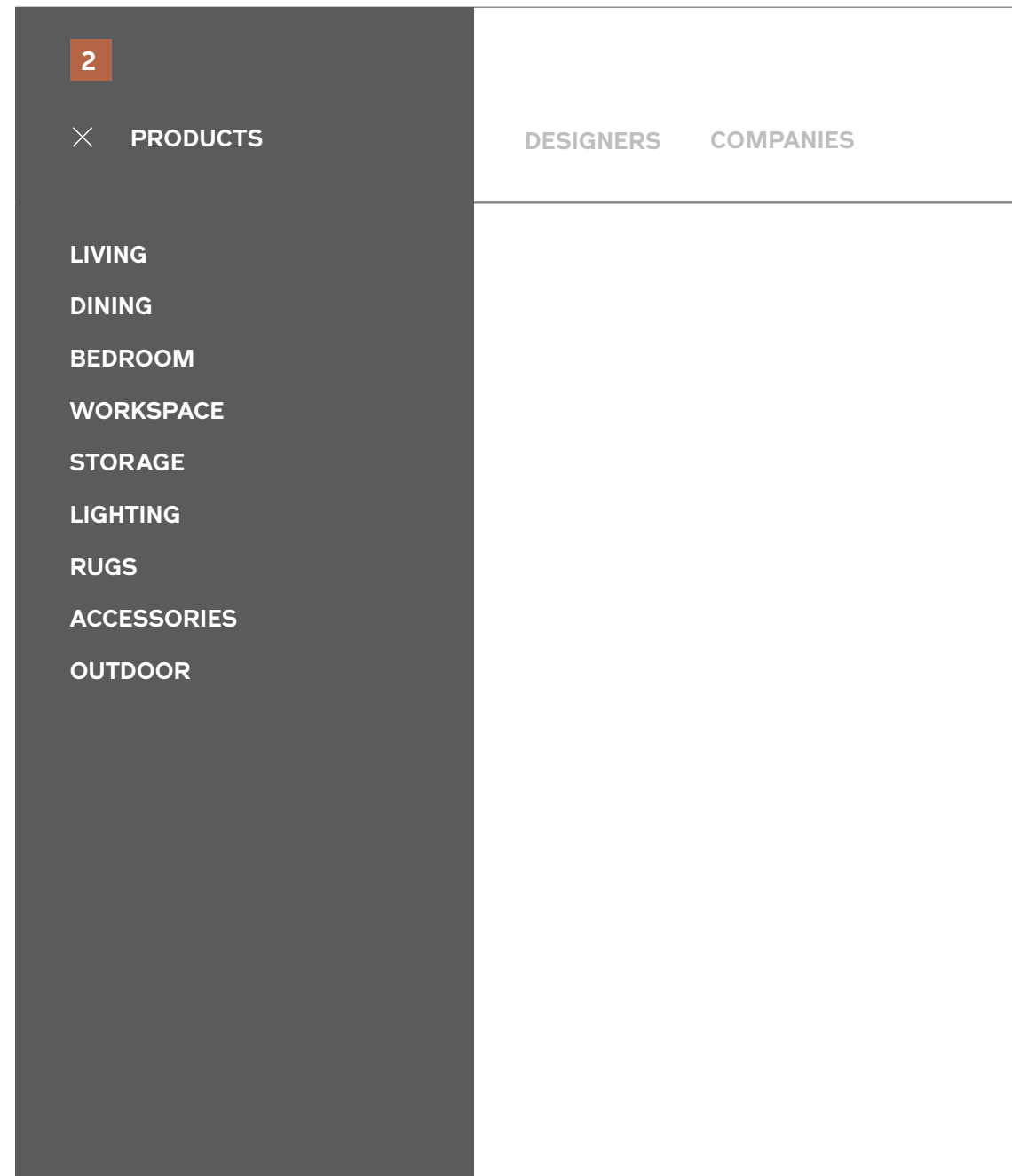
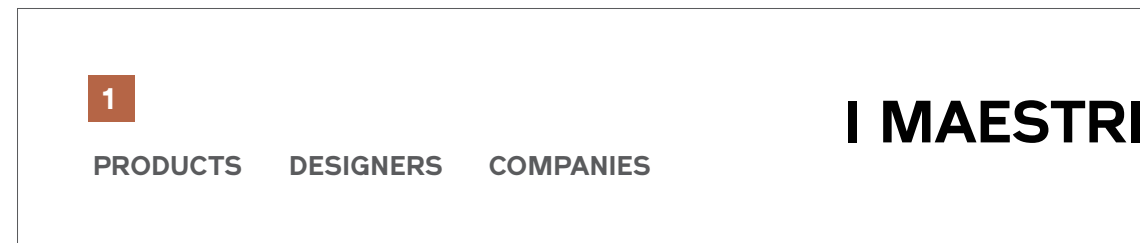
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Subnavigation Mobile

Notes

1 / Collapsed Nav

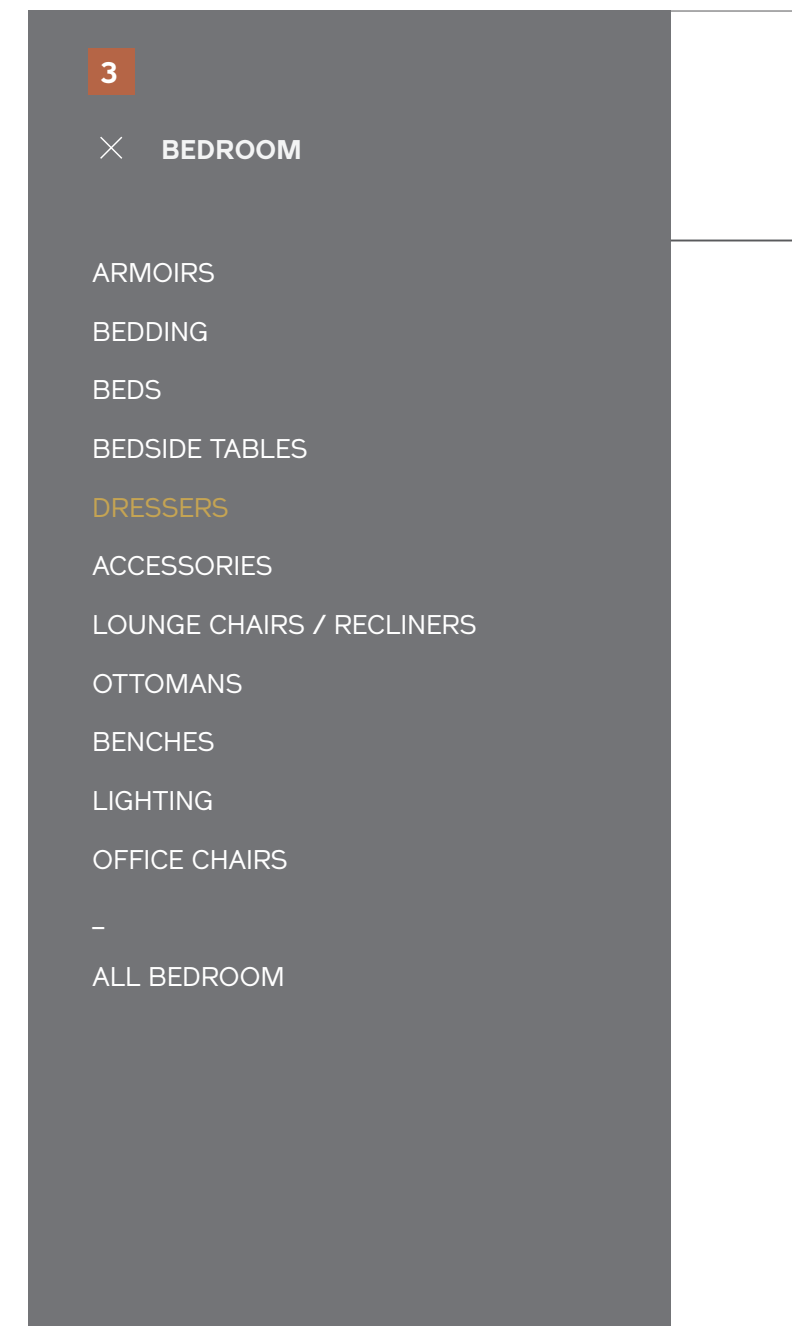
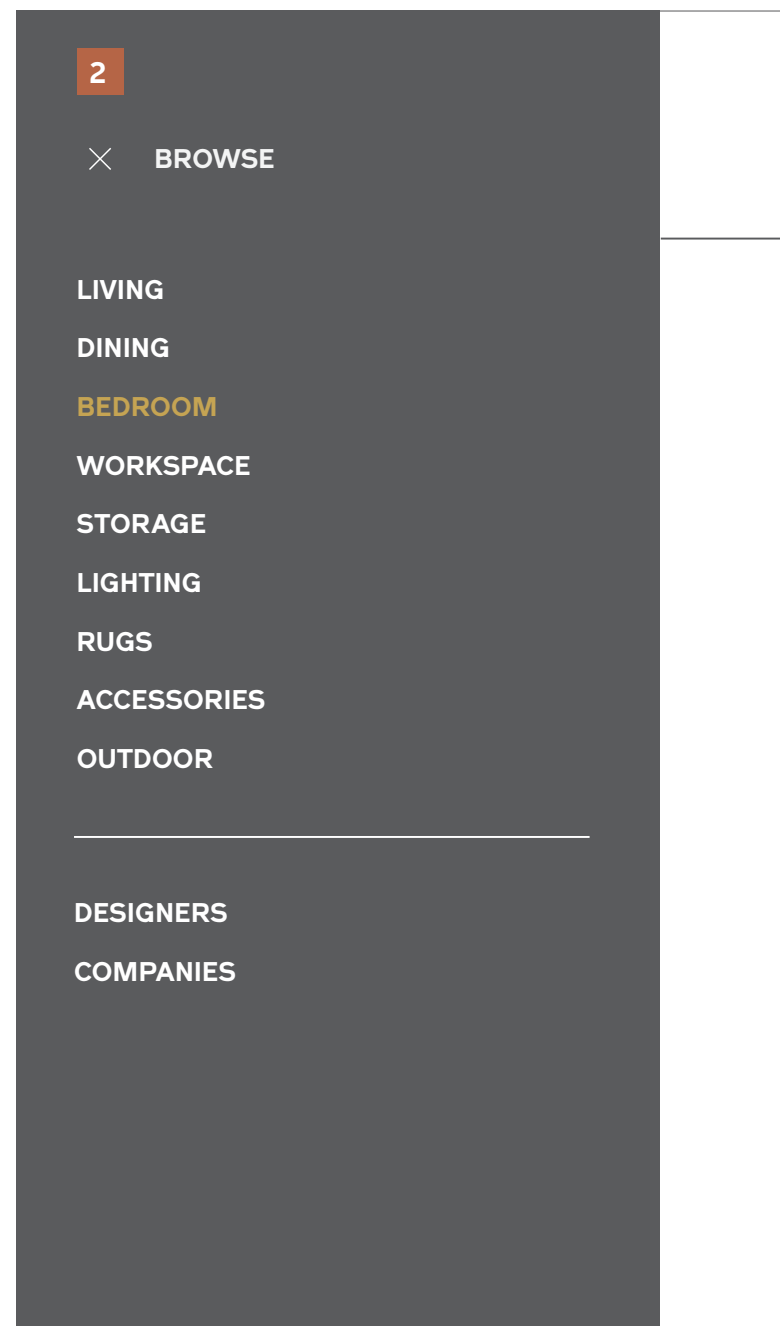
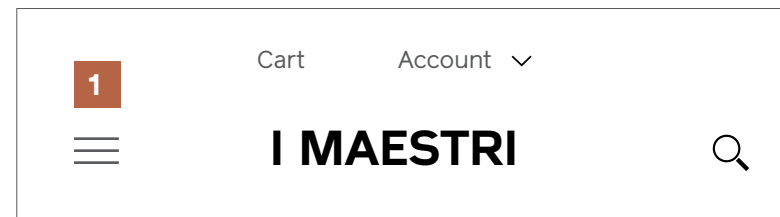
Tapping the menu icon will expand the entire main navigation -- across Products, Designers, and Companies.

2 / Primary Links

The primary list of product categories is broken out, and links to Designers and Companies sit beneath. Tapping "Designers" or "Companies" will direct users straight to a Designers or Company Index page.

3 / Tap Category to reveal its subcategories

Tapping a product category will slide in the list of subcategory links. To go back, users tap the "close" cue within a category, which will slide back in the primary list. Tapping on a link here will direct to the appropriate Category Landing page.



Breadcrumb

Breadcrumb

Notes

1 / Desktop & Tablet

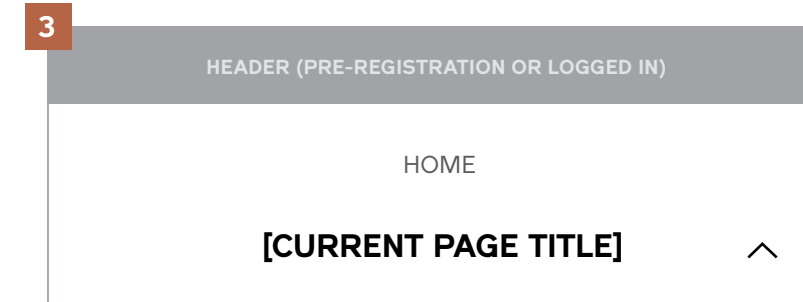
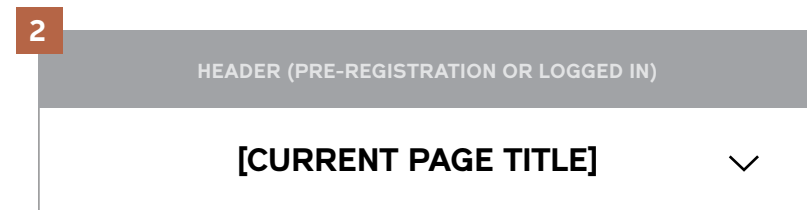
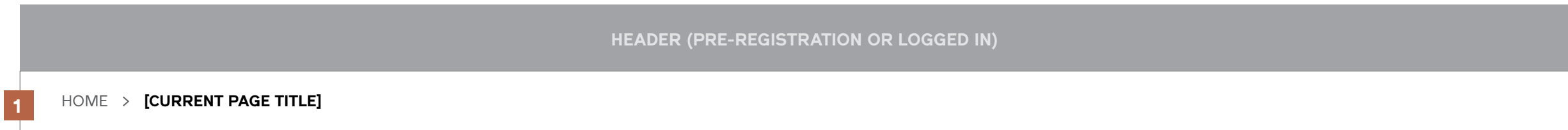
Traditional pathing, where all links are active and the user's current location is the last item.

2 / Mobile (Collapsed)

The user's current location is displayed and an arrow cue indicates the accordion functionality.

3 / Mobile (Expanded)

After tapping the cue, the path to the root (Home) is displayed stacked above the current page title. These links are active and when tapped will direct to the section of the site listed.



Pagination

Pagination

Notes

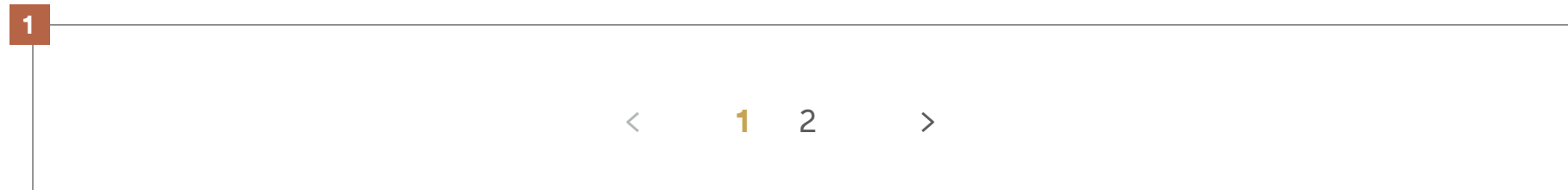
Pagination is shown at the bottom of category landing pages and the search results page. Tapping the arrow cues directs to the previous or next page.

1 / Standard

Shown when there are fewer than 5 pages of items / results.

2 / Truncated

Shown when there are greater than 5 pages of items / results.



Filters

Filters Desktop & Tablet

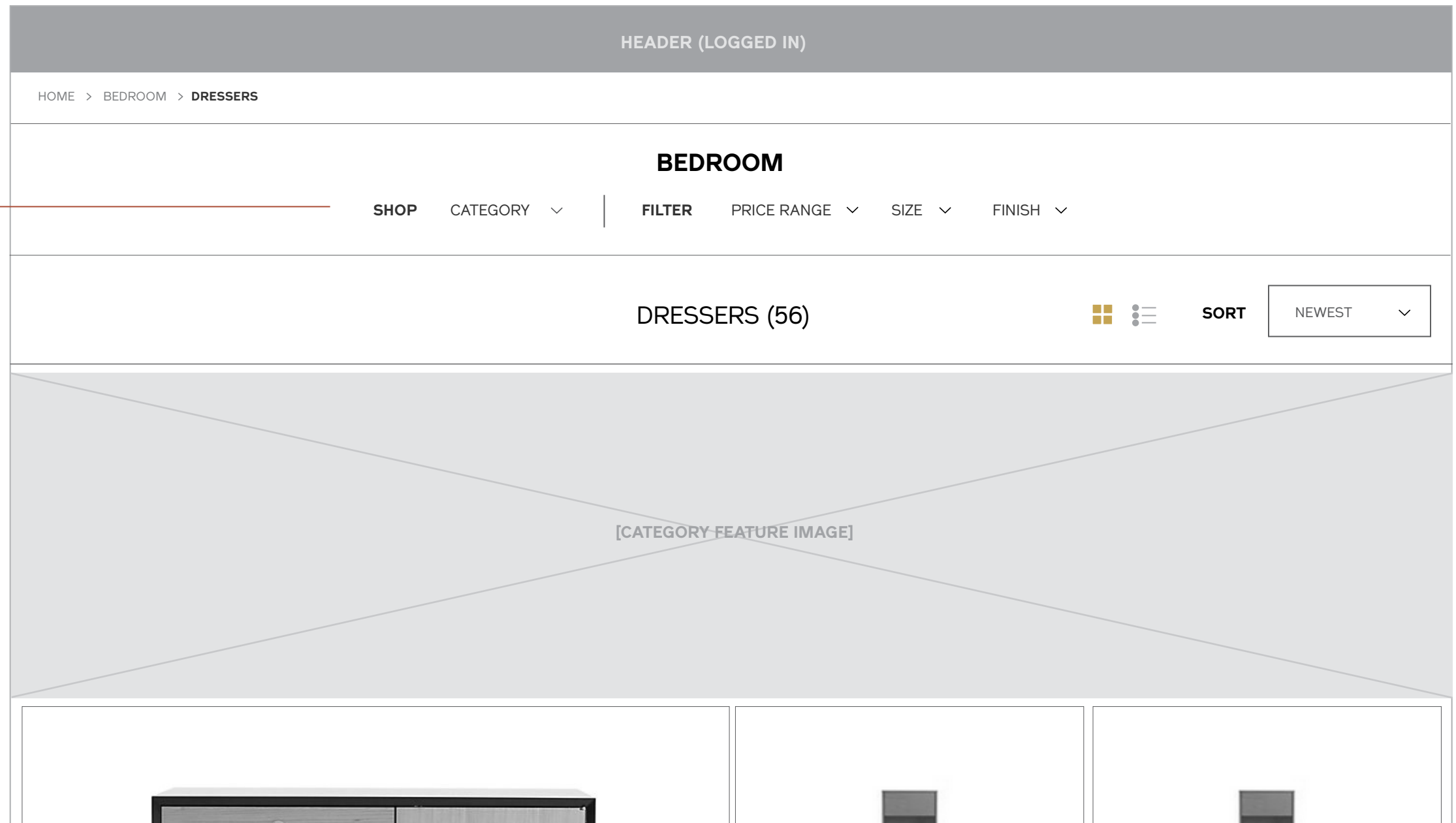
Notes

Filters exist as part of category landing pages and search results pages. They are collapsed by default.

1 / Collapsed

Subcategory navigation, global filters, and category specific filters are accessible beneath the primary page title. Users may click or tap the label to expand the set of options associated with it.

1



Filters Desktop & Tablet

Notes

2 / Expanded

When a specific category or filter set is opened, the tray pushes the rest of the page content down and users are able to select from the set of criteria listed.

Whatever Category a user is (i.e., "DRESSERS") and any filters currently applied should appear highlighted in the expanded list.

NOTE: Users may only select one Category at a time.

2

HEADER (LOGGED IN)

HOME > BEDROOM > **DRESSERS**

BEDROOM

[SHOP](#) [CATEGORY](#) ^ | [FILTER](#) [PRICE RANGE](#) v [SIZE](#) v [FINISH](#) v

ARMOIRS	LOUNGE CHAIRS / RECLINERS
BEDDING	OTTOMANS
BEDS	BENCHES
BEDSIDE TABLES	LIGHTING
DRESSERS	OFFICE CHAIRS
ACCESSORIES	ALL BEDROOM

DRESSERS (56)

☰ ☰ **SORT** NEWEST v

[CATEGORY-FEATURE IMAGE]

Filters Desktop & Tablet

Notes

3 / Filters Applied

When filters are applied, they appear on the row next to the category title, which now displays the # of the total set that match the filter criteria selected.

Clicking the close cue next to an applied filter will remove it.

3

HEADER (LOGGED IN)

HOME > BEDROOM > **DRESSERS**

BEDROOM

SHOP CATEGORY ▾ | **FILTER** PRICE RANGE ▾ SIZE ▾ FINISH ▾

ⓧ \$1500-\$2500 ⓧ MATTE **DRESSERS (4 OF 56)** **SORT** NEWEST ▾

[CATEGORY FEATURE IMAGE]

The screenshot shows a desktop view of a product category page. At the top is a grey header with the text 'HEADER (LOGGED IN)'. Below it is a breadcrumb trail: 'HOME > BEDROOM > **DRESSERS**'. The main content area has a white background. At the top of this area is the category title '**BEDROOM**'. Below the title is a navigation bar with 'SHOP', 'CATEGORY ▾', a vertical separator, '**FILTER**', 'PRICE RANGE ▾', 'SIZE ▾', and 'FINISH ▾'. Below this is a row containing two applied filters: 'ⓧ \$1500-\$2500' and 'ⓧ MATTE', followed by the text '**DRESSERS (4 OF 56)**', a grid/list toggle icon, the word '**SORT**', and a dropdown menu showing 'NEWEST ▾'. A large grey rectangular area with a diagonal cross is centered on the page, containing the text '[CATEGORY FEATURE IMAGE]'. At the bottom of the page, there is a grid of three product thumbnails. The first thumbnail on the left shows a long, low-profile dresser. The second and third thumbnails on the right show smaller, square-shaped items, possibly nightstands or side tables.

Filters

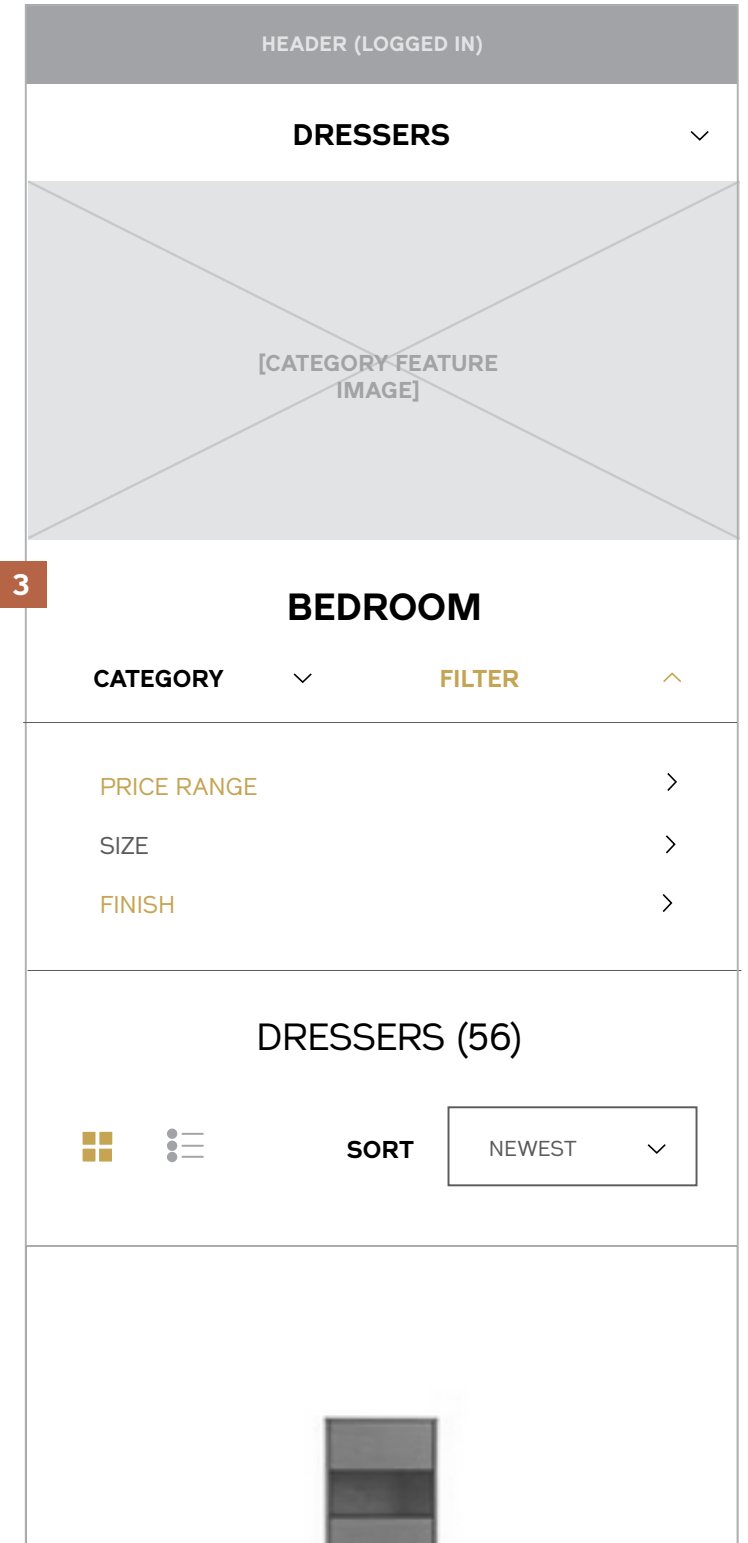
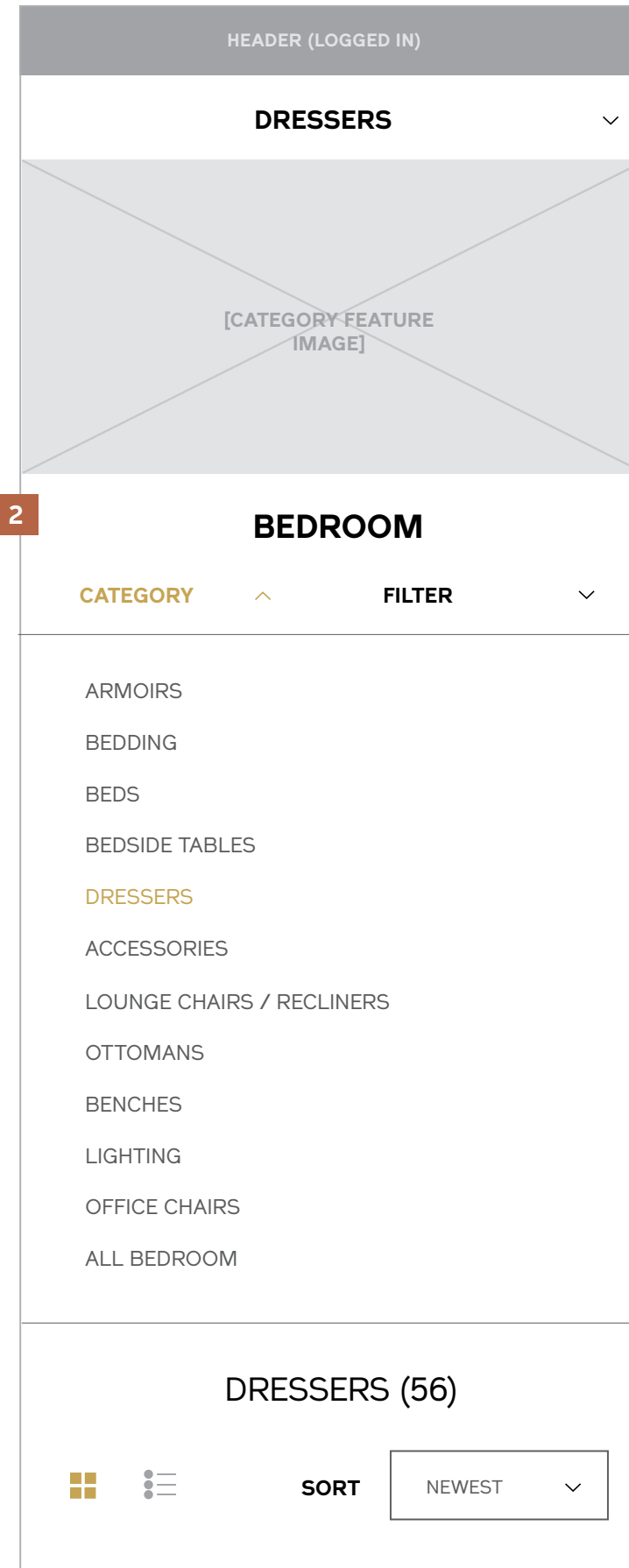
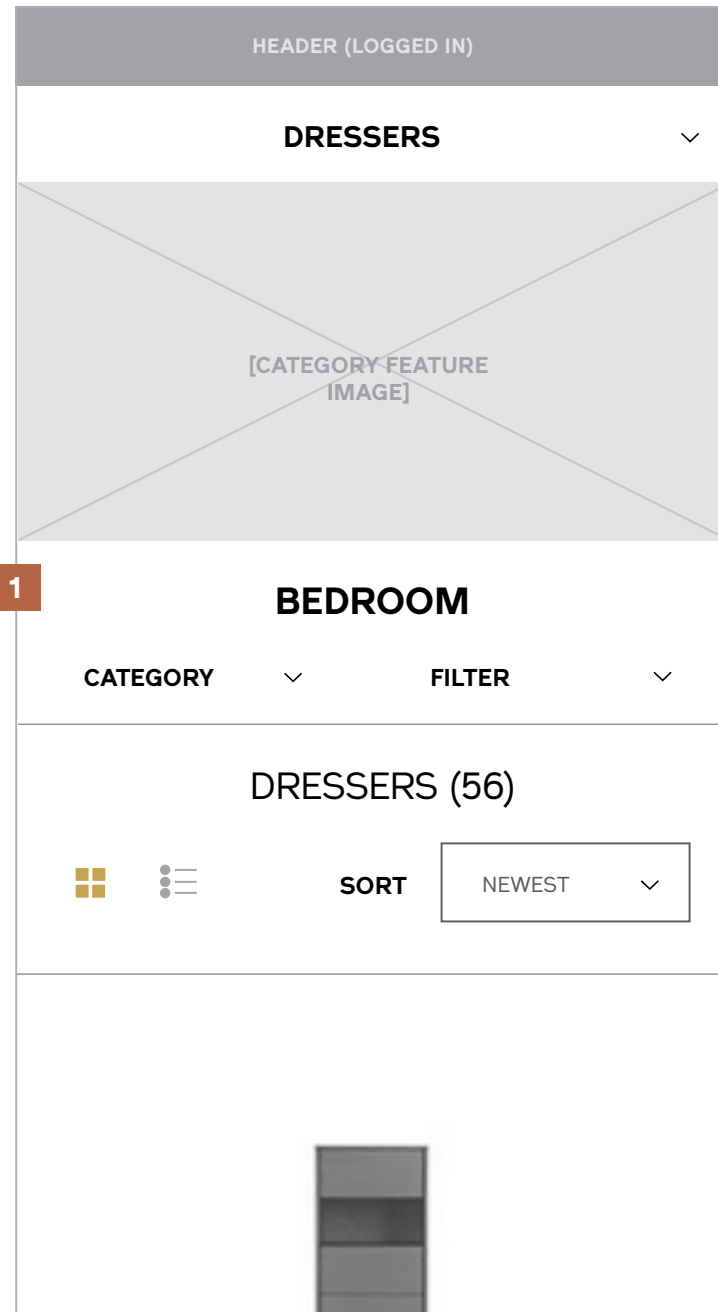
Mobile

Notes

1 / Collapsed

2 / Category Expanded

3 / Filter Expanded



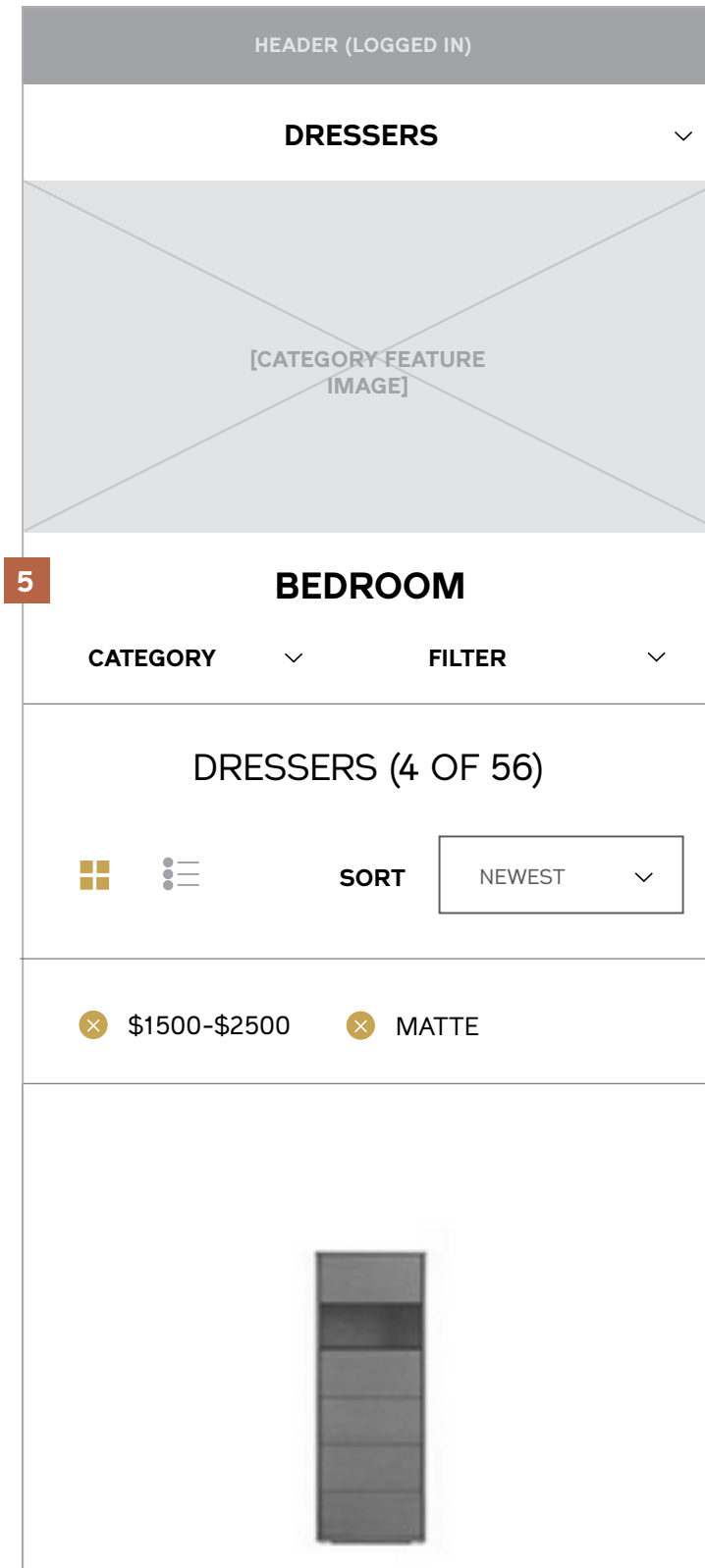
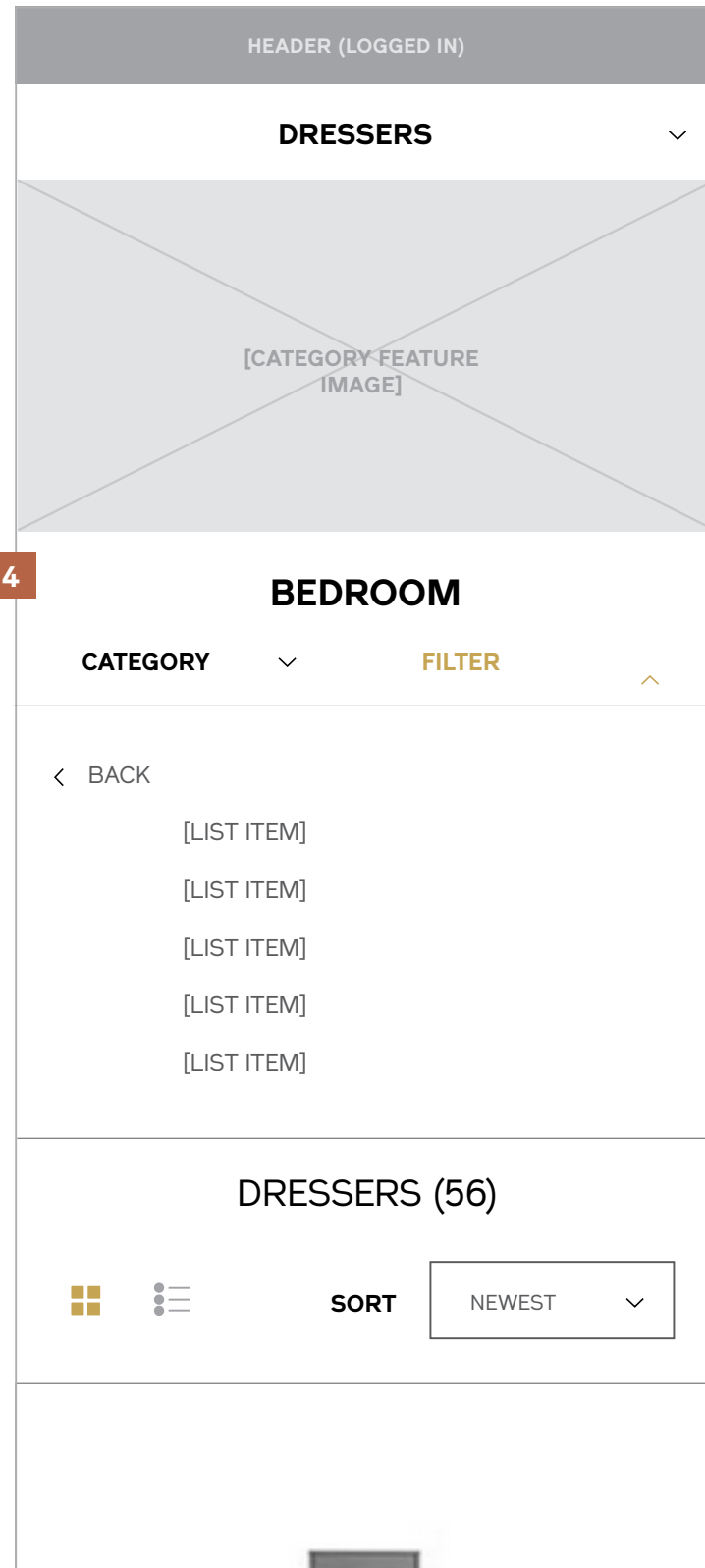
Filters

Mobile

Notes

4 / Filter Expanded

5 / Filters Applied



Product Actions

Product Actions

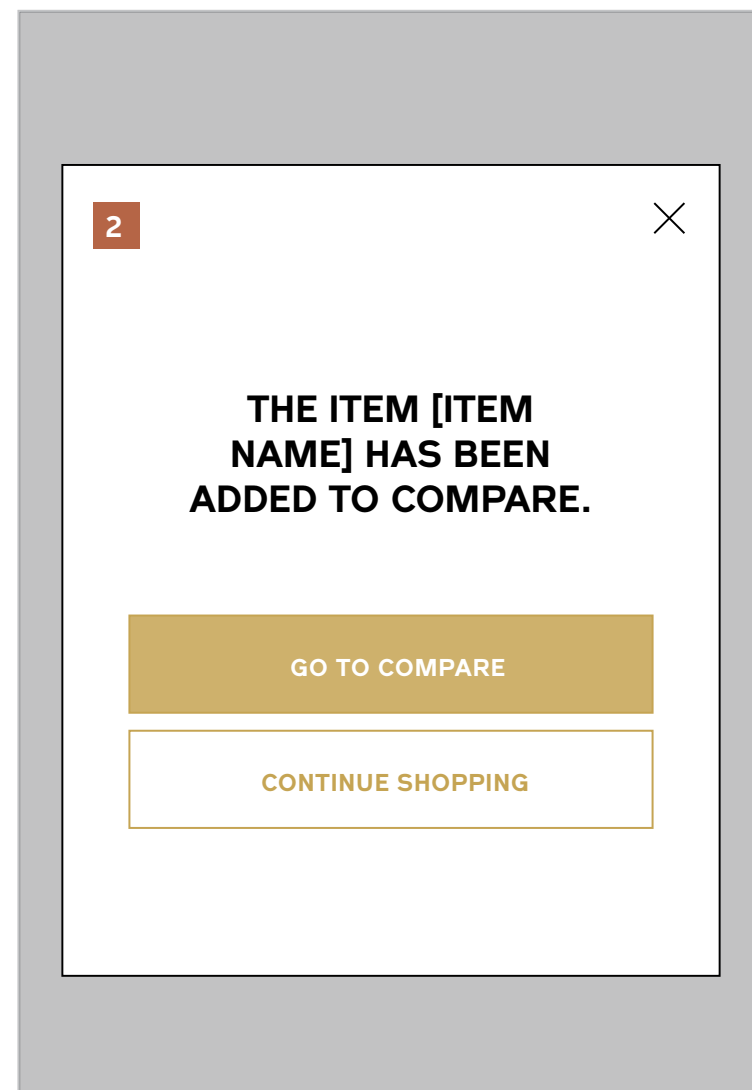
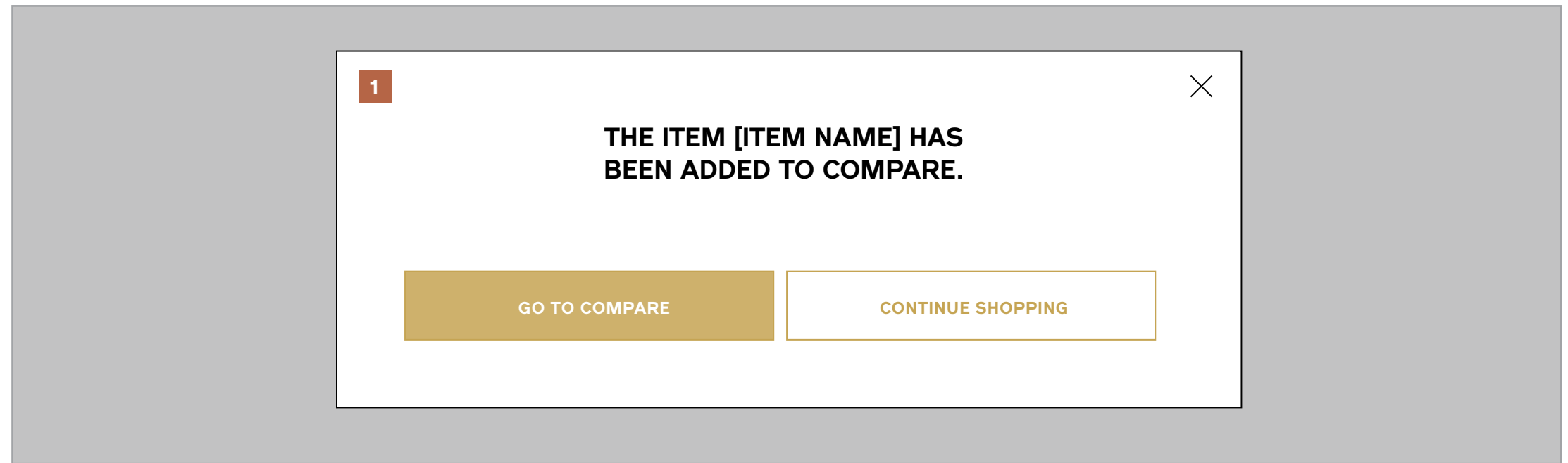
Compare

Notes

When a user clicks "Compare" from the Category Landing or Item level page, they're served the following overlay with the option to go straight to the section or continue shopping.

1 / Desktop and Tablet

2 / Mobile



Product Actions

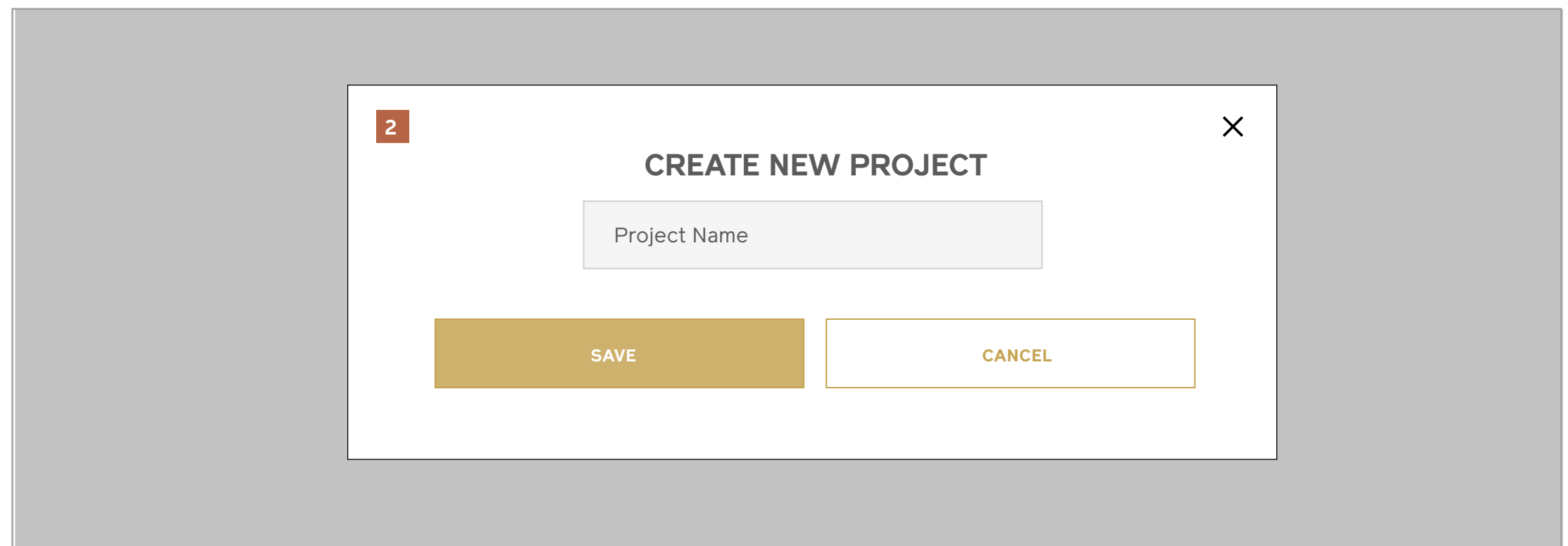
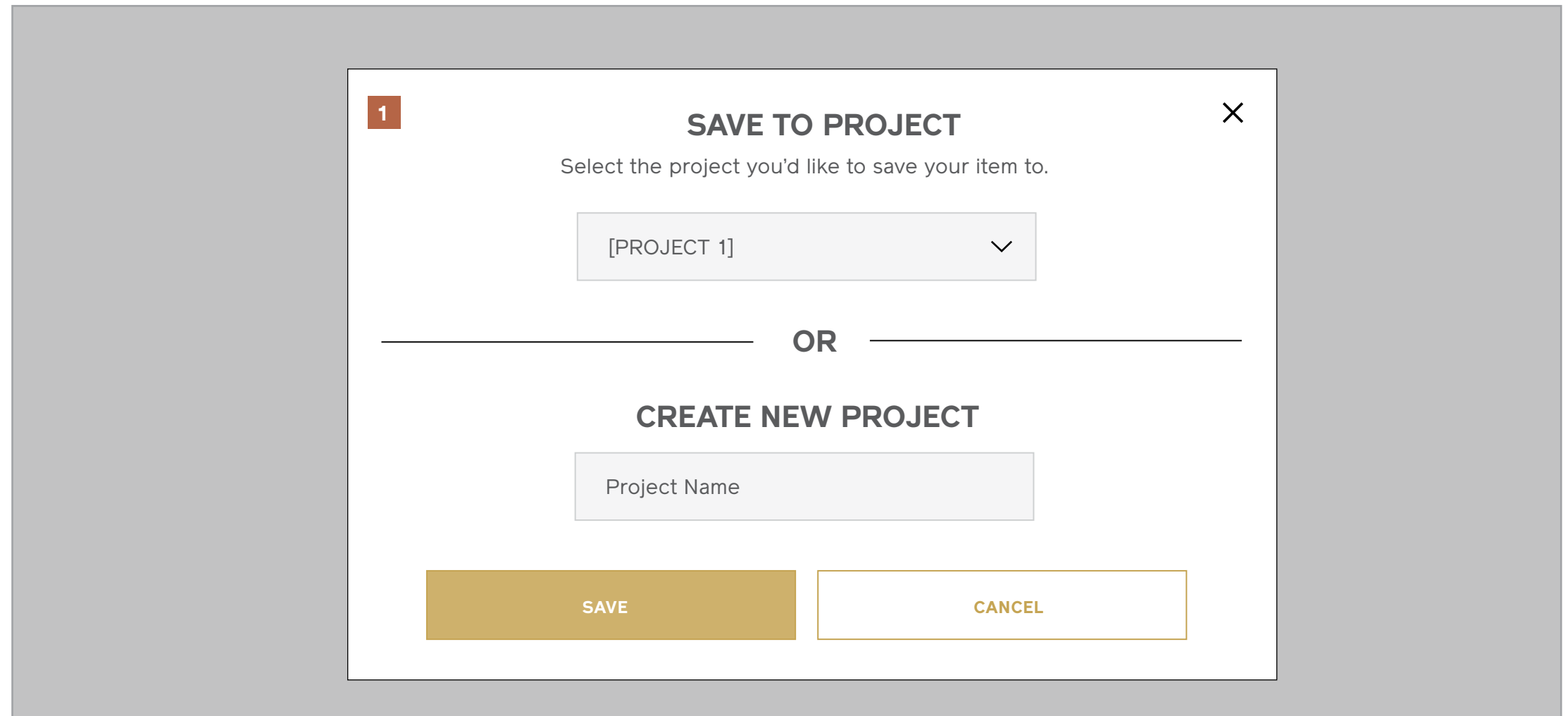
Save to Project

Notes

When a user clicks "Save to Project" from the Category Landing or Item level page, they're served the following overlay where they may select the project to save their item to or create a new project. If no projects have been created yet, the user is prompted to create one.

1 / Desktop and Tablet: Select or Create New

2 / Desktop and Tablet: Create New



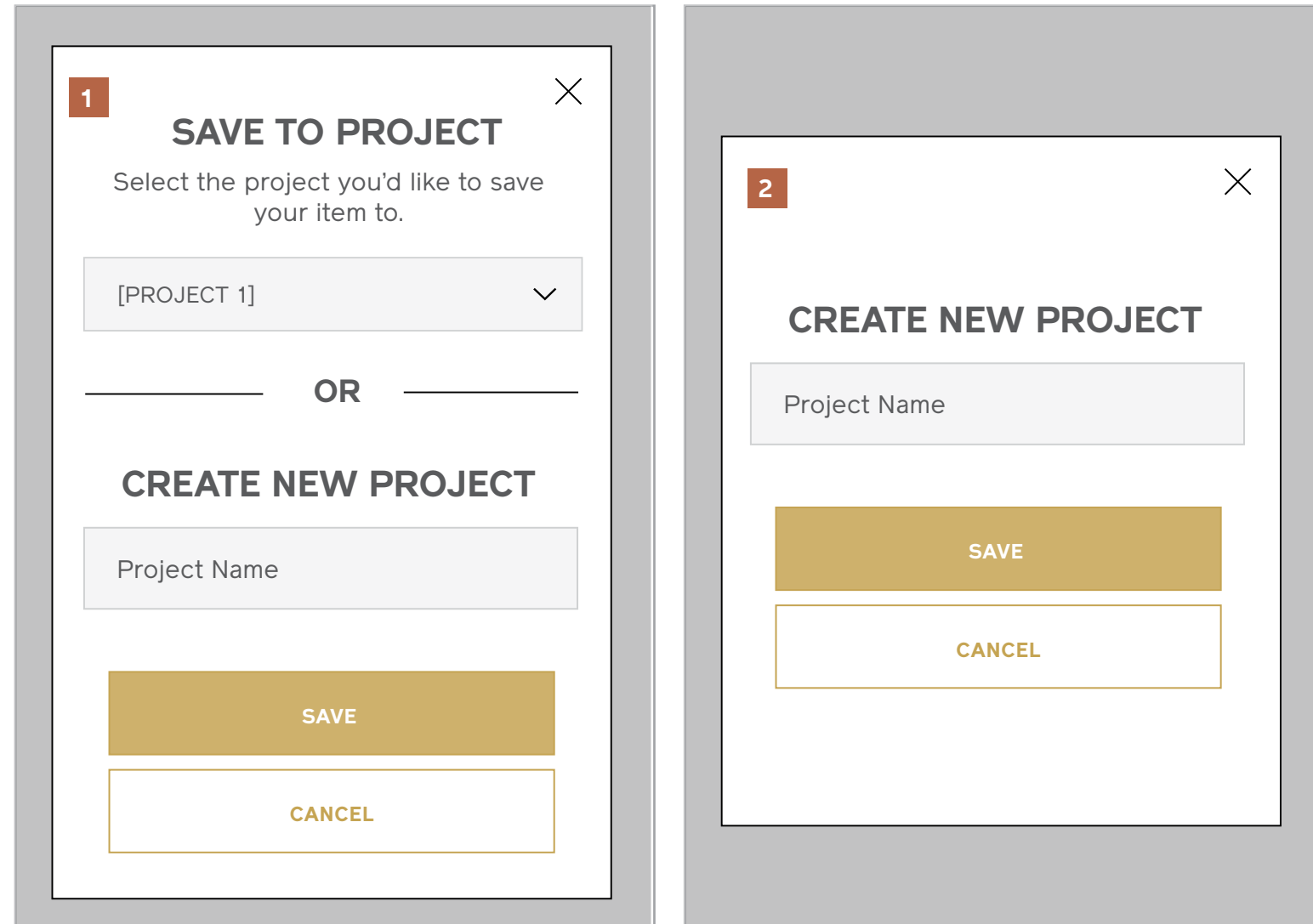
Product Actions

Save to Project

Notes

1 / Mobile: Select or Create New

2 / Mobile: Create New



Product Actions

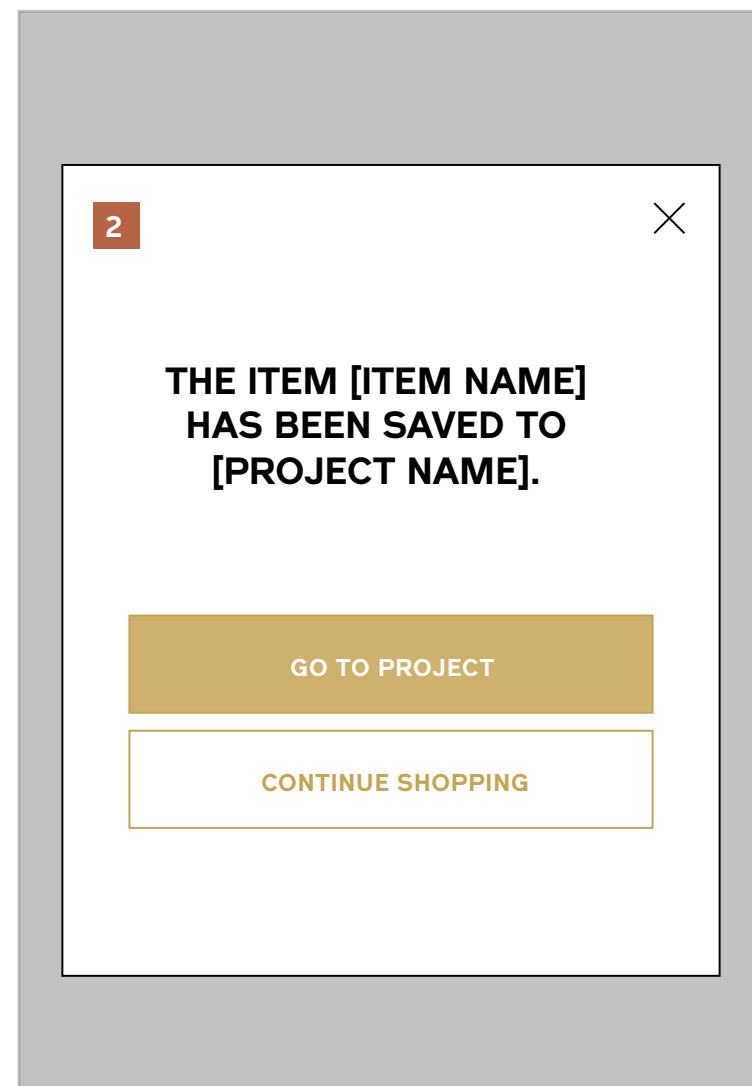
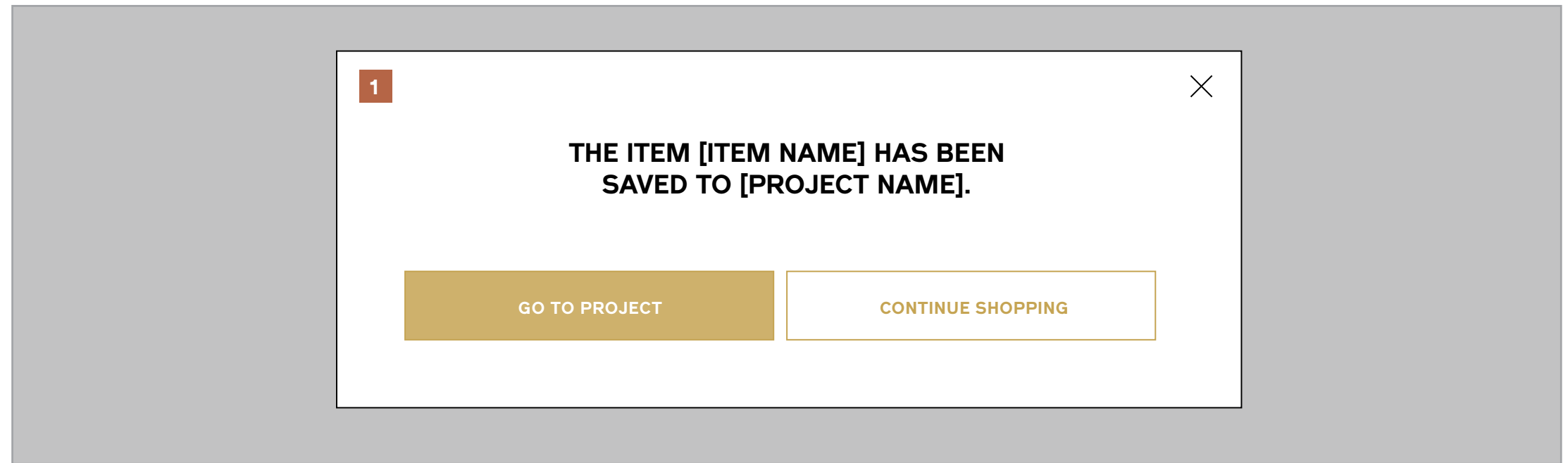
Save to Project

Notes

Confirmation that an item has been saved to an existing or newly created project.

1 / Desktop and Tablet

2 / Mobile



Product Actions

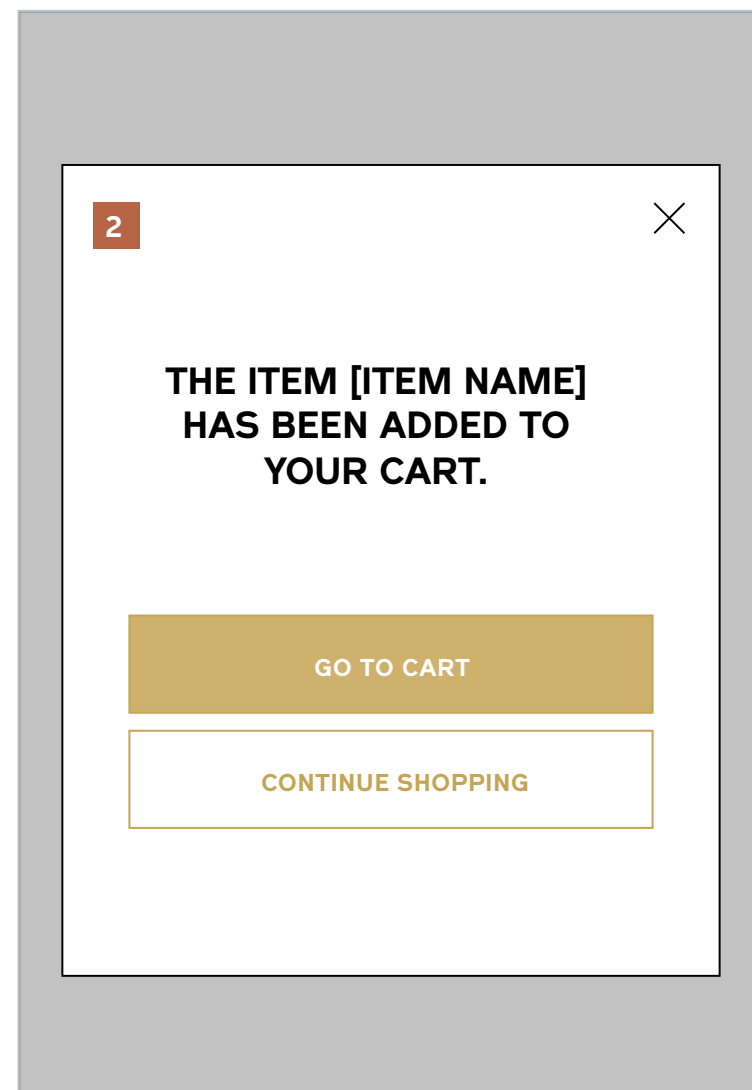
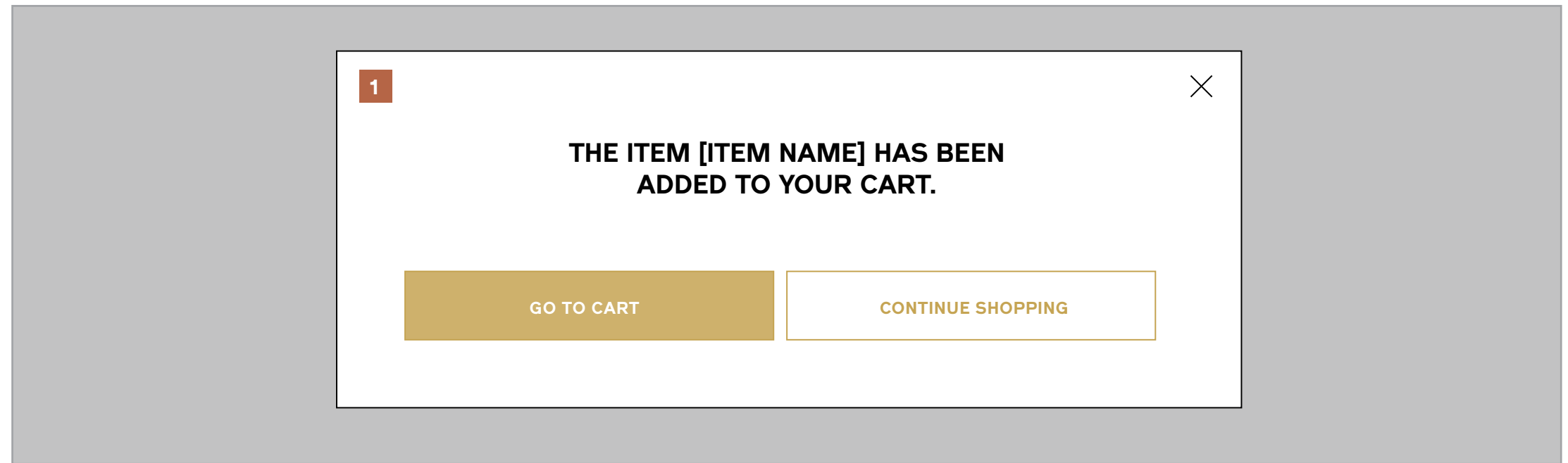
Add to Bag

Notes

Confirmation that an item has been added to user's cart.

1 / Desktop and Tablet

2 / Mobile

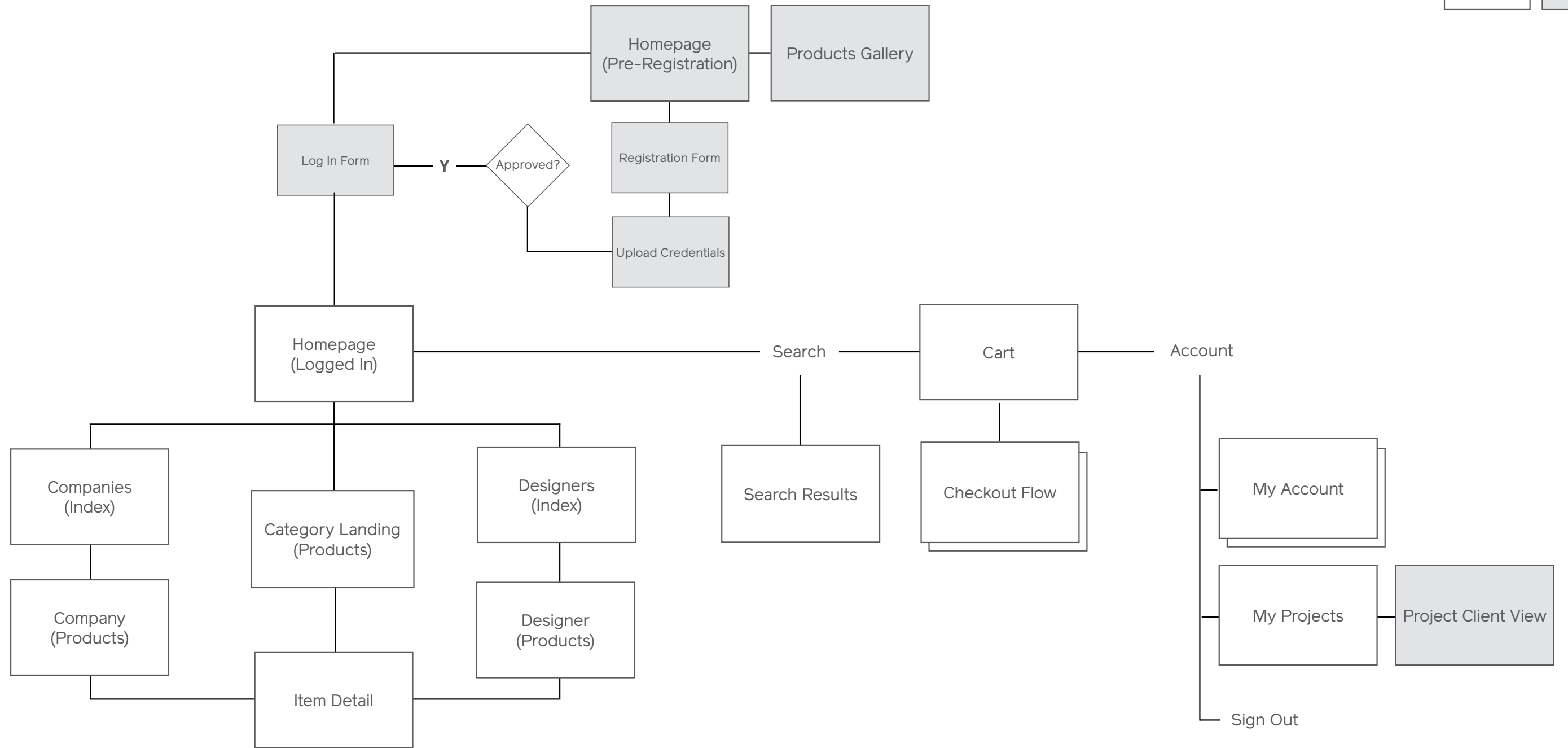


3 / Site Map

Site Map

Logged In Page

Global Page



CORPORATE AND STATIC CONTENT

About	News	Customer Care	FAQ	Privacy Policy	Terms of Use	404	Newsletter Preferences	Shipping Information	Returns & Exchanges	Site Map
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